DEPARTMENTOF CSE(DS)

REPORT

Session Topic: "Startup, IPR and Entrepreneurship",Institution'sInnovationCouncil(IIC4.0),MinistryofEducation(MOE's),Govt. ofIndia.

1. **ObjectiveoftheProgram**

•state the meaning of entrepreneurship;
• describe the importance of entrepreneurship;
• outline the qualities of a successful entrepreneur;
• state the functions of an entrepreneur;
• distinguish between entrepreneur and promoter;

2. **Benefits/OutcomeoftheProgram**

- Participantsgotfamiliar withStart-up and Entrepreneurship.
- Flexibility in Schedule.
- Entrepreneurs create new business & new markets.
- Getting to Learn New Things.
- Entrepreneurs introduce innovative technologies.
- Entrepreneurs add national income
- Creates Businesses and Job Opportunities for People.

3.Description:

4.Organized on: Date:24-08-2022

5.StudentParticipantsnumber:103

6.Student/Faculty Registration Details with Time stamp:

S.No	Timestamp	roll no / faculty id	Name	Mail id	Section	Phone Number
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7.Faculty Participants number:06

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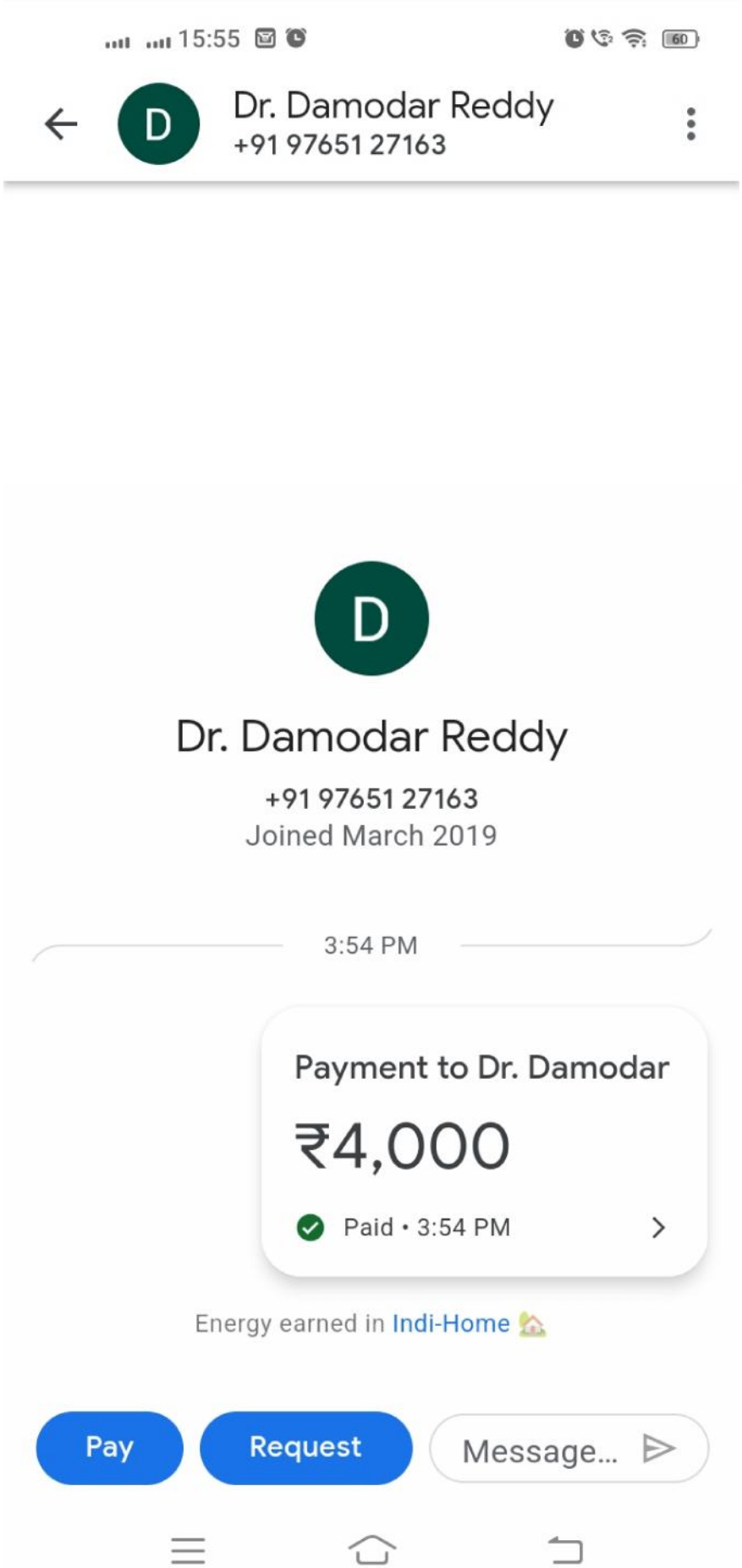
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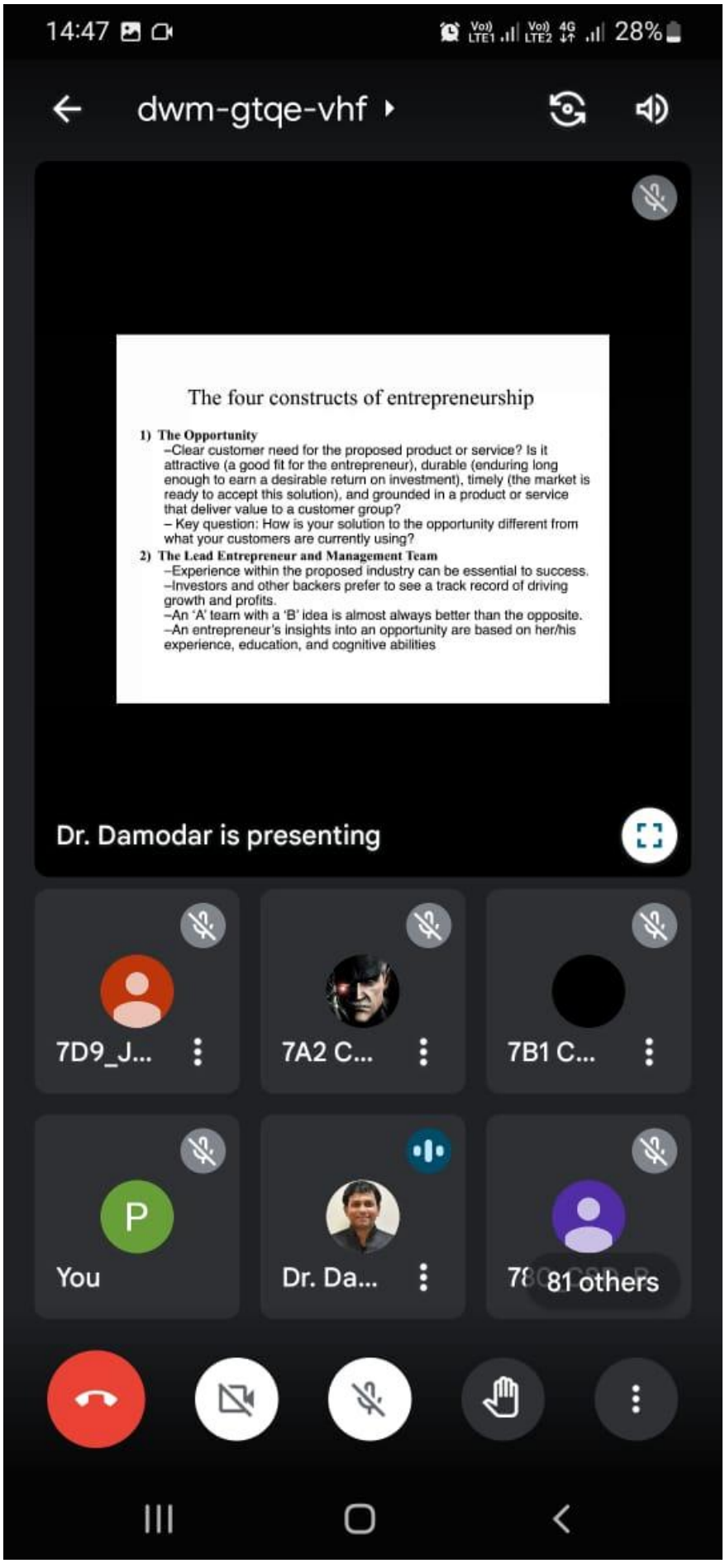
9.Photographs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The four constructs of entrepreneurship
1) The Opportunity
