

DEPT. OF ELECTRONICS & COMMUNICATION ENGINEERING

CMR TECHNICAL CAMPUS

UGC Autonomous

Accredited by NBA & NAAC with A Grade

Approved by AICTE, New Delhi and Affiliated to JNTU, Hyderabad

Academic Year:2023-2024

Name of the Event: I Year B tech Induction Program 2023-24

Date of Event: September 11, 2023

Location of Event: Auditorium, D-Block, CMRTC

Number of persons attended: 1100

Speaker Names:

CA Naveen Nandigam, International Trainer, Mindset Coach, Design thinking certified by STANFORD University, USA

Bairapaga John, Founder-Digital Badi & Digital Marketing Expert, Youtube Coach

Nikeelu Gunda, Entrepreneur, Founder & CEO, Digital Connect

Organized Club: Innovative club, CMR Technical Campus

The event " I Year B tech Induction Program 2023-24" organised by Innovative club CMR Technical Campus conducted on September 11, 2023 in the presence of Director Dr A.Rajireddy ,Head of Department(ECE),Prof. G.Srikanth and teaching staff across all branches. The event was led and executed successfully under the guidance of Associate Prof. A.Vamshidhar Reddy. This event organised with the objective to provide career approach, digital marketing and Design thinking and innovation for the students to build great career. The event was successful enough to attended by more than a 1100 students.

The team of Innovative Club feels proud to organize such a successful event convey thanks to Director and management for their timely advice.



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KANDLAKOYA(V), MEDCHAL ROAD, HYDERABAD, TELANGANA 501401



INNOVATIVE Club

THINK IMPLEMENT SUCCEED

DEPARTMENT OF ECE

INDUCTION PROGRAM 2023-2024

GUEST SPEAKERS



CA Naveen Nandigam

International Trainer, Growth Mindset Coach, Design Thinking Certified by STANFORD University, USA



Digital John

Founder - Digital Badi & Digital Marketing Expert, Youtube Coach



Nikeelu Gunda

Entrepreneur
Founder & CEO, Digital Connect

Auditorium, D-Block 11-09-2023 1PM - 4PM

Dr.A.Raji Reddy

Director

Dr.D T V Dharmajee Rao

Dean (Academics)

Prof.G.Srikanth

HOD ECE

Mr.A.Vamshidhar Reddy

Co-ordinator

/cmrtechnicalcampus

www.cmrtc.ac.in

ABOUT THE SPEAKERS:

Name: CA Naveen Nandigam

Designation: International Trainer, Mindset Coach, Design thinking certified by STANFORD University, USA

Naveen Nandigam is a Certified Trainer, Coaching Consultant, Motivational Speaker, Sales, Leadership & Team building trainer facilitating participants to make effective changes to achieve a positive outlook in their personal life and excel in their professional career. He is also certified in Design Thinking & Innovation by the Stanford University, USA.

The Uniqueness of his training is an ‘ Inside-Out ’ multi- dimensional approach which is customized to suit Individual Trainee & Organizational needs. During the course of his Training & Coaching practice, Naveen has evolved a high impact training & mentoring style to positively impact executives and others - in the areas of self-belief, authentic power, team-building, valuing relationships, effective decision making, vision clarity, insightful communication, Leadership and joyful goal getting.

He has over 18 years of experience working with Corporates & Organizations for their Behavioral, Team, Sales, and Leadership training. He is a trained group process facilitator and believes in driving the group wisdom for consensus and buy-in of action plan and desired outcomes. His training workshops are highly interactive and experiential conducted in both training and facilitative mode which involves direct experience, followed by reflection, and then the development of a plan for future experience.





Name: Bairapaga John

Designation: Founder-Digital Badi & Digital Marketing Expert, Youtube Coach

As a digital marketer, John works towards developing a brand from scratch. Includes a SEO optimized website designing, video content creation, social media marketing, content marketing, running advertisements on Google, Facebook, Instagram to increase the brand visibility. Generating leads through ads and organically by video marketing.

John has more than 6 years of experience in digital marketing and businesses. He has enabled the team of many corporate in digital domain through his vast knowledge and experience. He delivered training for Meta (Facebook), Amazon NGO, FTCCI, GAIL, Impact Foundation, National Academy of Agricultural Research Management – Hyderabad and Super School.

Some of the key clients he has worked with for his digital marketing services include Career Launcher, Chet Chat, Niralee Technologies, Gautham IT Solutions, Edzeq, Fast Prep Academy, Rootland, AJA Commerce Academy, PVKK Engineering College, CLAT Brains, Sterling Systems, Amaze Automations and Siveals.

Received one of the top 3 digital marketing bloggers in India in 2018 from feed spot. Received **Vidya Ratna** award from Govt of Telangana on 27th April, 2022. John also selected by Meta (Facebook) officially to train Telugu business owners on Facebook advertising, Instagram Growth and WhatsApp Marketing. Provided Video Content Creation Corporate Training to the GAIL (Gas Authority of India Ltd), Nithin Jan 2023.





