



**CMR TECHNICAL CAMPUS**  
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## 1. **Session Title:** Angel Investment opportunities for early stage entrepreneurs

**Description:** An entrepreneur is a person who creates a new business venture with all the possible risks. He is the person who brings an idea to the table for a new business. Then he acquires resources, labor, and capital to set up the business, produce goods and services.

VC Funding or venture capital funding is capital that you get from investment groups that work with startups and small businesses. These groups oversee the money of investors who want to invest in companies with strong growth potential in exchange for an equity share in the business. VC funding is one way for small businesses to get money to start or grow their business.

### **Objectives of Competition**

1. To understand role of VC in entrepreneurship.
2. To create awareness about opportunities to get VC for early stage entrepreneurs.

### **Outcomes of Competition**

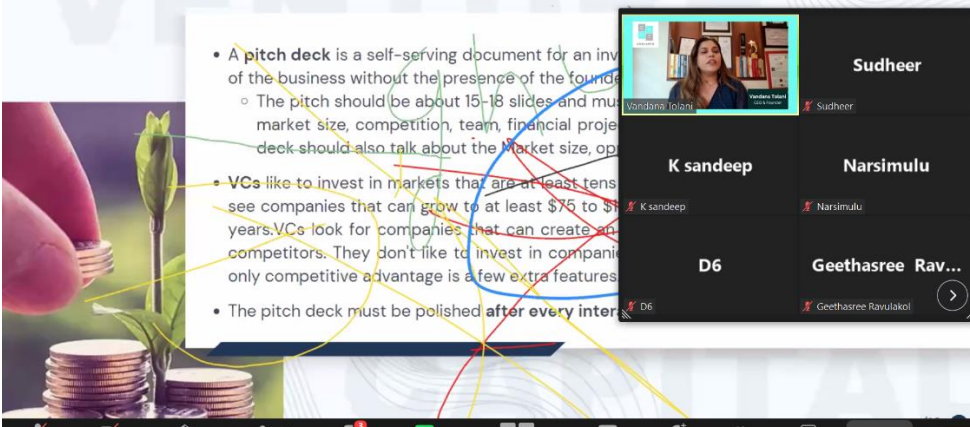
1. The session brings out the opportunity to understand VC.
2. The session provided insights about opportunities to get VC for entrepreneurs.

## 3. **Session Images**

You are viewing Vandana Tolani's screen

A participant has enabled Closed Captioning

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**VENTURE CAPITAL**

- A pitch deck is a self-serving document for an investor to see the business without the presence of the founder.
  - The pitch should be about 15-18 slides and must cover market size, competition, team, financial projections. A pitch deck should also talk about the Market size, opportunity, and the team.
  - VCs like to invest in markets that are at least tens of millions of dollars. They see companies that can grow to at least \$75 to \$100 million in 5 years. VCs look for companies that can create a competitive advantage. They don't like to invest in companies that only have a competitive advantage that is a few extra features.
  - The pitch deck must be polished after every interaction.


**Participants:** Sudheer, Vandana Tolani, K sandeep, Narsimulu, D6, Geethasree Ravulakol

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**WHAT ARE A FEW PRACTICES THAT ARE COMMON IN RAISING FUNDS?**

**FUNDING**

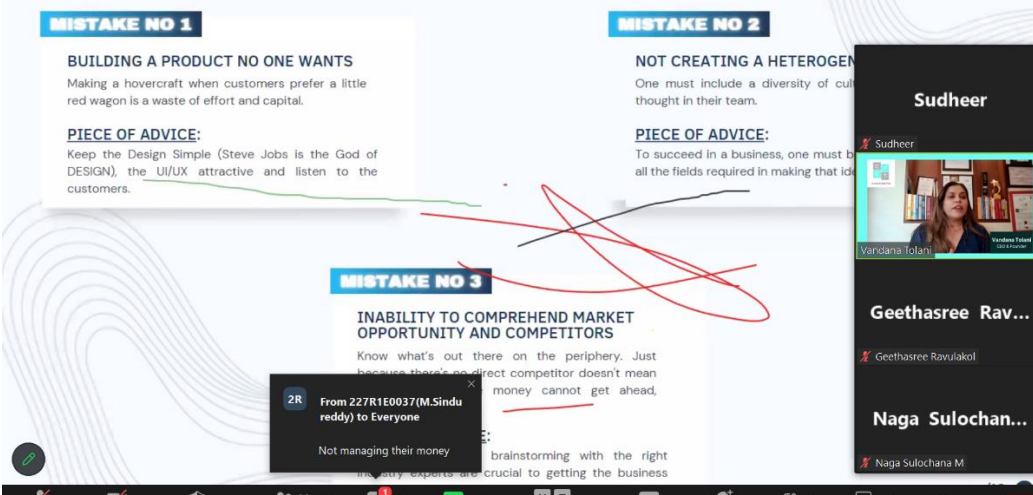
**Participants:** Sudheer, Vandana Tolani, S.shravya(227R1e0057), Nikhil Kancharl...

