



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS



1. Session Title: Start up Competition

- 2. Description:** A start up competition gives you a platform to pitch your start up in front of investors for a chance to win a cash prize or investment capital, and even if you don't win the grand prize, just participating in a competition offers many benefits that can give your startup a boost.
3. Competition makes the market stronger because it can push businesses to innovate. When companies compete, they're motivated to come up with new ideas, improve their products and services, and be more efficient

Objectives of Competition

1. To create awareness regarding opportunities for start-ups.
2. To encourage students to start a start-up.

Outcomes of Competition

1. The session brings out the opportunities for start-ups.
2. The session provided encouragement for students to become entrepreneurs.

3. Session Images



4.Session Theme: Entrepreneurship

5. Organised On : 26th Aug,2023

6. Organised as : IIC Calendar Activity 5.0

7. Keywords: Start-ups, Entrepreneurship, Competition,

8. Video Link :

https://drive.google.com/file/d/1QTG85wsLLvAsRrvZFhyhDO0rIr4uSFaJ/view?usp=drive_link

9. Lead Expert Name : Dr.D.Kishore Kumar

10 . Lead Expert Email : kishorekumar.mba@cmrtc.ac.in

11. Lead Expert's Designation : Asst.Professor

12. Lead Expert's Organisation : CMR Technical Campus

**IIC 5.0 - Department of MBA
Organizing
Start-Up Competition**

**Internal Activity
Live Presentation**

**26th Aug, 2023
Time : 1 pm
Venue : D-208**

Dr.A.Raji Reddy
Director,CMRTC

Dr.M.Ahmed Ali Baig
President - IIC CMRTC

Dr. K.Srujan Raju
Vice President - IIC CMRTC

Prof.K.Harish Reddy
HOD - MBA Dept.

Dr. Sudha Arvind
Convenor- IIC CMRTC

Dr.D.Kishore Kumar
Co-Ordinator, - IIC CMRTC

<https://forms.gle/kWNukVmPGJWZKE8h7>