

## MOE'S INNOVATION CELL

### INSTITUTION'S INNOVATION COUNCIL

## CMR TECHNICAL CAMPUS

### ENTREPRENEURSHIP, BUSINESS IDEA AND BUSINESS MODEL CANAVAS

#### OVERVIEW

#### Objective:

Entrepreneurship, Business Idea and Business Model Canavas 1.Dr. Sunil Shukla, Director general, EDII, Ahmedabad 2.Dr. Amit Dwivedi, Associate senior faculty EDII, Ahmedabad 3.Mr. Mayank Patel, CEO, Cradle, IncubatorEDII, Ahmedabad

#### Benefit in terms of learning/Skill/Knowledge obtained:

Came to know about Entrepreneurial Motivation - Empathy and Business Idea -Business Model Canvas

#### Academic Year:

2019-20

#### Program driven by:

MIC driven Activity

#### Month:

May

#### Program /Activity Name:

#### Program Type:

Other

#### Other:

Nothing

#### Program Theme:

Entrepreneurship

#### Other:

NA

#### Date & Duration (Days):

#### External Participants, If any:

05/05/2020-05/05/2020-0

**Student Participants:**

30

**Faculty Participants:**

25

**Expenditure Amount, If any:**

Nil

**Remark:**

NA

## ATTACHMENTS

**Video:**

NA

**Photograph1:**



**Photograph2:**

/uploads/institutes/mic/images/events/institutes/presentation/IC201811279\_EVE6790\_Photogra

**Session plan,  
If any:**

[https://api.mic.gov.in/uploads/institutes/mic/images/events/institutes/presentation/IC201811279\\_790\\_Report.pdf](https://api.mic.gov.in/uploads/institutes/mic/images/events/institutes/presentation/IC201811279_790_Report.pdf)

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