DEPT. OF MASTER OF BUSINESS ADMINISTRATION



CMR TECHNICAL CAMPUS

Accredited by NAAC with A Grade
Kandlakoya (V), Medchal Road, Hyderabad - 501 401





S.No	ROLL NO	NAME	Торіс	Name of the faculty Guide
			A STUDY ON MONEY FLOW	
			INDICES USING TECHNICAL	
1	197R1E0001	AFREEN	ANALYSIS	Mrs. D.Kanaka Durga
			A STUDY ON HUMAN RESOURCE	
			PLANNING AND RECRUITMENT	
			AT GMR HYDERABAD	
		ALISHETTY SRIKAR	INTERNATIONAL AIRPORT	
2	197R1E0002	PADMAN	LIMITED (GHIAL)	Mr Pramod Ranjan Panda
			A STUDY ON EMPLOYEE JOB	
3	197R1E0003	ASHWINI SHIVA RAGHA	SATISFACTION AT IIHT	Mr Pramod Ranjan Panda
			A STUDY ON ANALYSIS FOR	
			DETERMING CONSUMER BUYING	
			BEHAVIOUR FOR MARUTI SUZUKI	
			CARS AT MITHRA AGENCIES PVT	
4	197R1E0004	B VENKATESH	LTD.	Mr Pramod Ranjan Panda
			A STUDY ON TRADING OF	
			SECURITIES OF SELECTED	
			INDICES AT MOTILAL OSWAL	
5	197R1E0005	B YAMINI	LTD.	Mrs. D.Kanaka Durga
			A STUDY ON EMPLOYEE	
		BHUKYA RAJA	COMPENSATION BENEFITS AT	
6	197R1E0006	SHEKER	NANDI PIPES PVT LTD.	Mr Pramod Ranjan Panda
			A STUDY ON FACTORS	
			INFLUENCING CUSTOMER	
			SATISFACTION TOWARDS POST	
		CHALLA	SALES AT VARUN MOTORS PVT	
7	197R1E0007	JAYAKRISHNA	LTD.	Mr Pramod Ranjan Panda
			A STUDY ON WORK LIFE	
			BALANCE OF WOMAN	
		CHIKATIMARLA	EMPLOYEES AT ZEST WINGS	
8	197R1E0008	SRAVYA	INFORMATICS PVT LTD.	Mr Pramod Ranjan Panda
			A STUDY ON ROLE OF EFFECTIVE	
			COMMUNICATION IN IMPROVING	
			ORGANISATIONAL	
			PERFORMANCE AT VCARE	
9	197R1E0009	DABBETA NEELIMA	HEALTH PVT LTD.	Dr.D.Pranathi
			A STUDY ON CAREER LEVEL	
			PLANNING AND DEVELOPMENT	
			AT ZESTWINGS INFORMATICS	
10	197R1E0010	DEMA SAHITH	PVT LTD.	Dr.D.Pranathi

			A STUDY ON JOB SATISFACTION	
			AT INTEGRATED THERMO	
11	197R1E0011	DOPARWADA POOJA	PLASTICS LIMITED.	Dr.D.Pranathi
			A STUDY ON INFLUENCE OF	
			SOCIAL MEDIA ON CONSUMER	
			BUYING BEHAVIOUR AT DESIGN	
12	197R1E0012	E SAILIKITHA	EXPO LTD.	Mr Pramod Ranjan Panda
			A STUDY ON STRESS	
			MANAGEMENT AT DATA ANGLE	
13	197R1E0013	GOGIKAR SWETHA	TECHNOLOGIES PVT LTD.	Dr.D.Pranathi
			A STUDY ON COMPARATIVE	
			ANALYSIS OF LIC AND ICICI PRU	
			LIFE W.R.T POLICIES AT ICICI	
			PRUDENTIAL LIFE INSURANCE	
14	197R1E0014	HEMA	LTD.	Mrs. D.Kanaka Durga
			A STUDY ON PORTFOLIO	
1		HUDA MOHAMMED	MANAGEMENT AT INDIA BULLS	
15	197R1E0015	FAROOQ	SECURITIES PVT LTD.	Mrs. D.Kanaka Durga
			A STUDY ON EFFECT OF	
		11314 C 1314	PRODUCT LIFE CYCLE ON	
1.0	107D1E0016	JANAGAMA	ORGANISATION SALES AT	M.D. ID. D. I
16	197R1E0016	NIKHILESH	HETERO DRUGS LTD.	Mr Pramod Ranjan Panda
			A STUDY ON IMPACT OF	
			CUSTOMER RELATIONSHIP MANAGEMENT ON EXISTING	
			CUSTOMER AT KOTAK	
17	197R1E0017	JOGU GURUNATH	MAHINDRA BANK.	Mr Pramod Ranjan Panda
1 /	17/KILOUI/	JOGO GORONATTI	MAIIIVDKA BANK.	Wii Tiamou Kanjan Tanda
			A STUDY ON FOREIGN	
			EXCHANGE RISK MANAGEMENT	
18	197R1E0018	KADIYALA SAI PRIYA	AT ANGEL BROKING LTD.	Mrs. D.Kanaka Durga
			A STUDY ON IMPACT OF	
			FLEXIBLE WORK	
			ARRANGEMENTS ON	
			PRODUCTIVITY AT RTL	
19	197R1E0019	KAKI SHIVANI	TECHNOLOGIES LTD.	Dr.D.Pranathi
			A STUDY ON TRAINING AND	
		KAKKERA	DEVELOPMENT AT DHFL	
20	197R1E0020	GANGADHAR RAO	PRAMARICA LIFE.	Dr.D.Pranathi
			A STUDY ON EMPLOYEE	
			ATTRITION ANALYSIS AT KOTAK	
21	197R1E0021	KAMUNI MANVITHA	LIFE INSURANCE COMPANY LTD.	Dr.D.Pranathi

