



DEPARTMENT OF CSE(AIML)

REPORT

Session on Role of IPR in Creativity and Innovation, Institution's Innovation Council (IIC 4.0), Ministry of Education (MOE's), Govt. of India.

1. Objective of the Program

- Entrepreneurs must keep themselves abreast with the current trends and demands. Innovation drives business growth and helps organizations stay ahead of their competitors.
- Individual who has the ability to undertake to create innovative products according to the changing demands of the market
- Innovation management helps in generating new business models and creates new products, services and technologies designed for the changing market.
- The purpose of innovation is to come up with new ideas and technologies that increase productivity and generate greater output and value with the same input.

2. Benefits /Outcome of the Program

- Entrepreneurship through Innovation minors will be able to sell themselves and their ideas. Students master oral and visual presentation skills and establish a foundation of confidence in the skills necessary to cause others to act.
- Entrepreneurship through Innovation minors will be able to find problems worth solving. Students advance their skills in customer development, customer validation, competitive analysis, and iteration while utilizing design thinking and process tools to evaluate in real-world problems and projects.
- Entrepreneurship through Innovation minors will be able to mobilize people and resources. Students identify and secure customers, stakeholders, and team members through networks, primary customer research, and competitive and industry analyses in order to prioritize and pursue an initial target market in real-world projects.

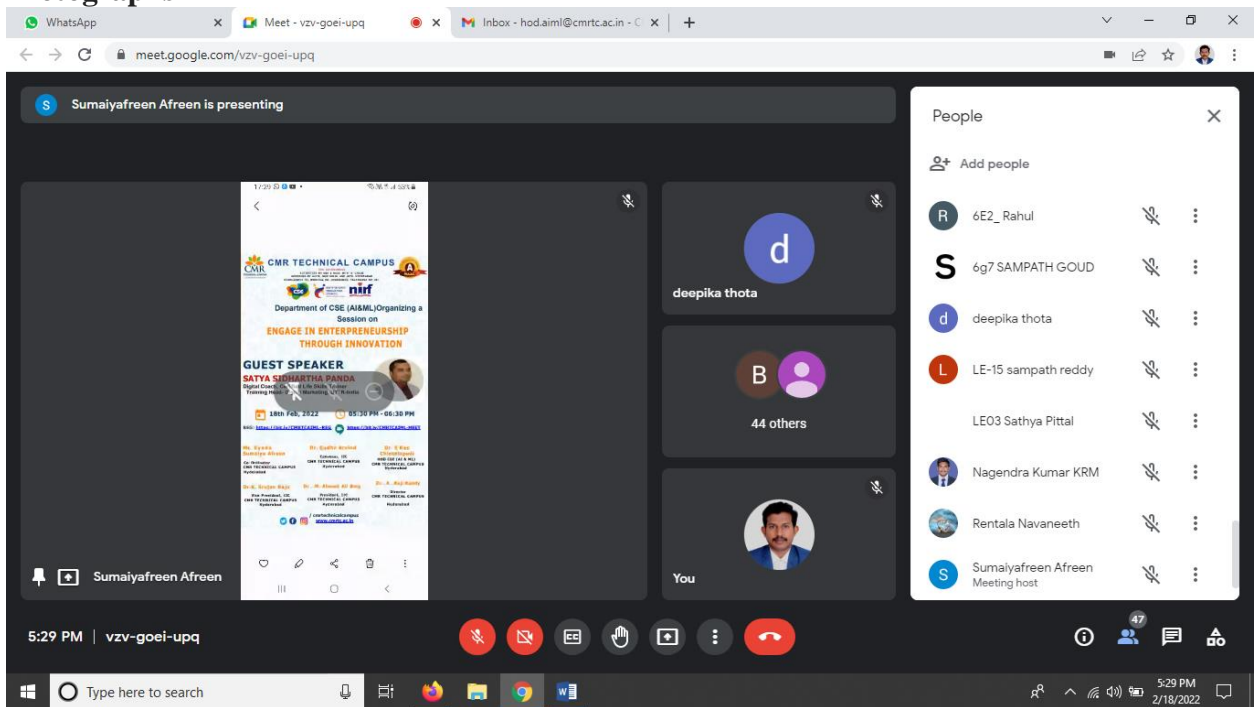
3. Date: 18 -02-2022

4. Student Participants number : 166

5. Faculty Participants number: 19

6. Expenditure amount if any:


7. Photographs



WhatsApp x Meet - vzv-goei-upq x Inbox - hod.aiml@cmrtc.ac.in - C x +

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Satya Sidhartha Panda Management Studies is presenting



5:34 PM | vzv-goei-upq

People

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In call

- hod aiml (You)
- 6606-Ganga Baddam
- 6607- Niharika
- 6608 Bhavana
- 6608 Praveen
- 6609 - pravalika

Sumaiyafreen Afreen

Satya Sidhartha Panda M...