–Clear customer need for the proposed product or service? Is it attractive (a good fit for the entrepreneur), durable (enduring long enough to earn a desirable return on investment), timely (the market is ready to accept this solution), and grounded in a product or service that deliver value to a customer group?
– Key question: How is your solution to the opportunity different from what your customers are currently using?
2) The Lead Entrepreneur and Management Team
–Experience within the proposed industry can be essential to success.
–Investors and other backers prefer to see a track record of driving growth and profits.
–An 'A' team with a 'B' idea is almost always better than the opposite.
–An entrepreneur's insights into an opportunity are based on her/his experience, education, and cognitive abilities
Dr. Damodar is presenting
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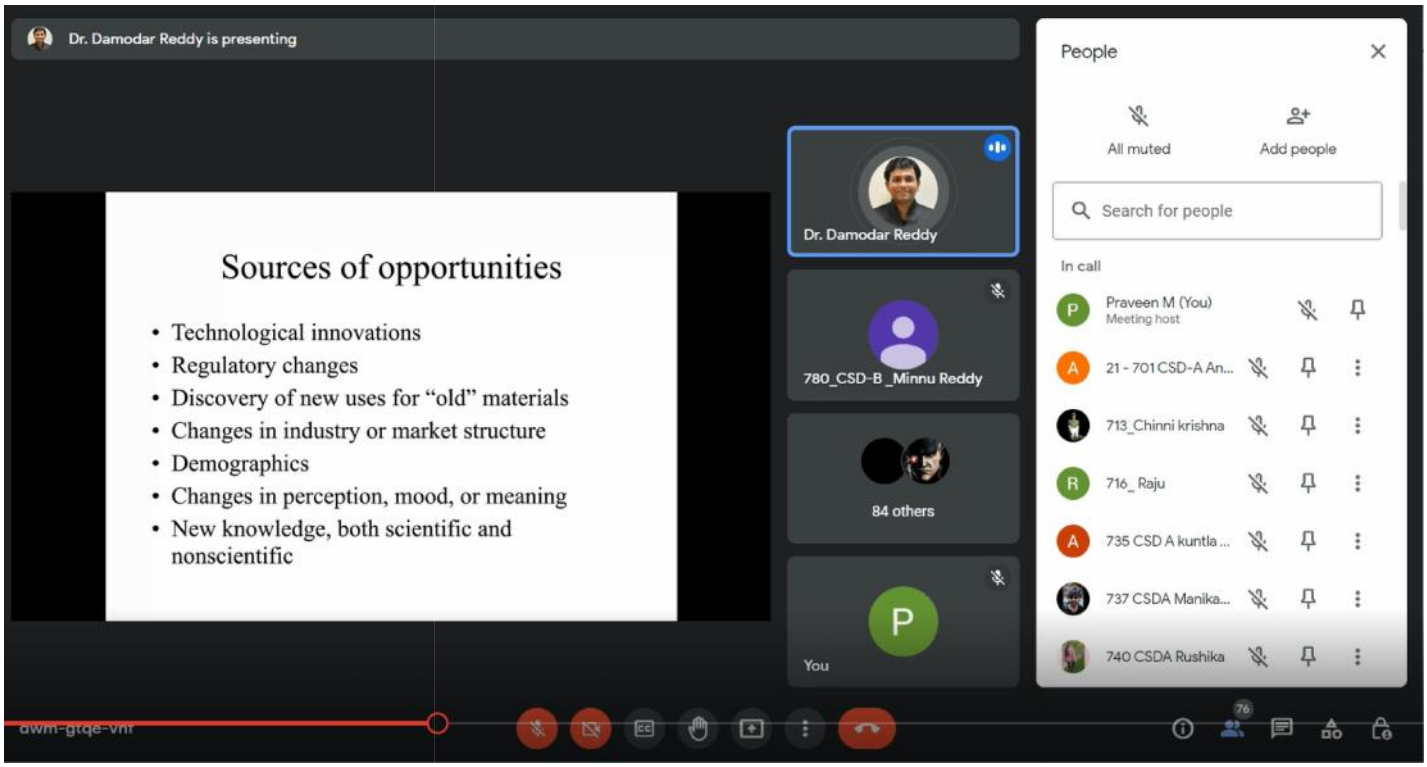
Dr. Damodar Reddy is presenting
Sources of opportunities
• Technological innovations
• Regulatory changes
• Discovery of new uses for "old" materials
• Changes in industry or market structure
• Demographics
• Changes in perception, mood, or meaning
• New knowledge, both scientific and nonscientific
Dr. Damodar Reddy
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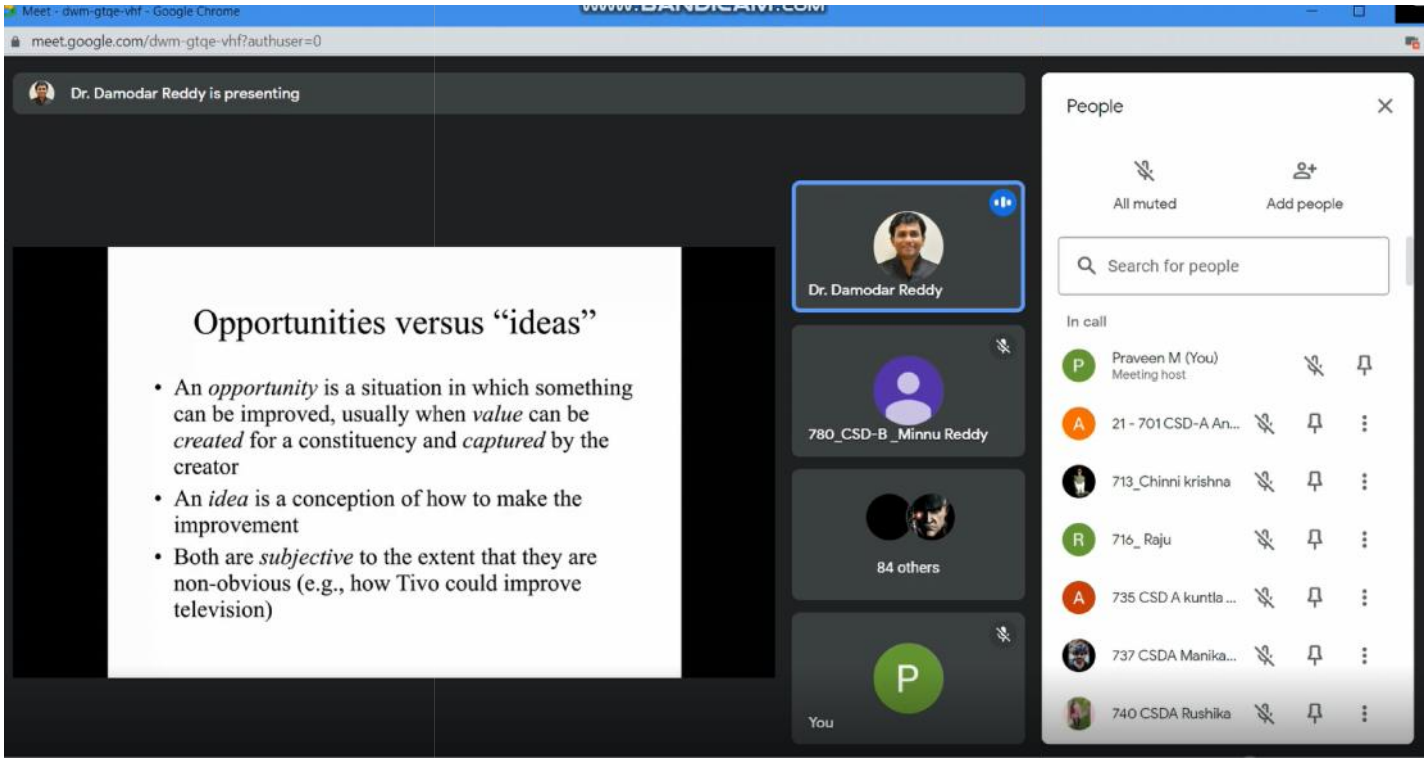
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Dr. Damodar Reddy is presenting
Opportunities versus "ideas"
