



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS
Accredited by NBA & NAAC with 'A' Grade
Approved by AICTE, New Delhi and JNTU, Hyderabad
Kandlakoya, Medchal Road, Hyderabad- 501 401, Telangana

Estd: 2009



DEPARTMENT OF CSE(AIML)

REPORT

Online Awareness Programme on Intellectual Property Rights(IPR) and Innovation, Institution's Innovation Council (IIC 5.0), Ministry of Education (MOE's), Govt. of India.

1. Objective of the Program

- To understand the purpose of protection granted to creators of innovative intellectual creations.
- To improve student and faculty's knowledge regarding the intellectual Property rights.
- To understand the importance of creators will be recognized for their effort and protected from infringement.
- To understand how Intellectual Property rights helps to promote creativity and Innovation.

2. Benefits /Outcome of the Program

- Participants got familiar with intellectual Property rights.
- IPR in Creativity and Innovation session helps to allow creative freedom and encourage innovators and creators to be responsive to consumer needs.
- Improving the knowledge regarding Patents and Copyrights.

3. **Date:** 18-11-2022

4. **Student Participants number :** 125

5. **Faculty Participants number:** 9

6. **Expenditure amount if any:**

7. Photographs

NOVEL PATENT SERVICES PVT. LTD.
Fostering Intellect

Importance of Patents

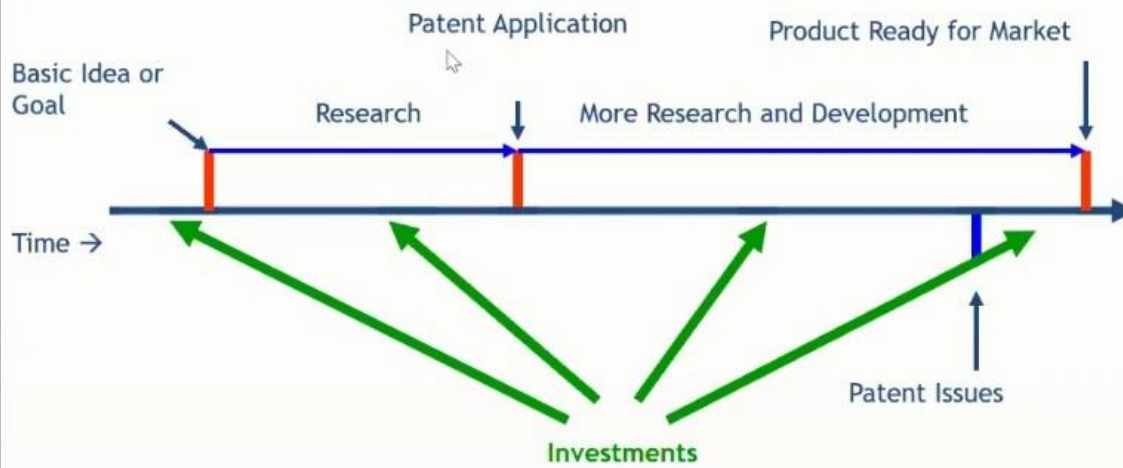
Basic Idea or Goal

Research

Time →

Private & Confidential

Importance of Patents



- Patents allow for the recovery of investments made in research and development.
- Without patents, successful products attract copyists so that investments in research and development cannot be recovered.

Property / Assets...

- Real Property
- Personal Property
- Intellectual Property

Some Hard Facts...

- An idea / know how / expression
- Name / Brand
- Generally speaking, we would like to protect inventions that have significant commercial value
- This protection is often required to justify the cost of commercial development



IPR is an intangible asset

- Stimulate & Promote Creativity
- Like the sale or rental of a substantive property (e.g. a house), IPR can be
 - sold ("assignment")
 - licensed
- In doing so, the exclusivity rights provided by the patent are transferred either definitively to the new owner, or temporarily to the licensee, against payment of an agreed sale or license fee.
- Balancing Inventor reaps against public need
- Fostering Intellect From Conceptualization to Management to Commercialization to Protection



The Balance!

