



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS
Accredited by NBA & NAAC with 'A' Grade
Approved by AICTE, New Delhi and JNTU, Hyderabad
Kandlakoya, Medchal Road, Hyderabad- 501 401, Telangana



DEPARTMENT OF CSE(AIML)

REPORT

Session on Role of IPR in Creativity and Innovation, Institution's Innovation Council (IIC 4.0), Ministry of Education (MOE's), Govt. of India.

1. Objective of the Program

- To understand the purpose of protection granted to creators of innovative intellectual creations.
- To improve student and faculty's knowledge regarding the intellectual Property rights.
- To understand the importance of creators will be recognized for their effort and protected from infringement.
- To understand how Intellectual Property rights helps to promote creativity and Innovation.

2. Benefits /Outcome of the Program

- Participants got familiar with intellectual Property rights.
- IPR in Creativity and Innovation session helps to allow creative freedom and encourage innovators and creators to be responsive to consumer needs.
- Improving the knowledge regarding Patents and Copyrights.

3. Date: 17 -11-2021

4. Student Participants number : 89

5. Faculty Participants number: 11

6. Expenditure amount if any:

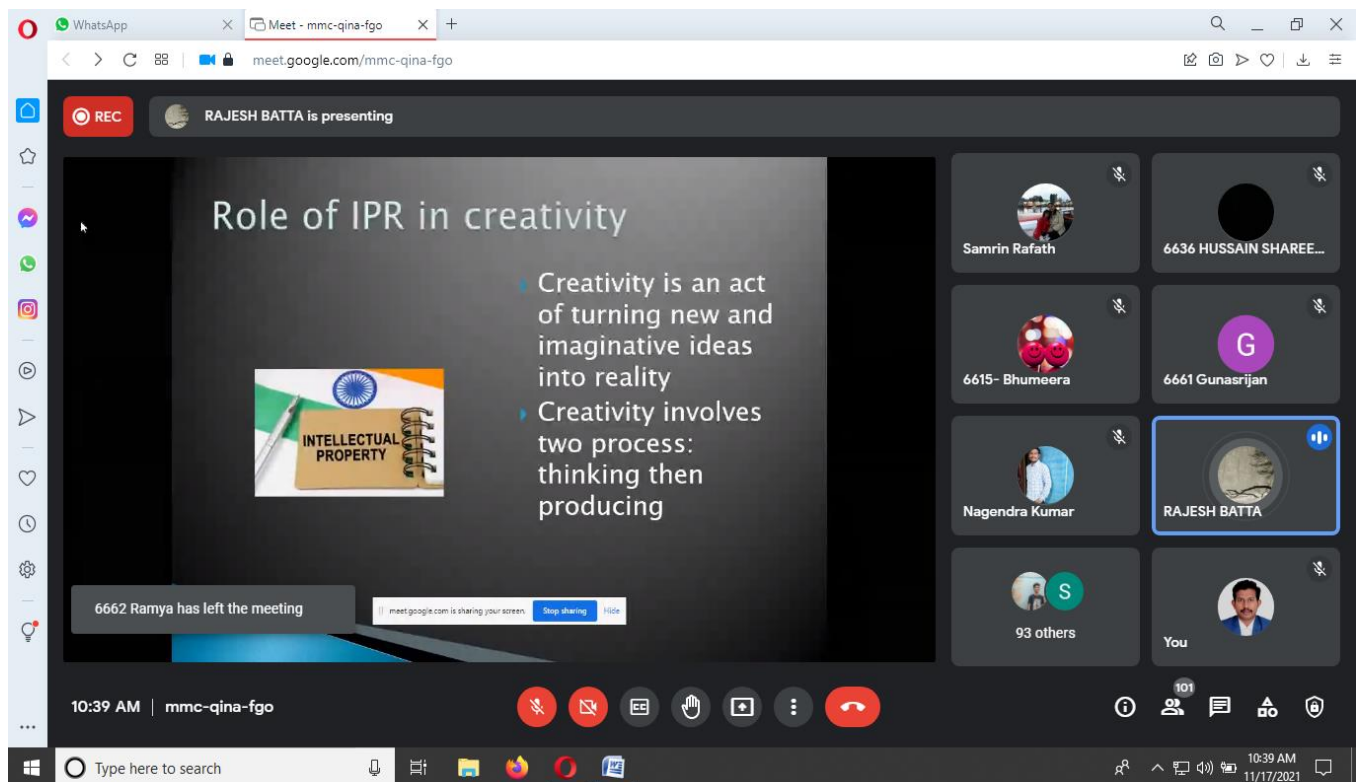
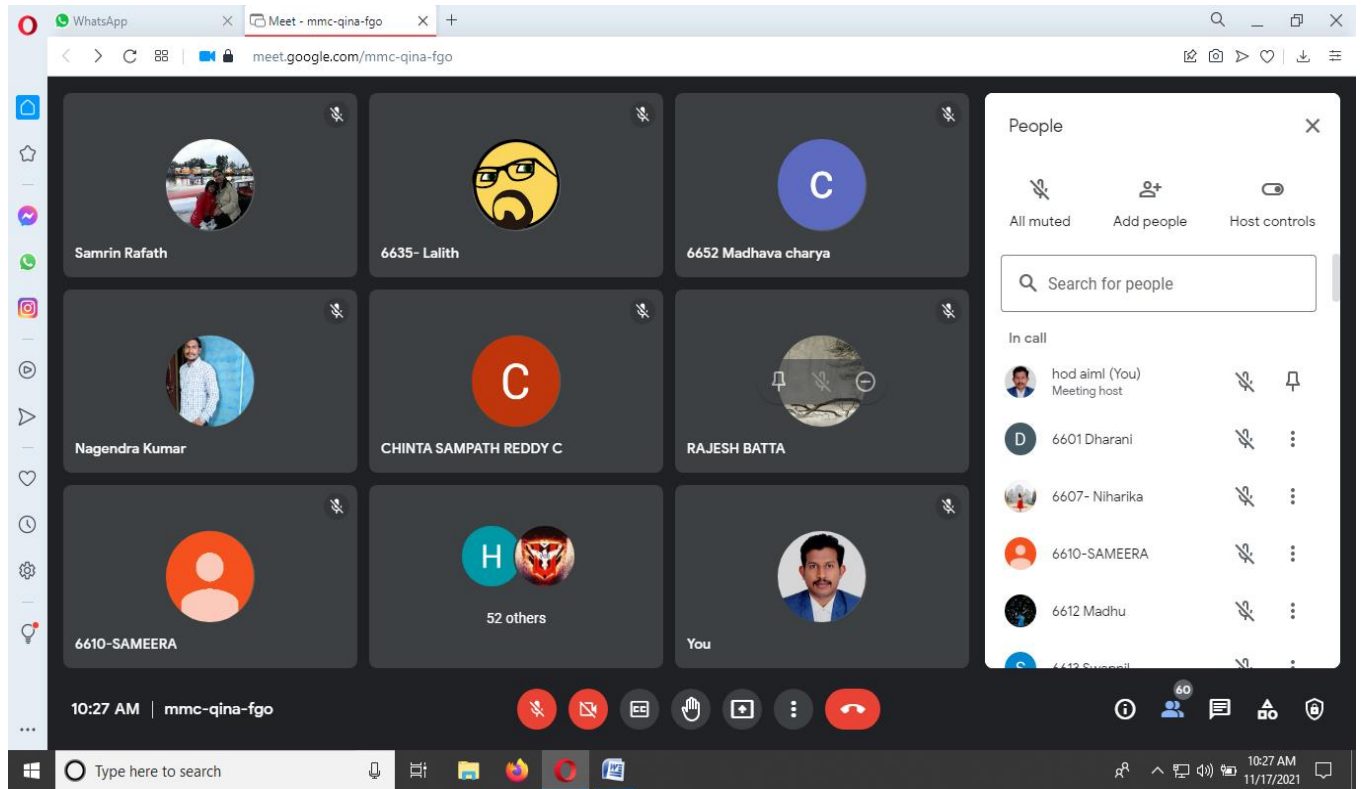
7. Photographs

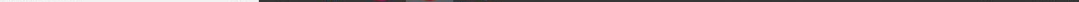
The screenshot shows a Google Meet interface in a web browser. The address bar displays 'meet.google.com/mmc-qina-fgo'. The meeting title is 'RAJESH BATTA is presenting'. The main video area shows a presentation slide with the title 'Role of IPR in Creativity and Innovation'. The slide also includes the presenter's details: 'Presented by B RAJESH KUMAR MBA (PhD) UGC NET AND APSET Asst professor Dept of Management Studies Pragati Engineering College'. A small notification at the bottom of the slide says 'meet.google.com is sharing your screen. Stop sharing Hide'. On the right side, there is a grid of participant avatars. The participants listed are Samrin Rafath, 6636 HUSSAIN SHAREE..., 6661 Gunasrijan, 6615- Bhumeera, Nagendra Kumar, RAJESH BATTA (highlighted with a blue border), 93 others, and You. At the bottom of the screen, there is a taskbar with a search bar and various application icons. The system clock shows 10:35 AM on 11/17/2021.

