



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS
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Approved by AICTE, New Delhi and JNTU, Hyderabad
Kandlakoya, Medchal Road, Hyderabad- 501 401, Telangana

Estd: 2009



DEPARTMENT OF INFORMATION TECHNOLOGY

REPORT

Session Topic: LEAN START-UP & MINIMUM VIABLE PRODUCT/ BUSINESS

- 1. Objective of the Program:** Development of Individual providing initial capital for business start-up
- 2. Benefits/Outcome of the Program:** The participants will learn the process of initial business start-up
- 3. Description:**
- 4. Organized on:** 08-08-2022
- 5. Student Participants number:** 77
- 6. Students/Faculty Registration Details with timestamp:**

1	Timestamp	NAME	EMAIL ID	ROLL NO/FACULTY ID	DEPARTMENT	CLASS	MOBILE NUMBER
2	8/3/2022 21:59:48	Syeda Sumaiya Afreen		2156	Cse (Ai & MI)	Csm	8050857651
3	8/5/2022 15:27:18	Praveen Kotoju	praveenkotoju@gmail.com	207r1a0487	Ece	3rd year ece b	8328421647
4	8/5/2022 15:28:38	Neha	207r1a0402@cmrtc.ac.in	207r1a0402	ECE	3rd year	7671056303
5	8/5/2022 15:39:58	Naveen Chandu	207R1A04A7@cmrtc.ac.in	207R1A04A7	Ece	3 B	9154376483
6	8/5/2022 15:58:00	Maniteja Banda	bandamaniteja.2002@gmail.com	207R1A1265	Information technology	IT b	9492342020
7	8/5/2022 15:58:28	Banqi Vishal Adithya	217r5a1204@cmrtc.ac.in	217R5A1204	Information Technology	231	6303811397
8	8/5/2022 15:59:51	PALA AJAY KUMAR Reddy	ajayreddypala22@gmail.com	197r1a1244	IT	4 TH year	9347880136
9	8/5/2022 16:00:32	Manoj	cherukumallamanoj999@gmail.com	197R1A1214	IT	1	9390470970
10	8/5/2022 16:01:20	D yeshwanth goid	yeshwanthdommati@gmail.com	207R1A1215	IT	A	9866052275
11	8/5/2022 16:01:21	Tanvi	197r1a1257@cmrtc.ac.in	197R1A1257	It	4th	7995319891
12	8/5/2022 16:05:18	P. V. T. Sai kiran	207R1A1246@cmrtc.ac.in	207R1A1246	INFORMATION TECHNOLOGY	IT-A	6300024539
13	8/5/2022 16:06:29	Bhavana Ellitam	207r1a1273@cmrtc.ac.in	207R1A1273	IT	IT-B	9100545135
14	8/5/2022 16:07:31	R.Nikshitha	207r1a12a6@cmrtc.ac.in	207R1A12A6	IT	Btech 2nd year	9392889887
15	8/5/2022 16:08:32	Pola shreshtha	207r1a12a4@cmrtc.ac.in	207r1a12a4	Information technology	3 rd year	9100400196
16	8/5/2022 16:12:16	Sai keerthana Katireddi	ksaikerthanareddy1020@gmail.com	207R1A1226	It	A	6305817674
17	8/5/2022 16:16:06	Navyasri Medapally	207r1a1290@cmrtc.ac.in	207r1a1290	IT	IT -B	7997126293
18	8/5/2022 16:19:53	Sumanth	207r1a12b3	207r1a12b3@cmrtc.ac.in	IT	3rd year	9493596237
19	8/5/2022 16:23:53	Chintapalli Shirisha	207r1a1213@cmrtc.ac.in	207R1A1213	IT	3rd year	09704158021
20	8/5/2022 16:27:36	Karnati Abhinay	207r1a0489@cmrtc.ac.in	207R1A0489	ECE	3rd year	6303354832
21	8/5/2022 16:29:09	Kooha Chandrakala	kooha.chandrakala@gmail.com	2165	Information Technology	III	9704498861
22	8/5/2022 16:30:47	A.prasanna	207r1a1205@cmrtc.ac.in	207R1A1205	IT	3 year	9014923740
23	8/5/2022 16:48:06	Bethi Anirudh	anirudhbethi143@gmail.com	197R1A0415	electronics and communication	ECE 4A	+918374832840
24	8/5/2022 16:59:55	Megha	207R1A1260@cmrtc.ac.in	207R1A1260	IT	A	7893076799
25	8/5/2022 17:00:32	L Nithin	207R1A0429@cmrtc.ac.in	207R1A0429	Ece	3rd year	+919502746687
26	8/5/2022 17:01:39	K. NAVEEN REDDY	217R5A1201@cmrtc.ac.in	217R5A1201	IT	3RD YEAR	9440859005
27	8/5/2022 17:02:57	Bandi Uday kiran	bandiuday2002@gmail.com	197R1A1206	IT	4th year btech	994 824 2238
28	8/5/2022 17:51:12	Achalkar Sanjana	207r1a1261@cmrtc.ac.in	207R1A1261	IT	Btech 3rd year	6305904821
29	8/5/2022 18:01:15	Raparathi Nikshitha	207r1a12a6@cmrtc.ac.in	207R1A12A6	IT	Btech 3rd year	9392889887
30	8/5/2022 18:14:33	A. Deekshith	217r5a1203@cmrtc.ac.in	217r5a1203	it	3 yr	8247659656
31	8/5/2022 18:24:53	Nampally Hemalatha	207r1a12a0@cmrtc.ac.in	207R1A12A0	IT	B	7032837278
32	8/5/2022 18:29:07	A. Swarna Latha	swarnalatha9140@gmail.com	197R1A0402	ECE	4th year	8328269140