Name: Nikeelu Gunda

Designation: Entrepreneur, Founder & CEO, Digital Connect

Helping business establish a digital presence and growth hack their revenues and brands to the next level. Literacy and rural level entrepreneurship trainer. An accomplished public keynote speaker who has conducted interactive sessions at some of the best institutions in the country like ICRISAT, FTAPCCUI, University of Hyderabad, JNTUCEJ, KITS Warangal and ICFAI business school.

Founder & CEO, Digital Connect-Digital Marketing and PR Agency in Hyderabad.

Inceptor of Startup Utsav and Startup carnival which connects students with Startups.

Played a Key role in Making Digital Villages in Telangana. Worked with Govt of TS, NDLM, and Digital Telangana & T wallet to Promote Digital Literacy in Adilabad, Karimnagar, and Yadadri & Rangareddy Districts. Created a net impact of over 40000+ individuals through public speaking, offline marketing solutions, and digital marketing.



The event " I Year B tech Induction Program 2023-24" organised by Innovative club CMR Technical Campus conducted on September 11, 2023 got published in the news paper

ఓరియంటేషన్ ప్రోగ్రాం నిర్వహించిన ఇన్నోవేటివ్ క్లబ్..

హైదరాబాద్, 11 సెప్టెంబర్ (ఆదాబ్ హైదరాబాద్) : ఇన్నోవేటివ్ క్లబ్, డిపార్ట్మెంట్ ఆఫ్ ఈసీఈ సోమవారం రోజు సీఎంఆర్ టెక్నికల్ క్యాంపస్లో మొదటి సంవత్సరం విద్యార్థులు 1200 షస్ విద్యార్థుల కోసం ఓరియంటేషన్ ప్రోగ్రామ్ను నిర్వహించింది. సెషన్ 1 - డిజైన్ థింకింగ్, ఇన్నో వేషన్ స్పీకర్ సీఎ సవీన్ నందిగామ హా సాల్వ్ ఏ ప్రాబ్లమ్ అండ్ క్రియేట్ ఏ సొల్యూషన్ అనే అంశంపై మాట్లాడారు. డిజైన్ థింకింగ్ ప్రాసెస్ను వివరించాడు. క్యాంపస్లో తమ సొంత స్టార్టప్ ను ప్రారంభించేందుకు విద్యార్థులకు అవగాహన కల్పించాడు సెషన్ 2 నీకీలుగుండా (వ్యవస్థా పకుడు, సీఈఓ, డిజిటల్ కనెక్ట్) సీఎంఆర్ టెక్నికల్ క్యాంపస్ పూర్వ విద్యార్థులు అయినందున అతను క్యాంపస్లో ఎలా ప్రారంభించగలిగాడో, వివిధ అవకాశాలను ఎలా ఉపయోగించుకున్నాడో తన కథనాన్ని పంచుకున్నాడు. అతను ప్రభుత్వంలో స్థానంపొందిన అనుభవాలను పంచుకున్నాడు. అతను తన వ్యవస్థాపక జర్నీని పంచుకున్నాడు.. డిజిటల్ టెక్నాలజీస్పై వివిధ అంతర్జ్ఞులను పంచుకున్నాడు.. ఆర్టిఫిషియల్ ఇంటెలిజెన్స్ తో ప్రపంచం ఎలా మారుతోంది, పరిశ్రమలో అభివృద్ధి చెందుతోంది, వివిధ ఏ1 సాధనాలు, సాంకేతికతను ఉపయోగించడం ద్వారా విద్యార్థులు తమ నైపుణ్యం, జ్ఞానాన్ని ఎలా ఆప్గ్రేడ్ చేసుకోవచ్చు. ఆన్లైన్లో అవకాశాలను పొంద గలరు. డిజిటల్ జాన్ - డిజిటల్ బడి వ్యవస్థాపకుడు వివిధ డిజిటల్ మార్కెటింగ్ కెరీర్ అవకాశా లపై మాట్లాడారు. డిజిటల్ నైపుణ్యాలను నేర్చుకోవడం ద్వారా విద్యార్థులు ఆన్లైన్లో ఎలా తయారు చేసుకోవచ్చు..? ఆన్లైన్లో నైపుణ్యాలతో ఎలా ఆవిష్కరించాలి, వారి విద్యకోసం సోషల్ మీడియాను ఉపయో గించ దం ఎలాగో తన వ్యవస్థాపక కథనాన్ని కూడా పంచుకున్నారు. పంశీధర్ రెడ్డి, శ్రీకాంత్ గిమ్మడి, ఈసీఈహెడ్ ఆఫ్ డిపార్ట్మెంట్, డాక్టర్ రాజిరెడ్డి డైరెక్టర్ సి.ఎం.ఆర్. టెక్నికల్ క్యాంపస్ పాల్గొన్నారు.



ఆదాబ్ హైదరాబాద్

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epaper.aadabhyderabad.in/c/73428819



A.Vamshidhar Reddy,
Associate Professor,
Faculty Coordinator
Innovative club
ECE Dept., CMRTC