



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS
Accredited by NBA & NAAC with 'A' Grade
Approved by AICTE, New Delhi and JNTU, Hyderabad
Kandlakoya, Medchal Road, Hyderabad- 501 401, Telangana

Estd: 2009



DEPARTMENT OF CSE(AIML)

REPORT

Session on My Story-Motivational Session by Successful Innovators, Institution's Innovation Council (IIC 5.0), Ministry of Education (MOE's), Govt. of India.

1. Objective of the Program

- The intent of the virtual webinar was to provide an opportunity to aspiring young entrepreneurs to listen to people who have already taken the entrepreneurial route successfully
- To improve the entrepreneurship skills in students.
- To motivate the students to think of becoming an entrepreneur.

2. Benefits /Outcome of the Program

- Speaker shared his own experience of how he started his journey by following his passion.
- Students able to know the challenges faced and how to overcome those challenges to become the entrepreneur.
- Improving the knowledge of the students regarding how to identify ideas for start-ups, how to arrange funds and how to develop social enterprises from scratch and still be able to earn profits to ensure sustainability of business in the long run.

3. Date:25 -11-2022

4. Student Participants number :110

5. Faculty Participants number:5

6. Expenditure amount if any:

7. Photographs



Key Success Factors



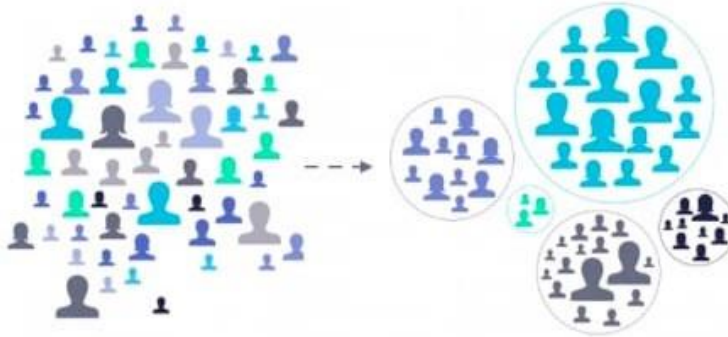
39:49

Examples of Frugal and Flexible Innovations



35:01

Know your customer!



- Create personas for different types of customer for your product or service
- Personas are archetypes. Represent a typical profile of customers
- 3 to 5 customer personas
- Examples of personas:
 - The Impatient customer
 - The tech savvy customer
 - The customer who would need help
 - The angry customer

30:07

Different Types of Needs



Example innovations



Different types of innovation

Product

Process

Business
Model

Experience



**"You are the average
of the five people you
spend the most time
with." – Jim Rohn**



8.Video link url

**<https://us02web.zoom.us/rec/share/CfvLrIDVAt8K3LbPvVHugJSo0fCuVYpH8zByxpyh8PysFKEuphlO8Wh-ggd9PqGa.Me8rmzqbauGkIh1h>
Passcode: &5W?5&nq**

9.Poster



CMR TECHNICAL CAMPUS

DEPARTMENT OF CSE(AI&ML)
IN ASSOCIATION WITH IIC 5.0

ONLINE SESSION ON "MY STORY-MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS"

25 - 11 - 2022

11.20 am - 12.20 pm



REGISTRATION LINK :

<https://forms.gle/JedM3JE8DsyDK36M8>

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