

Chapter/Student Branch Name: CMR Technical Campus

Region: V

Event Date: 07-09-2017

Event Title: Guest Lecture on “Intellectual Property Services & Patent Analytics”

Speakers:

Mr. Naresh Kumar Reddy Yennachedu, Manager, Promatheus Patent Services PVT Ltd, Hyd

Gist of the Event:

Speaker delivered Concepts on “Intellectual Property Services & Patent Analytics” and covered following Concepts:

- Patentability search
- Patent validation search
- Patent landscaping
- Patent due diligence
- Citation analysis
- Patent infringement search
- Interaction with students on discussing the various issues on the patent rights



Guest delivering the lecture to students