

Chapter/Student Branch Name: CMR Technical Campus

Region: V

Event Date: 28-06-2016

Event Title: Guest Lecture on “Big Data Analytics”

Speakers: Mr. C Srinivasulu, MAT Software Solutions Pvt. Ltd., location as Technical Director/Trainer

Gist of the Event:

Speaker delivered Concepts on “Big Data Analytics” and covered following Concepts:

- Introduction to Big Data Analytics
- Defining Advanced Analytics as a Discovery Mission
- Defining Big Data Via the Three Vs
- Defining Big Data Analytics
- Why Put Big Data and Analytics Together Now?
- The State of Big Data Analytics
- Big Data Analytics Adoption
- Benefits of Big Data Analytics
- Barriers to Big Data
- Big Data: Problem or Opportunity
- Organizational Issues
- Ownership and Control of Big Data Analytics
- Big Data Analytics Can Have a Departmental Focus



Guest delivering the lecture to students