33	8/5/2022 18:33:52	B.krishna	207r1a1207@cmrto.ac.in	207R1A1207	IT	3rd year	7993476266
34	8/5/2022 18:53:12	Bandari Roshini	207r1a1266@cmrto.ac.in	207R1A1266	Information technology	BTech 3rd year	9542885920
35	8/5/2022 19:02:37	PANTHAM SAIKISHORI	panthamsaikishore1234@g	197R1A0444	ECE	B. Tech 4th year	9347590979
36	8/5/2022 19:39:39	Saini Sneha	207r1a1252@cmrto.ac.in	207R1A1252	Information Technology	IT A	8247000856
37	8/5/2022 19:40:57	Kshersagar Gayathri devi	207r1a1229@cmrto.ac.in	207r1a1229	IT	3rd year	9347967925
38	8/5/2022 19:41:15	Srihitha Reddy	207r1a1225@cmrto.ac.in	207R1A1225	IT	IT-A	7093348401
39	8/5/2022 19:41:33	E SRIKANTH	207r1a1216@cmrto.ac.in	207R1A1216	Information technology	3year	9392326046
40	8/5/2022 19:41:35	Ankitha Pagadala	207r1a1242@cmrto.ac.in	207r1a1242	Information technology	IT	9014037092
41	8/5/2022 19:42:05	Sonadam Prathyusha	207r1a1254@cmrto.ac.in	207r1a1254	Information technology	A	9392514782
42	8/5/2022 19:42:53	Jagadishwar K	207r1a1222@gmail.com	207r1a1222	Information technology	IT-A	8143780887
43	8/5/2022 19:44:39	Satwik Allanki	Satwikallanki0@gmail.com	207R1A1203	IT	B. Tech	6309349807
44	8/5/2022 19:47:02	Surakshitha	207r1a1217@cmrto.ac.in	207R1A1217	IT	Btech	9030814699
45	8/5/2022 19:47:49	Shankar Kuchipudi	207r1a1230@cmrto.ac.in	207r1a1230	IT	3rd year	09100557135
46	8/5/2022 19:50:34	N.Lahari	207r1a1297@cmrto.ac.in	207R1A1297	IT-B	3rd year(IT-B)	9949790138
47	8/5/2022 19:54:09	K.Laharika	207r1a1221@cmrto.ac.in	207R1A1221	IT	3rd year	6304310725
48	8/5/2022 19:55:43	Sjeeva rani	Sjeevarani0305@gmail.com	207R1A1249	Information technology	IT A	9989015096
49	8/5/2022 20:01:47	Sahu Devesh kumar	207r1a1251@cmrto.ac.in	207r1a1251	IT	3rd	6267756161
50	8/5/2022 20:16:22	M.snehalatha	207r1a1234@cmrto.ac.in	207r1a1234	It	3rd year	9502313408
51	8/5/2022 20:19:10	Lawudya sateesh	sateeshnayak971@gmail.c	207r1a1232	It	3rd year	8688243623
52	8/5/2022 20:19:58	P.Nithya sree	207r1a1244@cmrto.ac.in	207r1a1244	IT	A	9182070884
53	8/5/2022 20:21:35	R.krishna kumar	207R1A1248@cmrto.ac.in	270R1A1248	IT	III year	9492303552
54	8/5/2022 20:23:04	Y.keerthana	207r1a1259@cmrto.ac.in	207R1A1259	IT	3rd year	7995542297
55	8/5/2022 20:34:13	Chakali Arthi	207r1a1212@cmrto.ac.in	207R1A1212	IT	3rd	8790890185
56	8/5/2022 20:45:26	P.Raju	rajupeddi1815@gmail.com	207R1A1245	IT	A	6301934217
57	8/5/2022 20:49:33	Shravika Velishala	207r1a1256@cmrto.ac.in	207R1A1256	Information Technology	3rd year	9110374809
58	8/5/2022 20:56:23	Parlapelly Sri Harsha	217r5a1202	217r5a1202	Information Technology	3rd year	9515972497
59	8/5/2022 21:19:45	Kasarla Hari vivek	207r1a1224@cmrto.ac.in	207R1A1224	It	A	7981913571
60	8/5/2022 21:42:54	Galipelli Meghana	207r1a1276@cmrto.ac.in	207R1A1276	Information Technology	3rd Year	8897259180
61	8/5/2022 21:55:07	J.LOKESH	207r1a1220@cmrto.ac.in	207R1A1220	IT	IT-A	9390229062
62	8/5/2022 21:58:53	A. Sowmya goud	207r1a1204@cmrto.ac.in	207R1A1204	IT A	ITA3rd_year	8978520912

