

CMR TECHNICAL CAMPUS

Accredited by NBA & NAAC with 'A' Grade Approved by AICTE, New Delhi and JNTU, Hyderabad Kandlakoya, Medchal Road, Hyderabad- 501 401, Telangana



DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

REPORT

Session Topic: Expert Talk on "Accelerating Innovation and Creativity: Role of Women and IP"

1. Objective of the Program: The main objectives of the IP laws is to provide for stringent laws and policies concerning IP rights to balance the interest of original owners or creators in the public interest.

2. Benefits /Outcome of the Program:

- IPRs can help turn your ideas into money-makers
- IPRs can help you stand out from the competition
- IPRs can be accessed to raise finances and enhance opportunities related to exports in business
- When innovation, creativity and business are inclusive and embrace new ideas and perspectives, we all benefit.

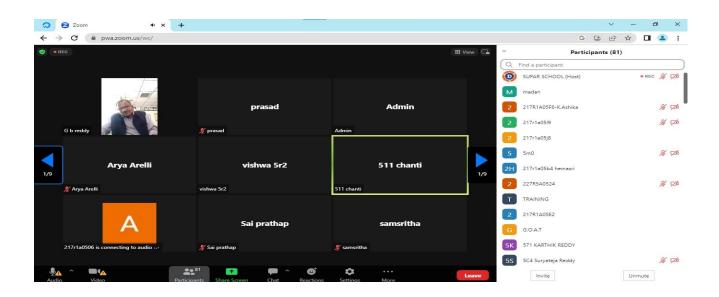
3. Description:

Innovation means doing something new that improves a product, process or service. Many innovations can be protected through intellectual property (IP) rights. Creativity is typically centered around original thought and knowledge, which unleashes potential and is an integral part of idea generation. Everyone, everywhere, can use IP rights to protect their technology, brands, and creativity. Caregivers, Conscience, Farmers, Educators and Entrepreneurs. Throughout history, the central role of women in society has ensured the stability, progress and long-term development of nations

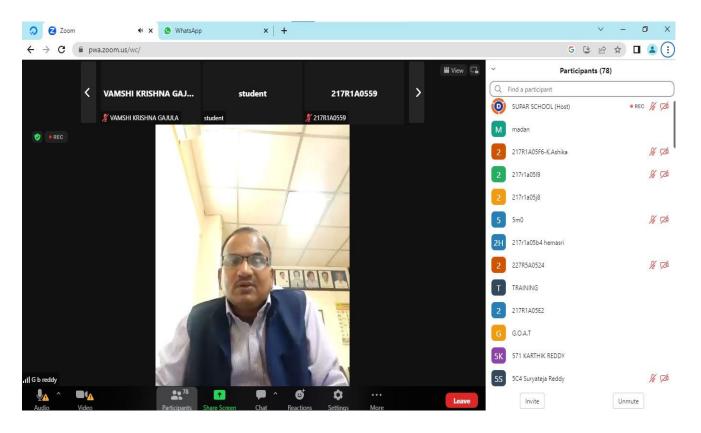
4. Organized on: 26.04.2023

5. Student Participants number: 111

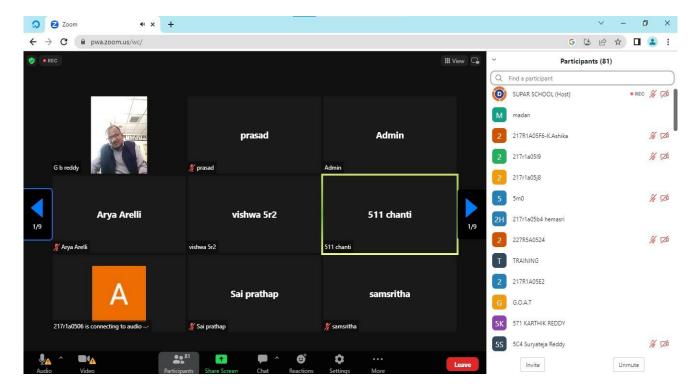
- 6. Students / Faculty Registration Details with timestamp: Attached
- 7. Faculty Participants number: 3
- 8. Expenditure amount if any: -
- 9. Photographs (5 to 6)











10. Video link url:

11. Poster



12. Keywords: Innovation, Invention, Patents, Copyrights, trademarks,

trade secrets

13. Lead Expert's Name: Prof G.B Reddy

14. Lead Expert's Email: gbredlaw@gmail.com

15.Lead Expert's Designation: Senior Professor of Law

16.Lead Expert's Organization: Osmania University