			A STUDY ON RISK AND RETURN	
			ANALYSIS OF SELECTED	
			INFRASTRUCTURE STOCKS AT	
22	197R1E0022	KANDI MANITEJA	INDIA INFOLINE LTD.	Mrs. D.Kanaka Durga
	17/K1L0022	KANDIWANILIA	A STUDY ON KNOWLEDGE	Wirs. D. Kanaka Durga
			MANAGEMENT AT KOTAK	
23	197R1F0023	KAVATI PRAVALIKA	MAHINDRA BANK.	Dr.D.Pranathi
23	17/K1L0023	ICT VITTI ICT VILLICIT	A STUDY ON QUALITY OF WORK	DI.D.I Idilatili
		KOKKIRIGADDA SRI	LIFE AT GTN ENGINEERING PVT	
24	197R1E0024	KRISHNA RUTHVIK	LTD.	Dr.D.Pranathi
	17/10021	KOMMAREDDY	A STUDY ON QUALITY OF WORK	DI.D.I Iunum
		VINAYBHASKER	LIFE AT ZESTWINGS	
25	197R1E0025	REDDY	INFORMATICS PVT LTD.	Dr.T.Naresh Kumar
	197101111111111111111111111111111111111	ICEDD I	IN ORUM THEST VI EID.	DI. I .I varesh Ixamai
			A STUDY ON DERIVATIVES WITH	
			RESPECT TO OPTION CONTRACTS	
26	197R1E0026	KONDA RAMESH		Mrs. D.Kanaka Durga
			A STUDY ON EMPLOYEE	Z IZZZZZZZZ Z WIĘW
		MADAPATI SANDEEP	RETENTION IN IT SECTOR AT VAK	
27	197R1E0027	KUMAR	SERVICES PVT LTD.	Dr.T.Naresh Kumar
	13,1112002,		A STUDY ON VOLATILITY	21/11/01/05/11/15/11/01
			ANALYSIS OF SELECTED	
			PHARMA SECTOR STOCKS WITH	
		KONDAPAKA	REFERENCE TO NSE AT KARVY	
28	197R1E0028	BHASKAR	STOCK BROKING LTD.	Mrs. D.Kanaka Durga
			A STUDY ON INVESTOR BENEFITS	
			TOWARDS COMMODITY MARKET	
			AT MOTILAL OSWAL SECURITIES	
29	197R1E0029	KUNDA SUJITH	LTD.	Mrs. D.Kanaka Durga
			A STUDY ON CO-INTEGRATION	
			OF INDIAN STOCK MARKETS	
			WITH GLOBAL STOCK MARKETS	
30	197R1E0030	KUSUMA SAI KRISHNA	AT INDIA INFOLINE LTD.	Mrs. D.Kanaka Durga
			A STUDY ON FINANCIAL	
			PERFORMANCE OF SELECTED	
			PUBLIC SECTOR AND PRIVATE	
		MADDIKUNTA	SECTOR BANK STOCKS AT	
31	197R1E0031	RAMESH	SHAREKHAN LTD.	Mrs. D.Kanaka Durga
			A STUDY ON NEW INSURANCE	
			POLICIES INTRODUCED IN HDFC	
		MANNE ANAND	LIFE AT HDFC LIFE INSURANCE	
32	197R1E0032	KUMAR	LTD.	Mrs. D.Kanaka Durga
			A STUDY ON SIGNIFICANCE OF	
			PRICING ON CONSUMER	
			PURCHASE DECISION AT BIGC	
33	197R1E0033	MEERA SRIPAL	MOBILES PVT LTD.	Mr Pramod Ranjan Panda