65	8/5/2022 22:13:13	Sai keerthana Katireddi	ksaikerthanareddy1020@	207R1A1226	It	A	6305817674
66	8/6/2022 1:07:36	Krishnateja kuchipudi	207r1a0427@cmrtc.ac.in	207r1a0427	Ece	Ece A	19515426474
67	8/6/2022 8:53:07	PETLA MOUNAV	mounavpetla24@gmail.com	207R1A0445	ECE	3-A	9676645535
68	8/6/2022 8:59:44	Megha	megha.sonu2010@gmail.com	187R1A0493	Ece	2nd yr	7702651679
69	8/6/2022 9:01:09	K.Megha	187r1a0493@cmrtc.ac.in	187R1A0493	Ece	3rd yr	7702651679
70	8/6/2022 10:06:49	Srirangam Goutham	sgoutham222@gmail.com	207R1A1250	IT	A	8328573898
71	8/6/2022 10:07:22	L.Soumya sri	207r1a1286@cmrtc.ac.in	207R1A1286	IT	3rd year b tech	7386998014
72	8/6/2022 10:13:45	Mangalagiri Shreya	shreyamangalagiri@gmail.com	207R1A1235	IT	3rd year	9515131897
73	8/6/2022 10:24:20	K. Sreya Chandana	207r1a1231@cmrtc.ac.in	207R1A1231	IT	3rd year	7093646636
74	8/6/2022 10:25:45	P.ABHISHEK	207r1a1240@cmrtc.ac.in	207r1a1240	IT	A	6300704503
75	8/6/2022 10:37:21	Gouripriya Muthyala	207r1a1288@cmrtc.ac.in	207R1A1288	Information Technology (IT)	IT-B	9346584840
76	8/6/2022 10:39:17	Srilekhya	207r1a1223@cmrtc.ac.in	207r1a1223	It	3rd year	8639099571
77	8/6/2022 10:40:37	Gouripriya Muthyala	207r1a1288@cmrtc.ac.in	207R1A1288	IT	3rd year	9346584840
78	8/6/2022 13:39:19	Venkatreddygari Manoj	207r1a12b8@cmrtc.ac.in	207R1A12B8	IT	B	9515391227
79	8/6/2022 13:40:03	Saikiran Maragouni	msaikirangoud2002@gmail.com	207R1A1287	IT	IT-B	9014399118
80	8/6/2022 13:41:11	Siraj Ahmed	207r1a12b1@cmrtc.ac.in	207r1a12b1	IT	IT-B	6281714135
81	8/6/2022 13:44:34	Bharathraj yerramysagalla	207r1a12c0@cmrtc.ac.in	207r1a12c0	It	Btech 3rd year	7095223046
82	8/6/2022 13:50:28	P. Shankar	217r5a1208@cmrtc.ac.in	217r5a1208	Information technology (it)	B tech 3rd year	8341879938
83	8/6/2022 13:51:36	G. Sai prakash	217r5a2112@cmrtc.ac.in	217r5a1212	IT	B tech 3rd year	6303764105
84	8/6/2022 13:52:31	Srikanth	217r5a1209@cmrtc.ac.in	217R5A1209	IT	B.tech 3rd year	9700224562
85	8/6/2022 19:04:30	Thota swathi	217r5a1207@cmrtc.ac.in	217R5A1207	Information technology	3-1sem ,B section	9701563154
86	8/6/2022 19:12:34	Udaykiran	udaykirannamala07@gmail.com	207R1A1299	IT	IT-B	8106874959
87	8/6/2022 19:29:22	Moiz ahmed WISHNU VARDHAN	207r1a1239@cmrtc.ac.in	207r1a1239	IT	A	9502583057
