

**MOE'S INNOVATION CELL**  
**INSTITUTION'S INNOVATION COUNCIL**

**CMR TECHNICAL CAMPUS**  
**WORLD INTELLECTUAL PROPERTY DAY**

**OVERVIEW**

<p><b>Objective:</b></p> <p>1. To provide an overview on Intellectual Property Rights and Integrating IP tool. 2. To protect int</p>	<p><b>Benefit in terms of learning/Skill/Knowledge obtained:</b></p> <p>1) Able to understand the procedures to convert the research outcome into patents. 2) Understand about Patent, Copyright, Trademark and Design. 3) Abl</p>
<p><b>Academic Year:</b></p> <p>2021-22</p>	<p><b>Program driven by:</b></p> <p>Celebrations</p>
<p><b>Month:</b></p> <p>April</p>	<p><b>Program /Activity Name:</b></p> <p>World Intellectual Property Day</p>
<p><b>Program Type:</b></p> <p>Motivation Speech</p>	<p><b>Other:</b></p> <p>null</p>
<p><b>Program Theme:</b></p> <p>IPR</p>	<p><b>Other:</b></p> <p>NA</p>
<p><b>Date &amp; Duration (Days):</b></p> <p>04/26/2022-04/26/2022-0</p>	<p><b>External Participants, If any:</b></p> <p>0</p>

**Student Participants:**

95

**Faculty Participants:**

10

**Expenditure Amount, If any:**

2500

**Remark:**

This event was conducted on 26th April 2022 at 1.00 pm to 2.00 pm Resource person to this event is Dr.A.Vivek Anand, Professor and IPFC Incharge, MLR Institute of Technology,Hyderabad. There are 95 students from III- B.Tech, participated in this event. Se

## ATTACHMENTS

**Video:**
[https://www.youtube.com/watch?v=Mh-s\\_hUITVQ](https://www.youtube.com/watch?v=Mh-s_hUITVQ)
**Photograph1:****Photograph2:**

/uploads/institutes/monthlyReport/Photograph2/1465-IC201811279.png

**Session plan, If any:**

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3560-IC201811279.pdf>

This report is electronically generated against report submitted on Institution's Innovation Council Portal.