



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS

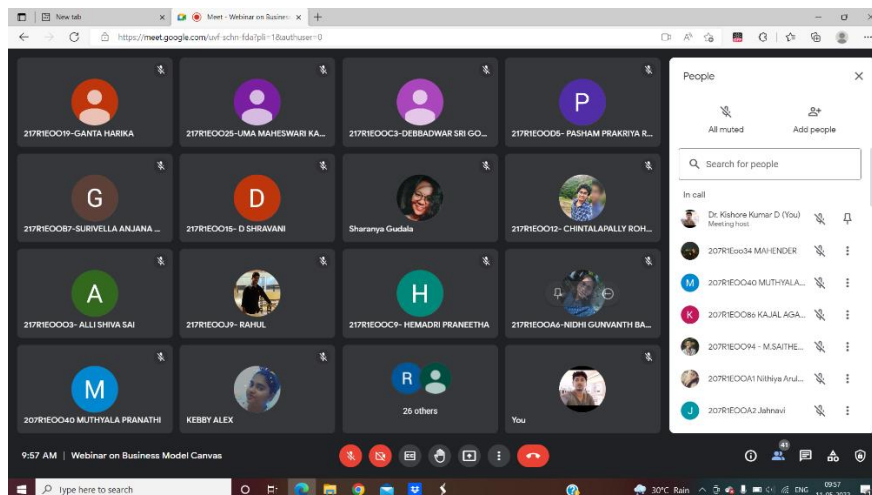


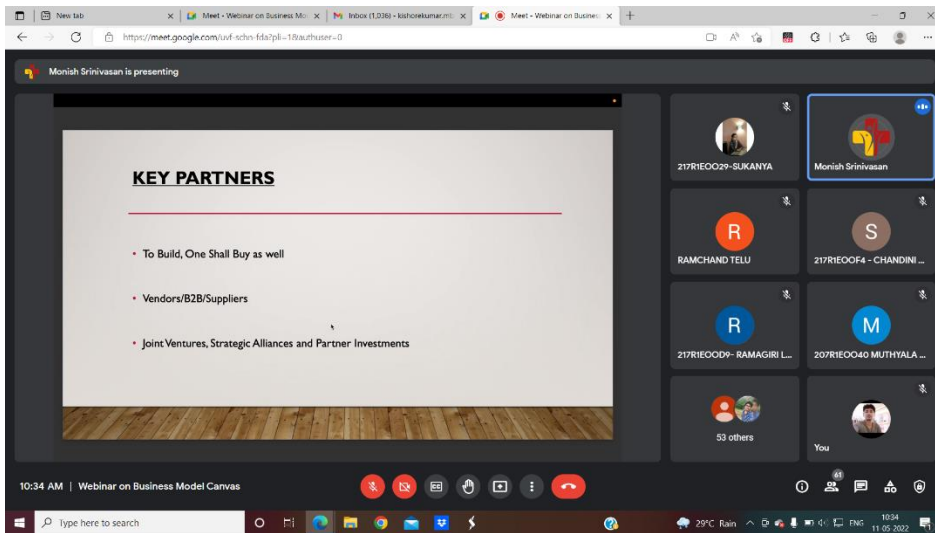
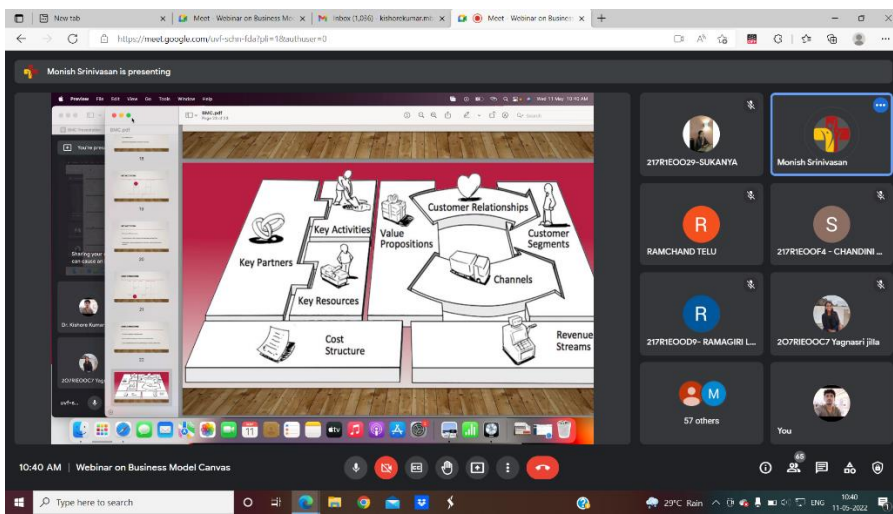
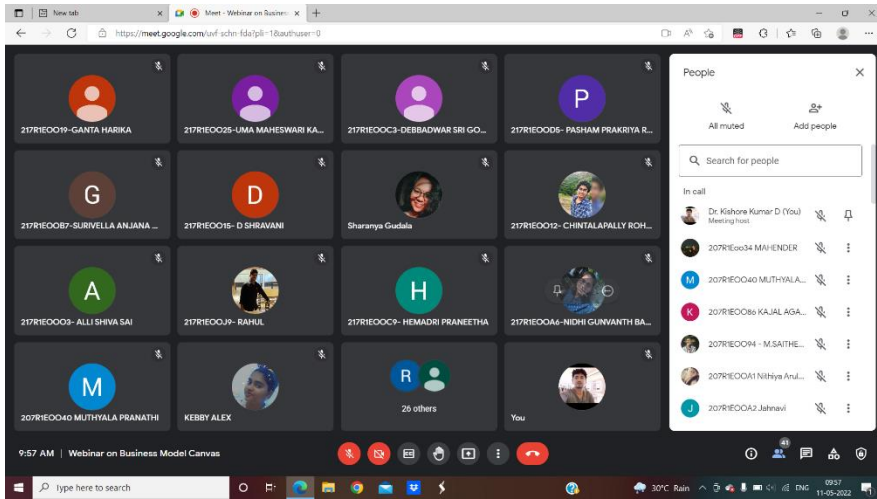
Objectives of Webinar

