



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS
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Approved by AICTE, New Delhi and JNTU, Hyderabad
Kandlakoya, Medchal Road, Hyderabad- 501 401, Telangana

Estd: 2009



DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

REPORT

Session Topic: “Design Thinking Methodology: Problem Discovery in Healthcare Section”

- 1. Objective of the Program:** It allows you to depict your thinking capability towards health care sector.
- 2. Benefits/Outcome of the Program:**
 - Able to know about Foundations of Design Thinking.
 - Understand Phases in Design Thinking.
 - Able to understand how Design Thinking can be applied in Health Care.
 - Clearly can able to precise Challenges and Opportunities.
 - Understand Problem Discovery in HealthCare.
 - Able to Know about Tools and Framework for Problem Discovery.
- 3. Description:**

Design Thinking is different from other Innovation and Ideation processes in that it's solution based and user-centric rather than Problem-Based. Focus shall be on the solution to a problem instead of the problem itself. Challenges we have in Health Care System is to understand complexity of Health-Care systems, Resistance to change, Limited Resources and Budget, Regulatory and Compliance Constraints.
- 4. Organized on: 04.07.2023**
- 5. Student Participants number :135**
- 6. Students/Faculty Registration Details with timestamp: Attached**
- 7. Faculty Participants number: 7**
- 8. Expenditure amount if any: -**

9. Photographs(5to6):







10. Videolinkurl:

https://drive.google.com/file/d/1JNkOR63jdLZH5zq9zmH3_ATYJC4OAK2_/view?usp=drive

11. Poster

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CSE **nirf** NATIONAL INSTITUTIONAL RANKING FRAMEWORK **INSTITUTION'S INNOVATION COUNCIL** (Ministry of Education Initiative) **COMPUTER SOCIETY OF INDIA** ESTD. 1965

Department of Computer Science & Engineering
in association with
Institution's Innovation Council (IIC 5.0) Organizing
Expert Talk on

Design Thinking Methodology:
Problem Discovery in Healthcare Section

GUEST SPEAKER
Dr.G.Uday Kiran
Associate Professor
Department of CSE – (AI & ML)
B V Raju Institute of Technology,Hyderabad
Registration Link: <https://rb.gy/aws5t>

 **04-07-2023**  **02:00PM to 04:00PM**

Mrs P Santhuja Co-Ordinator,IIC CMR TECHNICAL CAMPUS Hyderabad	Dr.K.Maheswari Co-Ordinator,IIC CMR TECHNICAL CAMPUS Hyderabad	Dr.Sudha Arvind Convenor,IIC CMR TECHNICAL CAMPUS Hyderabad
Dr.K.Srujan Raju Vice President,IIC CMR TECHNICAL CAMPUS Hyderabad	Dr.M.Ahmed Ali Baig President,IIC CMR TECHNICAL CAMPUS Hyderabad	Dr.A.Raji Reddy Director CMR TECHNICAL CAMPUS Hyderabad

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12. **Keywords:** Design Thinking, Healthcare, Problem Discovery, Tools and Frameworks, Challenges, Opportunities.

13. **Lead Expert's Name:** Dr.G. UdayKiran.

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15.**Lead Expert's Designation:** Associate Professor

16. LeadExpert's Organization: B V RAJU Institute Of Technology, Narsapur.