88	8/6/2022 19:32:21	CHADA	207r1a1211@cmrtc.ac.in	207R1A1211	IT	THIRD YEAR	7673986144
89	8/6/2022 19:32:46	S. Avinash	mudhirajavinash09@gmail.com	207r1a1253	IT	B-Tech 3rd year	7793961160
90	8/6/2022 19:38:35	P.Dhanush	Dhanushvalmiki80@gmail.com	207r1a1247	Information technology	It -A	7660939644
91	8/6/2022 20:10:28	Bangaru	207r1a1257@cmrtc.ac.in	207R1A1257	It	A	9063063373
92	8/7/2022 3:37:30	T Vamshi Krishna	207r1a1255@cmrtc.ac.in	207r1a1255	IT	IT_A	9000000009
93	8/7/2022 10:46:25	D SAMUEL AUGUSTINE	207r1a1271@cmrtc.ac.in	207r1a1271	IT	B	9502806574
94	8/7/2022 14:31:25	Y.keerthana	207r1a1259@cmrtc.ac.in	207R1A1259	IT	3rd year	7995542297
95	8/7/2022 14:32:18	Ravi Teja	207r1a1243@cmrtc.ac.in	207r1a1243	IT.A	3	9347104937
101	8/7/2022 22:33:46	Md Rizwan	217r5a1206@cmrtc.ac.in	217r5a1206	IT	3rd year	9398815971
102	8/8/2022 7:12:48	Vaida Srinath Rao	207r1a0456@cmrtc.ac.in	207R1A0456	ECE	A	9392678326
103	8/8/2022 9:17:01	B.vinay singh	207r1a1209@cmrtc.ac.in	207R1A1209	Information technology	Btech 3rd year	9951972725
104	8/8/2022 9:38:48	D Mahesh	duvvapumahesh@gmail.com	2200	IT	IT	8886265054
105	8/8/2022 9:40:12	M.V.S Suneereddy	Sunilareddy395@gmail.com	7066	MBA	A	9704265596
106	8/8/2022 9:51:10	Avinash Reddy	207r1a1280@cmrtc.ac.in	207R1A1280	IT	B	6303136790
107	8/8/2022 9:51:38	MOHD NAVEED	207R1A1294@cmrtc.ac.in	207R1A1294	IT	B	8341626986
108	8/8/2022 9:51:45	Bangaru	207r1a1257@cmrtc.ac.in	207R1A1257	It	A	9063063373
109	8/8/2022 9:52:06	Megha	207R1A1260@cmrtc.ac.in	207r1a1260	IT	A	7893076799
110	8/8/2022 9:52:28	Siraj Ahmed	shaiksirajahmed08@gmail.com	207r1a12b1	IT	IT-B	6281714135
111	8/8/2022 9:53:16	Mangalagiri Shreya	207r1a1235@cmrtc.ac.in	207R1A1235	IT	3 year	9515131897
112	8/8/2022 9:54:26	Ranga shiva prasad	217r5a1211@cmrtc.ac.in	217r5a1211	IT	Btech 3rd yr	8464042602
113	8/8/2022 10:00:16	Ramky	217r5a1205@cmrtc.ac.in	217r5a1205	IT -A	'	7337468727
114	8/8/2022 10:01:41	D Ramky	217r5a1205@cmrtc.ac.in	217r5a1205	IT-A	IT	7337468727
115	8/8/2022 10:04:00	MVS Suneela Reddy	oa.it@cmrtc.ac.in	7066	MBA	lii	9704265596
116	8/8/2022 10:16:36	navyasri medapally	207r1a1290@cmrtc.ac.in	207r1a1290	IT	IT B	7887126293
117	8/8/2022 10:33:24	Dr. V. MALSORU	malsoru.it@cmrtc.ac.in	2160	IT	IV IT	9505875444

