



**CMR TECHNICAL CAMPUS**  
UGC AUTONOMOUS



---

**1. Session Title:** My Store – Successful Entrepreneur

- 2. Description:** An entrepreneur is someone who has an idea and who works to create a product or service that people will buy, as well as an organization to support that effort. An entrepreneur takes on most of the risk and initiative for their new business, and is often seen as a visionary or innovator.

**Objectives of Webinar**

1. To encourage participants towards entrepreneurship.
2. To get basic insights of learning methods of Successful entrepreneur.

**Outcomes of Webinar**

1. The session motivated towards Entrepreneurship.
2. The session provide insights about Learning methods to become a successful entrepreneur.

**3. Session Images**

Recording... A participant has enabled Closed Captioning Who can see this transcript? Recording on

**INFORMED  
DECISION-MAKING**

INFRASTRUCTURE  
DEMOGRAPHIC  
BUDGETARY  
ENVIRONMENTAL  
ECONOMIC  
LEGAL REQUIREMENTS  
TECHNOLOGICAL  
TECHNOLOGICAL

Don't make decisions...  
are excited...  
delay...  
postpone...  
calm down  
and then decide only when you  
are grounded back.

Dr. KISHORE KU...  
Durgesh Gupta  
Dr. KISHORE KUMAR  
Sabhavath Akhila  
MOUNIKA  
KINNERA SUKA...  
Kalva Soujanya  
KINNERA SUKANYA  
Kalva Soujanya

Recording... You are viewing Durgesh Gupta's screen View Options A participant has enabled Closed Captioning Who can see this transcript? Recording on

**THE LARGEST TECHNOLOGICAL TRANSFORMATION  
IN HUMAN HISTORY**

**Learning 3: Business is all about making  
people Lazy...**


Telephone  
Automobile  
Electricity  
Computer  
Internet  
Robotics  
Energy Storage  
Artificial Intelligence

1900 1920 1940 1960 1980 2000 2020

Dr. KISHORE KU...  
Durgesh Gupta  
Dr. KISHORE KUMAR  
Sabhavath Akhila  
Kashif  
Kashif  
KINNERA SUKA...  
Kalva Soujanya  
KINNERA SUKANYA  
Kalva Soujanya

Unmute Start Video Security Participants Chat Share Screen Pause/Stop Recording Show Captions Breakout Rooms Reactions Apps More End

Recording... A participant has enabled Closed Captioning Who can see this transcript? Recording on




**OPPORTUNITY**

Learning 1: Every Challenge is an opportunity in disguise

Dr. KISHORE KU...  
Dr. KISHORE KUMAR  
Durgesh Guptaa  
Joshi Prathyusha  
Vishnu Vardhan  
KINNERA SUKA...  
KINNERA SUKANYA

Recording... A participant has enabled Closed Captioning Who can see this transcript? Recording on



**Life Experience**

Durgesh Guptaa • N

Dr. KISHORE KU...  
Dr. KISHORE KUMAR  
Durgesh Guptaa  
Joshi Prathyusha  
Mohan Solasa E3  
Vishnu Vardhan

Recording... You are viewing Durgesh Gupta's screen View Options

A participant has enabled Closed Captioning Who can see this transcript? Recording on

**Learning 12:**

**Why is Professionalism Important at the Work**

Gorilla strategy or Jugad can take you from A to D but not further..

Professionalism is something which is inevitable and you will have to become professional.

Remember the Horse Story when professionalizing.

Unmute Start Video Security Participants 127 Chat Share Screen Pause/Stop Recording Show Captions Breakout Rooms Reactions Apps More End

Recording... A participant has enabled Closed Captioning Who can see this transcript? Recording on

**“Never push loyal people to the point where they don't give a damn.”**  
Peter Drucker, 1909-2005

**Learning 11 : Don't look for works for your loyal employees... it should be only people for work but not work for people. Fish can never climb a tree because it's not made to climb a tree... don't force fish to do that and spoil its life... By this, I don't promote Hire & Fire at all..**

Dr. KISHORE KU...  
Dr. KISHORE KUMAR

Sabhavath Akhila MOUNIKA  
Sabhavath Akhila MOUNIKA

KINNERA SUKA... Kalva Soujanya  
KINNERA SUKANYA Kalva Soujanya

**4.Session Theme: Entrepreneurship**

**5. Organised On : 28<sup>th</sup> Nov,2022**

**6. Organised as : IIC Calendar Activity 5.0**

**7. Keywords :Entrepreneur, Success , Idea, Innovation**

**8. Video Link :**

<https://drive.google.com/file/d/1hAysjoxIo6rRcPtimbDqDZY0Sk1ITskP/view?usp=sharing>

**9. Lead Expert Name : Durgesh Gupta**

**10 . Lead Expert Email : durgeshg@gmail.com**

**11. Lead Expert's Designation : Vice President of Sales - Bgauss**

**12. Lead Expert's Organisation : Bgauss Electric Scooters**



**CMR TECHNICAL CAMPUS**  
UGC AUTONOMOUS



**IIC 5.0 - Department of MBA**  
**Presents**  
**One Day Webinar**  
**On**  
***My Story - Successful Entrepreneur***



**Speaker**

**Durgesh Gupta**  
**Vice President of Sales -**  
**BGAUSS**

**Date : 28-11-22**  
**Time : 12 PM**



**Online Mode via**  
**Zoom**

**Reg. Link : <https://forms.gle/qHKfErHHgMeYzvLh7>**



Facebook ID



Instagram ID



www.website.com



institute@gmail.com