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**MISTAKE NO 1**

**BUILDING A PRODUCT NO ONE WANTS**

Making a hovercraft when customers prefer a little red wagon is a waste of effort and capital.

**PIECE OF ADVICE:**

Keep the Design Simple (Steve Jobs is the God of DESIGN), the UI/UX attractive and listen to the customers.

**MISTAKE NO 2**

**NOT CREATING A HETEROGENEOUS TEAM**

One must include a diversity of cultures and thoughts in their team.

**PIECE OF ADVICE:**

To succeed in a business, one must be able to handle all the fields required in making that idea a reality.

**MISTAKE NO 3**

**INABILITY TO COMPREHEND MARKET OPPORTUNITY AND COMPETITORS**

Know what's out there on the periphery. Just because there's no direct competitor doesn't mean money cannot get ahead.

**Participants:** Sudheer, Vandana Tolani, Geethasree Ravulakol, Naga Sulochana M

From 227R1E0037(M.Sindureddy) to Everyone

Not managing their money

brainstorming with the right people is crucial to getting the business

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# WHAT ARE THE THREE COLOSSAL MISTAKES MADE BY ENTREPRENEURS?



**Sudheer**

Sudheer

Varidana Tolani

**Geethasree Rav...**

Geethasree Ravulakol

**M**


MANIKYA SAVINEETH (227R1E00...

03/16

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# HOW SHOULD ENTREPRENEURS MANAGE THEIR RESOURCES?



**Sudheer**

Sudheer

Varidana Tolani

**M**

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03/16

Recording...

**CVT CONVANTO**



**Sudheer**

Sudheer

227r1e0060(Var...

227r1e0060(Varna Bhargavi)

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227R1E0071 D.s...

Vandana Tolani CEO

03/16

**4.Session Theme: Entrepreneurship**

**5. Organised On : 10<sup>th</sup> Aug,2023**

**6. Organised as : IIC Calendar Activity 5.0**

**7. Keywords: Startups , Entrepreneurship. Venture Capital, Opportunity, Start-ups**

**8. Video Link :**

**<https://1drv.ms/v/s!Ap3r9CcfLsqXIRhUm8z7G1cQnu6q?e=Zp12aQ>**

**9. Lead Expert Name : Vandana Tolani**

**10 . Lead Expert Email : vt@convanto.co.in**

**11. Lead Expert's Designation : Founder & CEO**

**12. Lead Expert's Organisation : Convanto**



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**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education, India)

**IIC 5.0 - Department of MBA  
Presents**

**One Day Webinar  
On**

**Angel Investment Opportunities for early  
stage Entrepreneurs**



**Speaker**

**Vandana Tolani  
Founder & CEO  
Convanto**



**Online Mode via  
Zoom**

**Date : 10-08-23  
Time : 11:30 am**

**Reg. Link : <https://forms.gle/BXhfXNERMVgKpzBT9>**



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# *IIC 5.0 - Department of MBA* *Organizing* **Business Plan Competition**



**Internal Activity**  
**Live Presentation**

**12th May, 2023**

**Time : 2 pm**

**Venue : D-208**

**Dr.A.Raji Reddy**  
Director, CMRTC

**Dr.M.Ahmed Ali Baig**  
President - IIC CMRTC

**Dr. K.Srujan Raju**  
Vice President - IIC CMRTC

**Prof.K.Harish Reddy**  
HOD - MBA Dept.

**Dr. Sudha Arvind**  
Convenor- IIC CMRTC

**Dr.D.Kishore Kumar**  
Co-Ordinator, - IIC CMRTC