DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Estd: 2009

REPORT

1)Session Title: "Innovation / Prototype Validation – Converting into a Start-Up"

(2) Description:

The Innovation /Prototype Validation – Converting into a Start-Up and had diversified from a majorly a Software solutions company to a product manufacturing company. The expert shared the entire journey of how they and their team converted an idea right from the ideation stage to a prototype and then from a prototype to an actual startup. The expert shared all the stages involved from prototype development to conversion into a commercial startup through this practical example which ensured that the students could relate to the concept and understand the process of converting a prototype into a commercially viable startup.

(4) **Session Theme**: Innovation And Design Thinking

(5) **Orgnanized on:** 17/8/2022

(6) Organized as: IIC Driven Activity 4.0

(7) **Keywords:** Sketches and Diagrams

(8) Video URL:

 $\underline{https://drive.google.com/file/d/17Cz0RP6HYPQRmZ3RLKEl7Jyif1aBn6F2/view?usp=drivesdk}$

Session link: https:

https://meet.google.com/cxc-ckir-wgs

(9) Lead Expert's Name: Dr.Jagadeesh

(10) Lead Expert's Email: info.vincense@gmail.com

Student Participants number: 40

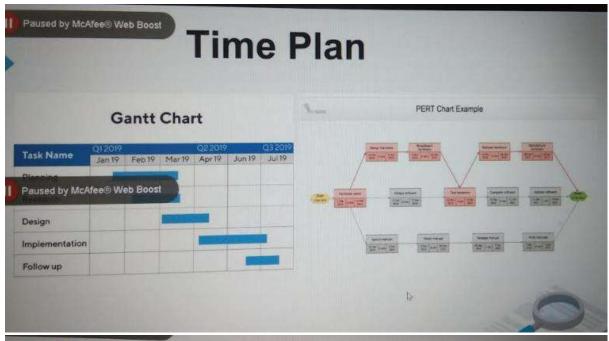
Faculty Participants number: 2

Expenditure amount if any: Nil

Photographs





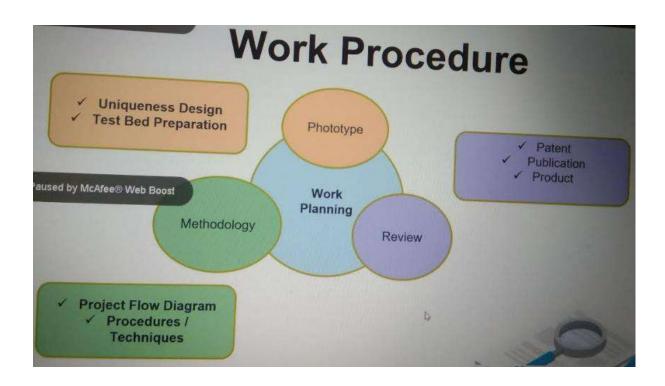


HOME AUTOMATION

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8. Video link url

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9.Poster

