



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS



1. Session Title: Identifying and Choice of Entrepreneurship Opportunities

2. **Description:** Identifying entrepreneurship is the process of recognizing opportunities and turning them into a successful business venture. It involves several key components, including a clear understanding of the market, the ability to develop and execute a business plan, and the willingness to take calculated risks. The choice to become an entrepreneur requires determination, initiative, and a strong work ethic. It can also involve a combination of personal, financial, and professional factors.

Objectives of Competition

1. To create awareness regarding opportunities for today's entrepreneurs.
2. To encourage students to start a start-up.

Outcomes of Competition

1. The session brings out the opportunities for start-ups.
2. The session provided encouragement for students to become entrepreneurs.

3. Session Images

Clock In

28/11/23 10:07 AM

Kandiakoya,
Hyderabad
501401,
Telangana, India



Clock In

28/11/23 10:07 AM
Kandlakoya,
Hyderabad,
501401,
Telangana, India





4.Session Theme: Entrepreneurship

5. Organised On : 28th November,2023

6. Organised as : IIC Calendar Activity 6.0

7. Keywords: Start-ups, Entrepreneurship, Opportunities, Choice

8. Video Link :
https://drive.google.com/file/d/1WB_5FiSDSb28NUgXzYQACgyCrcI6RyM4/view?usp=drive_link

9. Lead Expert Name: Mr.Martin Mysa

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11. Lead Expert's Designation: Business Consultant, Certified Trainer and professor.

12. Lead Expert's Organisation: St,Joseph Degree and PG College



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IIC 6.0 - Department of MBA
Organizing Session on

**Identifying and Choice of
Entrepreneurship Opportunities**

Date
28th November 2023

Time
10.00 AM Onwards

Venue
Auditorium
D-Block

Dr. A. Raji Reddy
Director, CMRTC

Dr. M. Ahmed Ali Baig
President - IIC CMRTC

Dr. K. Srujan Raju
Vice President - IIC CMRTC

Prof. K. Harish Reddy
HoD - MBA Dept., CMRTC

Dr. Sudha Arvind
Convenor - IIC CMRTC

Dr. D. Kishore Kumar
Coordinator - IIC CMRTC

Resource Person

Mr. Martin Mysa

Business Consultant &
Certified Trainer
Hyderabad



Reg.Link : <https://forms.gle/Sj73TZfrBEUpJr119>