



MOE'S INNOVATION CELL

INSTITUTION'S INNOVATION COUNCIL

CMR TECHNICAL CAMPUS

5 DAYS WORKSHOP ON \"ADX-201 SALESFORCE ADMINISTARTION\" IN ASSOCIATION WITH ICT ACADEMY

| OVERVIEW | | |
|--|--|--|
| Objective: | Benefit in terms of learning/Skill/Knowledge obtained: | |
| Students to learn the Administrator role and implementation of the tasks through self learning | Salesforce is leading CRM platform around the world expecting 3.3 million jobs by 2022 on different roles. In order to make the workforce, they created a self learning platform named as " Salesforce Trailhead " in this platform the students can learn | |
| Academic Year: | Program driven by: | |
| 2019-20 | Self-driven Activity | |
| Month: | Program /Activity Name: | |
| October | | |
| Program Type: | Other: | |
| Workshop | NA | |
| Program Theme: | Other: | |
| Entrepreneurship | NA | |
| Date & Duration (Days): | External Participants, If any: | |

| 10/29/2019-11/02/2019-4 | no |
|-----------------------------|-----------------------|
| Student Participants: | Faculty Participants: |
| 65 | 10 |
| Expenditure Amount, If any: | Remark: |
| Nil | NA |

| ATTACHMENTS | |
|-----------------------|--|
| Video: | https://youtu.be/NcCwapD6IFQ |
| Photograph1: | ** Demonstrator |
| Photograph2: | NA |
| Session plan, If any: | https://api.mic.gov.in/uploads/institutes/mic/image s/events/institutes/presentation/IC201811279_EV E2689_Report.pdf |

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