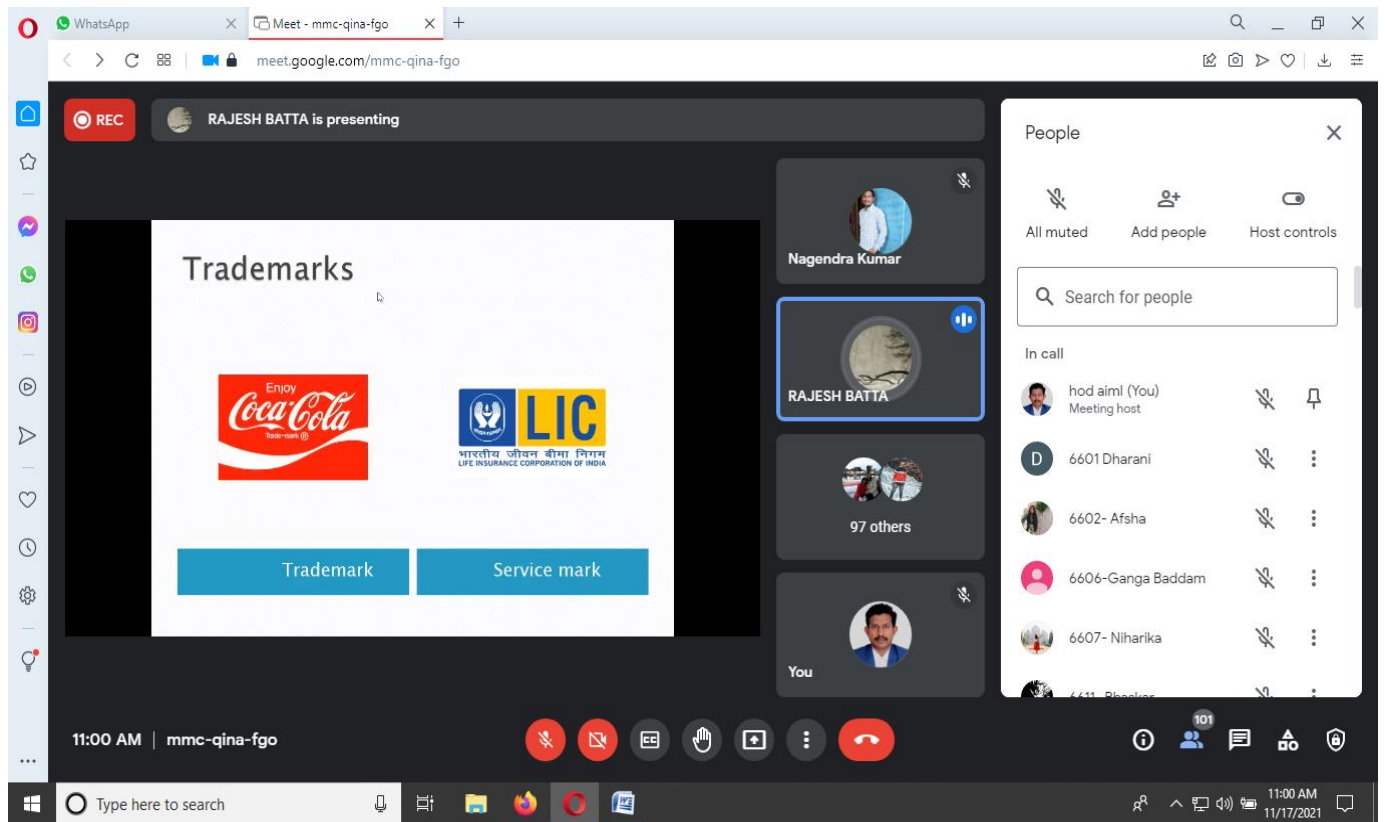
10:35 AM | mmc-qina-fgo

Type here to search

10:35 AM 11/17/2021







7. Video link url

https://drive.google.com/file/d/1UBtSEGFV6GOOSqe0rK8GpFXcTUwks9/view?usp=drive_web

9. Poster



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Department of CSE(AI &ML) in association with
Institution's Innovation Council (IIC 4.0) Organizing Session on

ROLE OF IPR IN CREATIVITY AND INNOVATION

GUEST SPEAKER

Mr. B. Rajesh Kumar



IIC & EDC coordinator
Pragati Engineering College(Autonomous)



17th Nov , 2021



10:30 AM - 11:30 AM

Reg : <https://bit.ly/31WJIS9>



https://bit.ly/ipr_cmrtc

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