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		MEESALA	A STUDY ON NPA'S AT SELECTED	
34	197R1E0034	PRAVEENKUMAR	BANKS AT HDFC BANK LTD.	Mrs. D.Kanaka Durga
	13 / 1112002 1	THE VEEL WEST THE	A STUDY ON EMPLOYEE	inio Birianaka Barga
			PERCEPTION ABOUT	
			COMPENSATION STRATEGY AT	
35	197R1E0035	MONDUKAR PAVAN KU		Dr.T.Naresh Kumar
			A STUDY ON INFLUENCE OF	
			ORGANISATIONAL CLIMATE ON	
			EMPLOYEE COMMITMENT AT	
			VALUE ADDED KNOWLEDGE	
36	197R1E0036	MUNAGARI POOJITHA	SERVICES PVT LTD.	Dr.T.Naresh Kumar
			A STUDY ON RECRUITMENT AND	
			SELECTION AT THOUGHT GREEN	
37	197R1E0037	MUVVALA MANOJ	TECHNOLOGIES LTD	Dr.T.Naresh Kumar
			A STUDY ON PORTFOLIO	
			MANAGEMENT SERVICES AS AN	
		NATKARI CHARAN	INVESTMENT OPTION AT	
38	197R1E0038	KUMAR	ANAANDRATHI SECURITIES LTD.	Mrs. D.Kanaka Durga
			A CTUDY ON EMPLOYEE	
20	107D1E0020	NEDELLA ABIULA CDI	A STUDY ON EMPLOYEE	D TN 1 II
39	19/R1E0039	NERELLA AKHILA SRI		Dr.T.Naresh Kumar
			A STUDY ON ROLE OF SOCIAL MEDIA IN RECRUITMENT	
40	107D1E0040	METUI DACHAVENDDA	PROCESS AT DATA ANGLE LTD.	Dr.T.Naresh Kumar
40	19/K1E0040	NETHI KAGHAVENDKA	A STUDY ON INVESTING IN	Dr. I .Naresii Kumar
			INTIAL PUBLIC OFFERING AT	
41	197R1F0041	PAGIDALA HIMABINDU		Mrs. D.Kanaka Durga
71	17/K1L0041	TAGIDALA IIIWADINDO	A STUDY ON PERFORMANCE OF	Wirs. D.Kanaka Durga
			FUTURE CONTRACTS IN	
		PAMSAKAM SANDHYA	RELATION TO DERIVATIVES AT	
42	197R1E0042	RANI	EDELWEISS SECURITIES LTD	Mrs. D.Kanaka Durga
			A STUDY ON AWARENESS AND	S
			EFFECTIVE UTILISATION OF ESI	
			BENEFITS AT INTEGRATED	
43	197R1E0043	PANTHANGI PRASHANT	THERMOPLASTICS LTD.	Dr.T.Naresh Kumar
			A STUDY ON THE EXPANSION OF	
			THE MOBILE APP INDUSTRY	
		PAPANNAGARI	USING DIGITAL MARKETING AT	
44	197R1E0044	SOWMYA	APT IT SOLUTIONS.	Mr Pramod Ranjan Panda
			A STUDY ON VOLATILITY	
			ANALYSIS OF IT SECTOR &	
		PATIMIDI	PHARMA SECTOR AT ICICI	
45	197R1E0045	MANISHANKAR	DIRECT LTD.	Mrs. D.Kanaka Durga