7. FacultyParticipantsnumber:40

8. Expenditureamountifany:4000

12:08 PM

Vo WiFi 63



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+91 98205 29962



EBTS Organization

+91 98205 29962
Joined September 2020

12:06 PM

Payment to EBTS
cmrtc

₹4,000

Failed · 12:06 PM



Payment to EBTS
Cmrte

₹4,000

Paid · 12:08 PM



Energy earned in [Indi-Home](#)

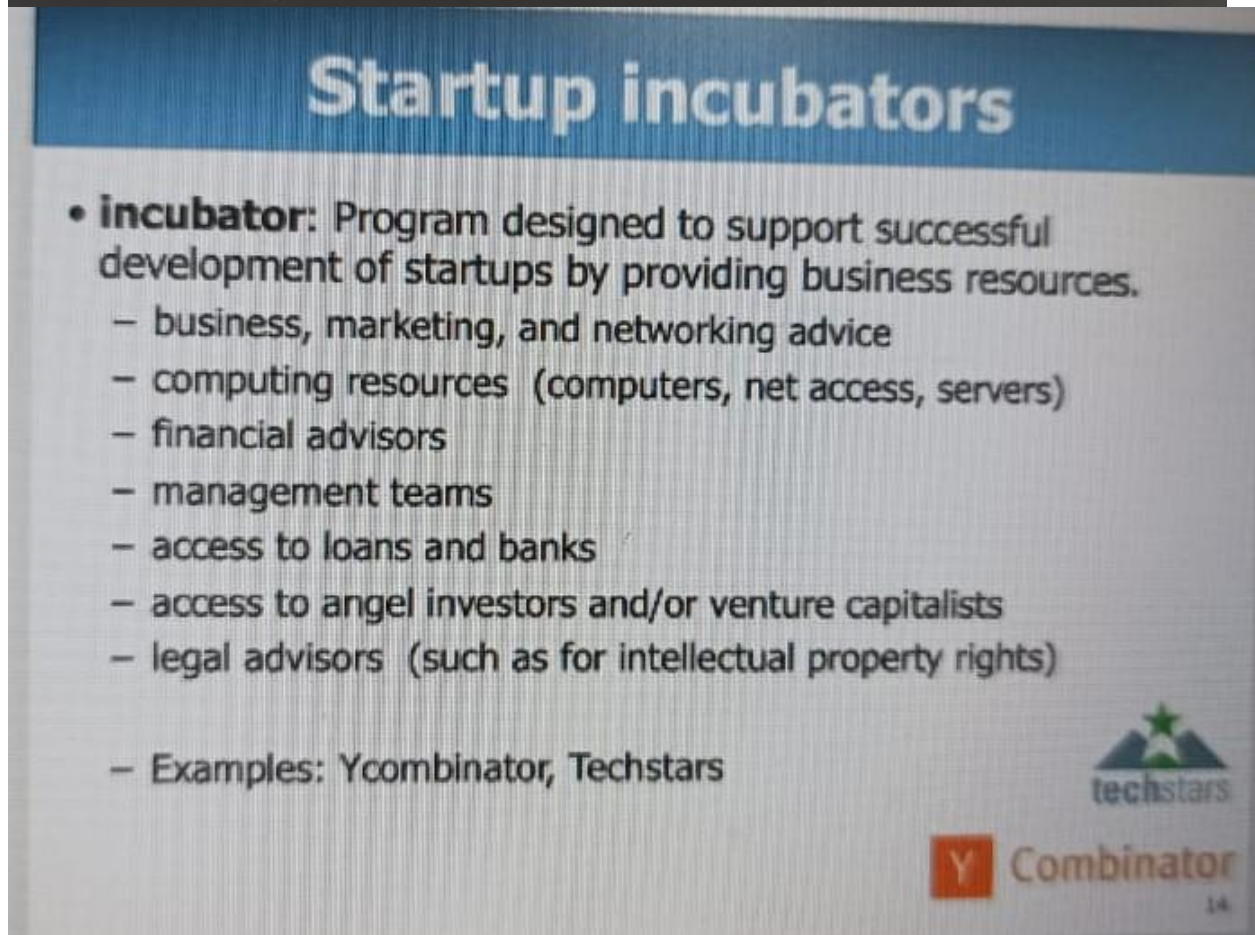
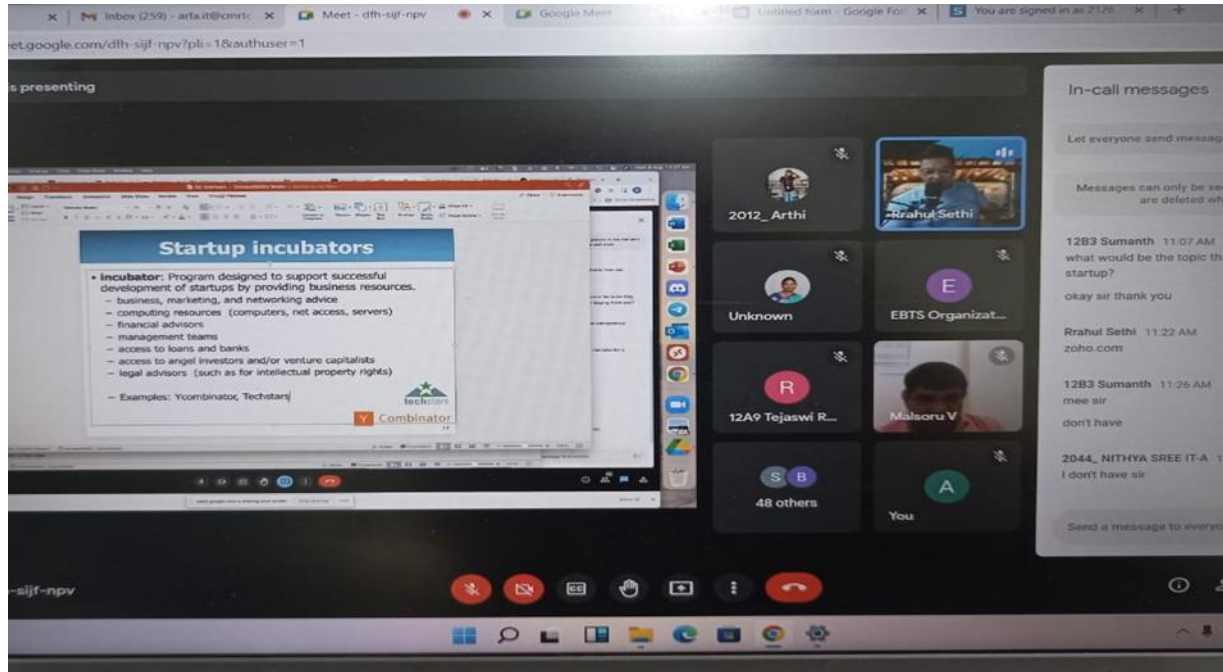
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Request

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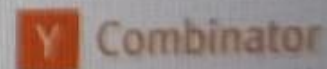


9. Photographs(5to6)

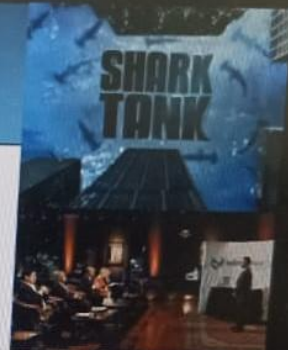


Startup incubators

- **incubator:** Program designed to support successful development of startups by providing business resources.
 - business, marketing, and networking advice
 - computing resources (computers, net access, servers)
 - financial advisors
 - management teams
 - access to loans and banks
 - access to angel investors and/or venture capitalists
 - legal advisors (such as for intellectual property rights)
 - Examples: Ycombinator, Techstars