- Everyone has the right to the protection of the moral and material interests resulting from any scientific, literary or artistic production of which he is the author

and

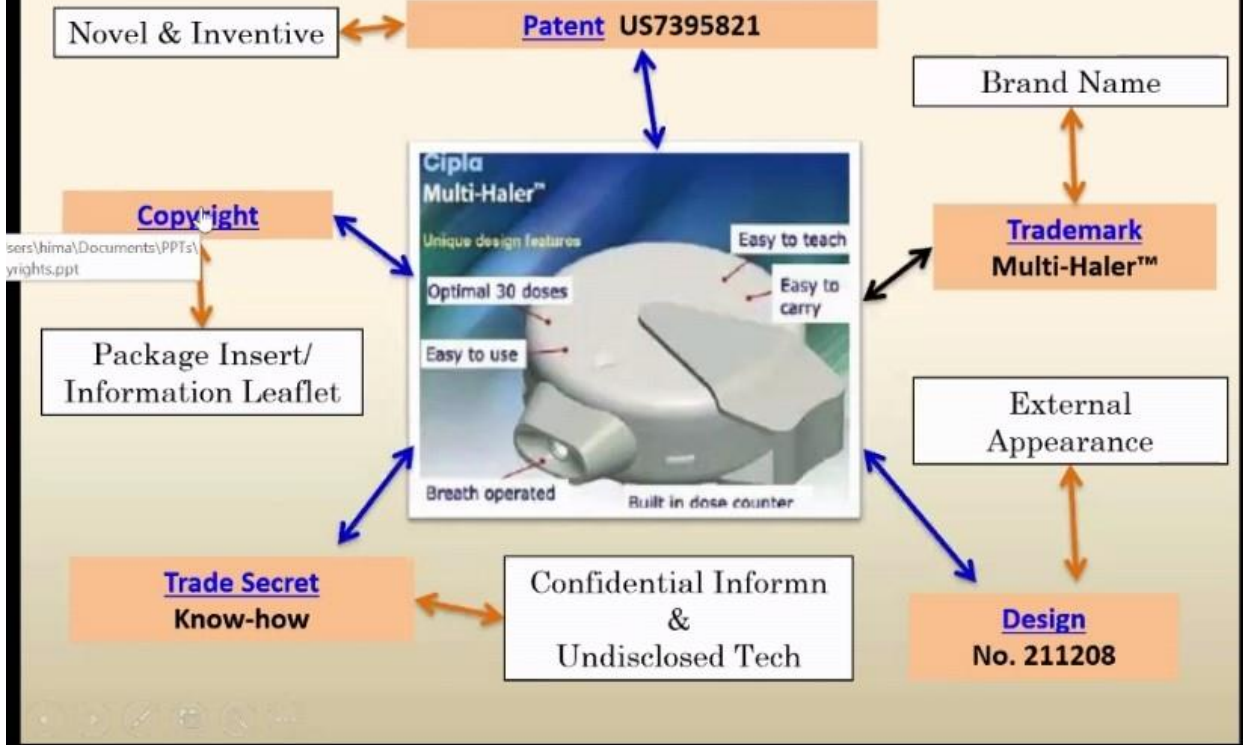
- Everyone has the right to share in scientific advancement and its benefits.



Article 27

- Universal Declaration of Human Rights, 1948

Example: Respiratory Device



IPR: An Overview



Patent



Trademark



Copyright



Geographical Indication



Industrial Design



Trade Secret

8. Video link url

https://us02web.zoom.us/rec/share/Pdoj5RLQKRbrTUc073HZmXdJai0svgGHkAVE7u-wis5QWew9SUiGxrjvkGgcCHsW.TbmCBH_XQLFvw-Sf

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9. Poster



CMR TECHNICAL CAMPUS

Department of CSE(AI&ML)
In association with IIC 5.0

ONLINE AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHTS(IPR)

18 - 11 - 2022

11.20 am - 12.20 pm



A. HIMA BINDU

Managing Director,
Novel Patent Services



REGISTRATION LINK :

<https://forms.gle/Ae3iQkcSmriQDBuw6>

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