			A STUDY ON EFFECTIVENESS OF	
			REWARD SYSTEM ON	
			MOTIVATIONAL LEVEL OF	
1.0	107D1E0046	DOCULA HA DIGH	EMPLOYEES AT HDFC LIFE	D TN 1 I
46	19/R1E0046	POCHA HARISH	INSURANCE COMPANY LTD.	Dr.T.Naresh Kumar
			A STUDY ON PERFORMANCE OF	
			OPEN ENDED MUTUAL FUNDS AT	
47	197R1E0047	PUSA SIRISHA	INDIA BULLS SECURITIES LTD	Mrs. D.Kanaka Durga
7/	17/K1L004/	1 CS/1 SIRISII/1	A STUDY ON SYSTEMATIC RISK	Wis. D.Kanaka Durga
			WITH REFERENCE TO SELECTED	
		RYALA RAGHUPATHI	BANKS AT KOTAK SECURITIES	
10	197R1E0048	REDDY	LTD.	Mrs. D. Vanaka Durga
40	19/K1E0046	KEDD I	A STUDY ON STOCK PRICE	Mrs. D.Kanaka Durga
			MOVEMENT IN BANKING SECTOR	
40	197R1E0049		W.R.T NIFTY AT INDIA INFOLINE	Mrs. D. Vanalra Damas
49	19/K1E0049	SANKATI SHOBHA	LTD. A STUDY ON TECHNICAL	Mrs. D.Kanaka Durga
			ANALYSIS WITH REFERENCE TO MOVING AVERAGES AT	
50	107D1E0050	CHAIZ ECHALL		Man D. V. and La Danie
50	19/K1E0050	SHAIK ESUVALI	EDELWIESS SECURITIES LTD.	Mrs. D.Kanaka Durga
			A CTUDY ON IMPACT OF	
			A STUDY ON IMPACT OF	
			PERSONAL SELLING ON THE	
			SALES VOLUME OF AN	
<i>~</i> 1	10 7D 1E0071		ORGANISATION AT KOTAK LIFE	M D 1D ' D 1
51	197R1E0051	SHAKEEL KHAN	INSURANCE COMPANY LTD.	Mr Pramod Ranjan Panda
			A STUDY ON SELECTED	
			BANKING SECTORS STOCKS	
50	107D 1E0052		USING SYSTEMATIC RISK AT ZEN	M M M M 1 1
52	197R1E0052	SHERU MADHUSUDHAN		Mrs.M. Nagasulochana
			A STUDY ON PORTFOLIO	
		CIDIKONDA	MANAGEMENT AND	
52	107D 1E0052	SIRIKONDA	INVESTMENT DECISIONS AT	Man M. Nicasa 1 1
53	197R1E0053	SANTHOSH	ANGEL BROKING LTD.	Mrs.M. Nagasulochana
			A STUDY ON OMPACT OF E-	
EA	107D 1E0054	CLICILITE A CALLOO	COMMERCE AT EBAY	M. C. C. C. C. 1
54	19/K1E0054	SUCHITRA SAHOO	FOUNDATION LTD.	Mrs. Swapnamayee Sahoo
			A STUDY ON IMPACT OF	
			PRODUCT INNOVATION ON THE	
5.5	107D 1E0055	CVICIIWACAI	GROWTH OF THE FIRM AT	M. C. C. C. C. 1
55	197R1E0055	SVISHWASAI	HERITAGE FOODS LTD.	Mrs. Swapnamayee Sahoo
			A STUDY ON EMPLOYEE	
5.0	107D1E0056	T CHENIDD AIZ ANITH	MOTIVATION AT HETERO DRUGS	D. D. Wielers V
56	197R1E0056	T CHENDRAKANTH	PVT. LTD.	Dr.D. Kishore Kumar
			A STUDY ON THE EFFECT OF	
		TALADIDALA	FORECASTING TECHNIQUES ON	
	107D 150075	TALARI RAJA	SALES PERFORMANCE AT	M G G G
57	197R1E0057	SHEKHAR	RELIANCE RETAIL LTD.	Mrs. Swapnamayee Sahoo

			A STUDY ON SOCIAL MEDIA	
			STRATEGIES FOR ONLINE	
			SHOPPING CART AT EBAY	
58	197R1E0058	TIGULLA ROJA	FOUNDATION LTD.	Mrs. Swapnamayee Sahoo
			A STUDY ON CONSUMER	
			BEHAVIOUR ON PACKAGING TO	
			SELECT DAIRY PRODUCTS AT	
		TIMMAPURAM	CREAMLINE DAIRY PRODUCTS	
59	197R1E0059	SRAVANI	LTD.	Mrs. Swapnamayee Sahoo
			A STUDY ON DIVIDEND POLICIES	
			ON SHAREHOLDERS WEALTH AT	
60	197R1E0060	VOTTELA VENKATESH	RELIGARE SECURITIES LTD.	Mrs.M. Nagasulochana