• An *opportunity* is a situation in which something can be improved, usually when *value* can be *created* for a constituency and *captured* by the creator
• An *idea* is a conception of how to make the improvement
• Both are *subjective* to the extent that they are non-obvious (e.g., how Tivo could improve television)
Dr. Damodar Reddy
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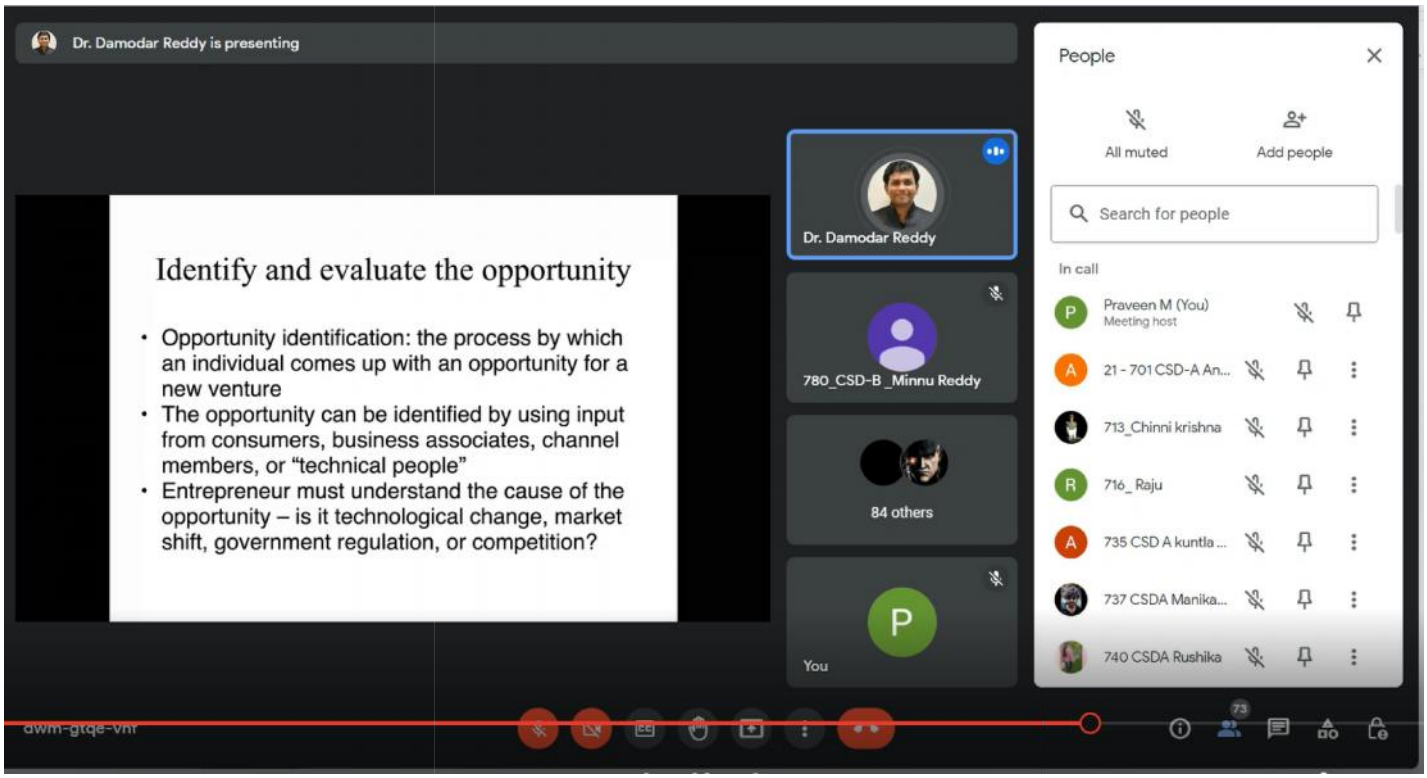

10. Video link url

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11. Poster

12.Keywords:Startup ,Incubator,Strategy,Patent.

13.Lead Expert's Name:Dr. Damodar Reddy Edla

14. Lead Expert's Email:dr.reddy@nitgoa.ac.in

15. Lead Expert's Designation:Associate Professor

15. Lead Expert's Organization: NIT Goa