

DEPARTMENT: ELECTRONICS AND COMMUNICATION ENGINEERING

REPORT

Session Title: "Innovation / Prototype Validation – Converting into a Start-Up"

1)Objective of the Program

Innovative prototypes are the first steps to launching a successful product. To guide our young entrepreneurs on the best strategies to convert prototypes into actual products.

2) Benefits /Outcome of the Program:

Prototype development in various technologies readiness levels and ultimately maturing it to a product for Startup and product development lifecycle as comprising of the phases of feasibility, conceptualization, validation tests, design validation tests, manufacturing pilots, and volume production.

(3) Description:

The Innovation /Prototype Validation – Converting into a Start-Up and had diversified from a majorly a Software solutions company to a product manufacturing company. The expert shared the entire journey of how they and their team converted an idea right from the ideation stage to a prototype and then from a prototype to an actual startup. The expert shared all the stages involved from prototype development to conversion into a commercial startup through this practical example which ensured that the students could relate to the concept and understand the process of converting a prototype into a commercially viable startup.

(4) **Organized on:** 17/8/2022

(5) Student Participants number: 40

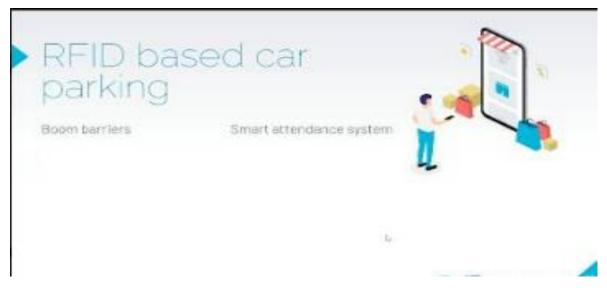
(6) Students / Faculty Registration Details with timestamp:----

(7) Faculty Participants number: 2

(8) Expenditure amount if any: NIL

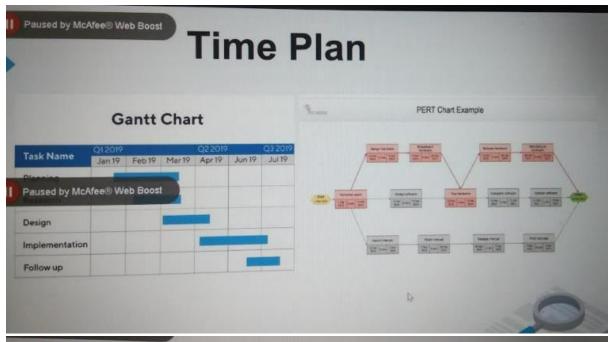
(9) Photographs









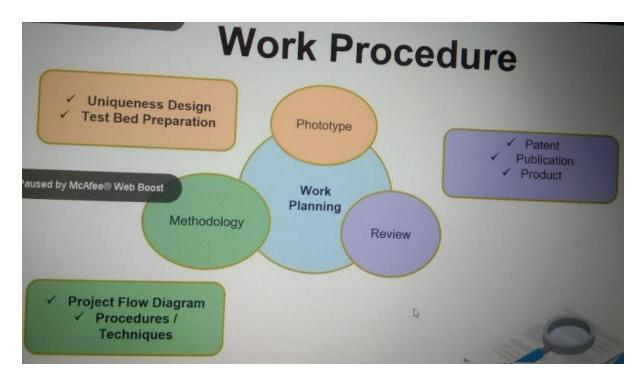


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(10) Video URL:

 $\underline{https://drive.google.com/file/d/17Cz0RP6HYPQRmZ3RLKEl7Jyif1aBn6F2/view?usp=drivesdk}$

(11).Poster





- (12). **Keywords**: innovation, process of innovation, Prototype validation, Start-Up.
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