

MOE'S INNOVATION CELL

INSTITUTION'S INNOVATION COUNCIL

CMR TECHNICAL CAMPUS

HOW TO IDENTIFY RIGHT PROBLEM AND SOLUTION USING THE DOUBLE DIAMOND APPROACH IN DESIGN

OVERVIEW

Objective:

How to Identify Right Problem and Solution using the Double Diamond Approach in Design
1. Prajakta Kulkarni Founder; Director, Nodes Pvt. Ltd, Pune
2. Sanket Inamdar Co-founder; CEO, Nodes Pvt. Ltd, Pune

Benefit in terms of learning/Skill/Knowledge obtained:

Came to know about What is Design thinking and the importance of problem finding > Steps and Approaches of Double Diamond Process in design thinking > Tools in the Double Diamond process > Strategize product innovation and business offerings using design

Academic Year:

2019-20

Program driven by:

MIC driven Activity

Month:

May

Program /Activity Name:

Program Type:

Other

Other:

NA

Program Theme:

Innovation

Other:

NA

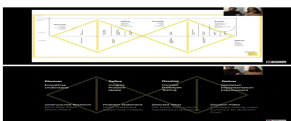
Date & Duration (Days):

External Participants, If any:

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Student Participants:	Faculty Participants:
25	25
Expenditure Amount, If any:	Remark:
Nil	NA

ATTACHMENTS

Video:	NA
Photograph1:	
Photograph2:	/uploads/institutes/mic/images/events/institutes/presentation/IC201811279_EVE6835_Photogra
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/mic/images/events/institutes/presentation/IC201811279_835_Report.pdf

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