1. To understand how to define a problem in business.
2. To get basic insights on Business Canvas Model

Outcomes of Webinar

1. The session brings out the significance of problem identification which is critical to fostering innovation to business
2. The session provide insights about Business Canvas Model.





10:32 AM | Webinar on Business Model Canvas

Participants in the grid:

- 217R1E0040 MUTHYALA PRANATHI
- 217R1E00F4 - CHANDINI SEELANKI
- 217R1E00A2 Jahnavi
- 217R1E0029-SUKANYA
- 217R1E00D9- RAMAGIRI LIKITHA
- 217R1E00F2- CHINTALAPALLY ROH...
- 217R1E00D0- KAMMARI BHAVANI
- 217R1E0036- NARISETI OCHA KAV...
- 217R1E00E2- THUM RAJIV
- 217R1E00I9-GANTA HARIKA
- RAMCHAND TELU
- 217R1E0028- KESHA ARUNKUMAR
- 217R1E0065 - AKHILA BANDARI
- Monish Srinivasan
- 37 others
- You

10:32 AM | Webinar on Business Model Canvas

Monish Srinivasan is presenting

KEY RESOURCES

- Finance- Money or Investment to get the business going
- Physical- Building or Machineries
- Intellectual- Data Structures or Software systems
- Human- Unskilled Employees or Skilled Employees

10:27 AM | Webinar on Business Model Canvas

Participants in the grid:

- 217R1E00G8- PASHAM B...
- 217R1E00J9- RAHUL
- 217R1E0065 - AKHILA BA...
- 217R1E0024 Likhitha
- Monish Srinivasan
- 217R1E0004- ANTHATI N.L.
- 65 others
- You

10:27 AM | Webinar on Business Model Canvas

Monish Srinivasan is presenting

KEY RESOURCES

10:26 AM | Webinar on Business Model Canvas

217RIE0068- PASHAM ...
217RIE0009- RAHUL
217RIE0065 - AKHILA B...
207RIE0024 Likhitha
Monish Srinivasan
217RIE0004- ANTHATI ...
Kishor kumar dasaradhi
217RIE0005- PASHAM ...
61 others
You

Monish Srinivasan is presenting

CUSTOMER RELATIONSHIP

- How to acquire the customer by belief, emotion, problem solving, need base
- Customers pain points to be reduced or removed
- Customers has to have a brand RECALL
- Get-Grow-Keep

10:24 AM | Webinar on Business Model Canvas

217RIE0068- P...
217RIE0009- R...
217RIE0065 - A...
Kishor kumar da...
Monish Srinivasan
217RIE0004- A...
63 others
You

People

Mute all Add people

Search: kis

In call

- Dr. Kishore Kumar D (You) Meeting host
- Kishor kumar dasaradhi Meeting host

Type here to search


28°C Rain 10:24 11-05-2022



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS



IIC 4.0 - Department of MBA
Presents
One Day Seminar
On
Business Model Canvas

—  —
Ramaswamy Srinivasan Monish
Managing Patner of shree Venkateswara Group



11th May, 2022
10:00 AM

Dr. A. Raji Reddy
Director, CMRTC

Prof. K. Harish Reddy
HOD, -MBA Dept.

Dr. M. Ahmed Ali Beg
President - IIC CMRTC

Dr. Sudha Arvind
Convenor - IIC CMRTC

Dr. K. Srujan Raju
Vice President - IIC CMRTC

Dr. D. Kishore Kumar
Co-Ordinator IIC CMRTC