

## MOE'S INNOVATION CELL


### INSTITUTION'S INNOVATION COUNCIL

### CMR TECHNICAL CAMPUS

**NATIONAL WEBINAR ON \&#34;IPR FOR INNOVATION MANAGEMENT\&#34;**

#### OVERVIEW

<b>Objective:</b>	<b>Benefit in terms of learning/Skill/Knowledge obtained:</b>
Organise One Day Awareness/Mentoring Session on IPR & IP Management for Innovation Online Session on Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups	Faculties have Learnt about how to patent,knowled about trademark, Brand Concepts, and how this IPR Suits for Innovation Mngement
<b>Academic Year:</b>	<b>Program driven by:</b>
2019-20	Self-driven Activity
<b>Month:</b>	<b>Program /Activity Name:</b>
May	
<b>Program Type:</b>	<b>Other:</b>
Workshop	NA
<b>Program Theme:</b>	<b>Other:</b>
IPR	NA
<b>Date &amp; Duration (Days):</b>	<b>External Participants, If any:</b>
05/30/2020-05/30/2020-NaN	60

<b>Student Participants:</b>	<b>Faculty Participants:</b>
15	25
<b>Expenditure Amount, If any:</b>	<b>Remark:</b>
Nil	NA
<b>ATTACHMENTS</b>	
<b>Video:</b>	NA
<b>Photograph1:</b>	
<b>Photograph2:</b>	/uploads/institutes/mic/images/events/institutes/presentation/IC201811279_EVE8661_Photogra
<b>Session plan, If any:</b>	<a href="https://api.mic.gov.in/uploads/institutes/mic/images/events/institutes/presentation/IC201811279_661_Report.pdf">https://api.mic.gov.in/uploads/institutes/mic/images/events/institutes/presentation/IC201811279_661_Report.pdf</a>
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