

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

CMR TECHNICAL CAMPUS

SESSION ON ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
1. To understand how to define a problem in business. 2. To get basic insights on solutions fit to	The session brings out the significance of problem identification which is critical to fostering innovation to the start-ups 2. The session provi
Academic Year:	Program driven by:
2021-22	IIC Calendar Activity
Month:	Program /Activity Name:
November	Session on Achieving Problem-Solution Fit & Product-Market Fit
Program Type:	Other:
Workshop	null
Program Theme:	Other:
Entrepreneurship	NA
Date & Duration (Days):	External Participants, If any:
02/26/2022-02/26/2022-0	0

Student Participants:

65

Faculty Participants:

6

Expenditure Amount, If any:

0

Remark:

The session brings out the significance of problem identification which is critical to fostering innovation to the start-ups 2. The session provide insights about recent trends in today's business world. 3. The event provided knowledge on success

ATTACHMENTS**Video:**

https://drive.google.com/file/d/153whgExkF_OTFpJvKOTw/view?usp=sharing

Photograph1:**Photograph2:**

</uploads/institutes/monthlyReport/Photograph2/2471-IC201811279.pdf>

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/reports/IC201811279.pdf>

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