55 others

You

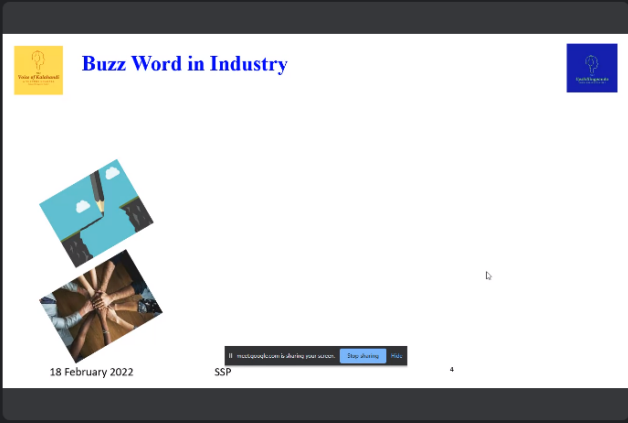
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People

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- deepika thota
- LE-13 P SAI Koushik
- LE-15 sampath reddy
- LE03 Sathya Pittal
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POINT Analysis

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- 6608 Praveen
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Invented the Light Bulb: Sir Thomas Edison

Produce light - you have to burn something

Produce Light - Preventing some thing from burning

78 others

People

Add people

- 6644 Haripriya
- 6645-Rentala Navaneeth
- 6646 Jhansi
- 6652 Madhava charya
- 6653 TASLEEMA
- 6654 KIRTI PRIYAMVADA ...
- 6655 - Pranay
- 6656 GIRIDHAR SRINIVAS V

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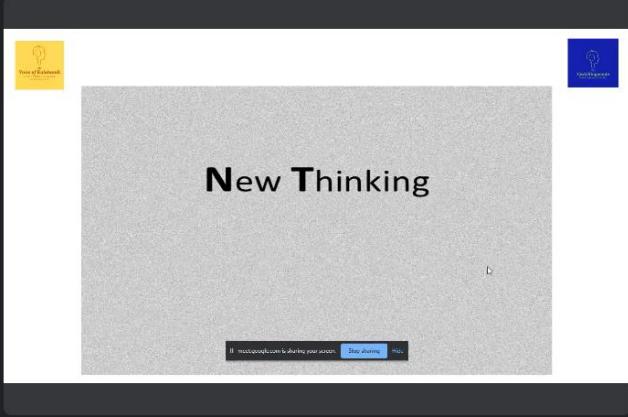
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- Shreshta korala
- Sumaliyafreen Afreen Meeting host
- Venkata Krishna SVKR
- Vijayaragavan K

73 others

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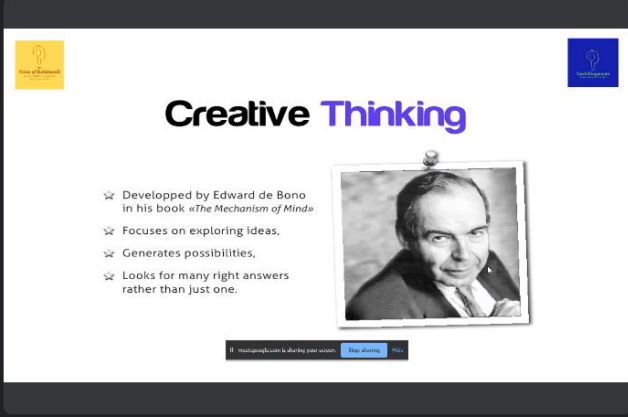
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- 66G8_ADHARSH GOUD
- 66H2 navya singaraju
- deepika thota
- Dr.Vinoda Reddy
- K.Mahesh K
- LE-13 P SAI Koushik
- LE03 Sathya Pittal
- LE05 Poojitha

68 others

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#startupindia

Digital India
Power To Empower

MAKE IN INDIA

71 others

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People

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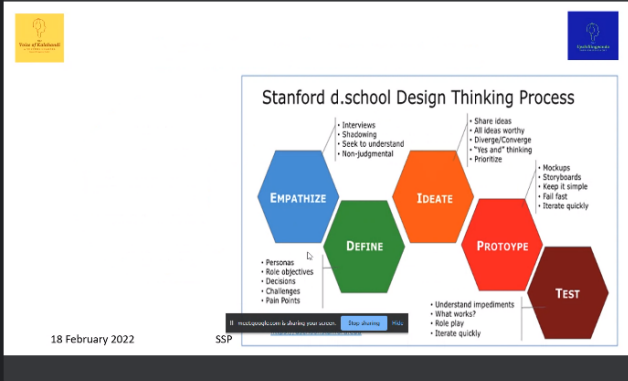
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Stanford d.school Design Thinking Process

EMPATHIZE

- Interviews
- Shadowing
- Seek to understand
- Non-judgmental

DEFINE

- Personas
- Role objectives
- Decisions
- Challenges
- Pain Points

IDEATE

- Share ideas
- All ideas worthy
- Diverge/Converge
- "Yes and" thinking
- Prioritize

PROTOTYPE

- Mockups
- Storyboards
- Keep it simple
- Fail fast
- Iterate quickly

TEST

- Understand impediments
- What works?
- Role play
- Iterate quickly

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- Satya Sidhartha Panda M... Presentation
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8. Video link url

<https://drive.google.com/file/d/1dDkiRGOxZf7N-FyaVWM4-DAhKnnX4XgC/view?usp=drivesdk>

9. Poster



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Department of CSE (AI&ML) Organizing a
Session on

ENGAGE IN ENTREPRENEURSHIP THROUGH INNOVATION

GUEST SPEAKER

SATYA SIDHARTHA PANDA

Digital Coach, Certified Life Skills Trainer
Training Head- Digital Marketing, UTTR-India



18th Feb, 2022



05:30 PM - 06:30 PM

REG: <https://bit.ly/CMRTCATML-REG>



<https://bit.ly/CMRTCATML-MEET>

**Ms. Syeda
Sumaiya Afreen**

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Dr. A. Raji Reddy

Director
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