Getting VC

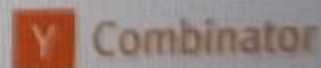


- VCs won't fund just anyone. You must convince them.
 - have a means of contacting/meeting a VC firm
 - pitch your product
 - convince the firm that:
 - you have a good idea
 - people want it
 - that you have addressed a problem or need and will solve it
 - it is profitable
 - it has growth potential
 - you have assembled a good team to execute it
 - you can beat any (potential) competitors
 - you have legal right to produce the product (own relevant IP, etc.)
 - you are open to suggestions, partnership with the VC firm

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Startup incubators

- **incubator:** Program designed to support successful development of startups by providing business resources.
 - business, marketing, and networking advice
 - computing resources (computers, net access, servers)
 - financial advisors
 - management teams
 - access to loans and banks
 - access to angel investors and/or venture capitalists
 - legal advisors (such as for intellectual property rights)
 - Examples: Ycombinator, Techstars



14



Angel investors

- **angel investor:** An affluent individual who provides initial capital for a business start-up.
 - amount is generally smallish (~\$10-30k)
 - gets company off the ground to prototype stage
 - often decided quickly and on a fairly informal proposal
 - angels are *accredited investors* to comply with SEC regulations
 - in US, many angels (≥40%) are in Silicon Valley
 - other sources: NYC, Seattle, Austin, Boston, NC Research Triangle
- angels are compensated with:
 - *ownership equity* (a percentage of ownership of the company)
 - implies company's value (e.g. \$10k for 5% stock => \$200k value)
 - *convertible debt* (options to buy stock in the company later)



10. Videolinkurl: https://drive.google.com/file/d/13lehiJT6mRO6QQOTmYntC1kYVh5x_thb/view?usp=drivesdk
https://drive.google.com/file/d/13kXwMiJ9Thybs5SzgFd6e2_bv0XTOpZY/view?usp=drivesdk

11. Poster

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UGC AUTONOMOUS
ACCREDITED BY NBA & NAAC WITH 'A' GRADE
APPROVED BY AICTE, NEW DELHI AND JNTU, HYDERABAD
KANDLAKOYA MEDICAL RD, HYDERABAD, TELANGANA 501 401.

INFORMATION TECHNOLOGY
INSTITUTION'S INNOVATION COUNCIL
NIRF

DEPARTMENT OF INFORMATION TECHNOLOGY IN ASSOCIATION WITH INSTITUTION'S INNOVATION COUNCIL ORGANIZING SESSION ON

"LEAN START-UP & MINIMUM VIABLE PRODUCT/BUSINESS"

GUEST SPEAKER



08 AUGUST 2022
10:00 AM-12:00 PM

REGISTRATION LINK
[HTTPS://FORMS.GLE/A55NKT1SSK38VFE67](https://forms.gle/A55NKT1SSK38VFE67)

RRAHUL SETHI
CEO OF WEB3

ARFA MAHVISH
CO-ORDINATOR,
CMR TECHNICAL CAMPUS
HYDERABAD

DR. SUDHA ARVIND
CONVENER, IIC
CMR TECHNICAL CAMPUS
HYDERABAD

DR. B. KAVITHA RANI
HOD, INFORMATION TECHNOLOGY,
CMR TECHNICAL CAMPUS
HYDERABAD

DR. K. SRUJAN RAJU
VICE PRESIDENT, IIC
CMR TECHNICAL CAMPUS
HYDERABAD

DR. M. AHMED ALI BAIG
PRESIDENT, IIC
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DR. A. RAJI REDDY
DIRECTOR,
CMR TECHNICAL CAMPUS,
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12. Keywords: Startup Incubator, Angel Incubator, VC firm, IPR

13. Lead Expert's Name: V. Srisuma

14. Lead Expert's Email: srisuma.it@cmrtc.ac.in

15. Lead Expert's Designation: Assistant professor.

LeadExpert's Organization: CMRTC