



**CMR TECHNICAL CAMPUS**  
UGC AUTONOMOUS



### **1. Session Title: Problem Solving and Ideation**

- 2. Description:** A problem-solving and ideation workshop is a type of training or seminar that focuses on developing skills and techniques for addressing and overcoming business or organizational challenges. These types of workshops often include brainstorming exercises, creative problem-solving techniques, and other interactive activities designed to help participants generate innovative ideas and develop effective solutions to problems.

### **Objectives of Competition**

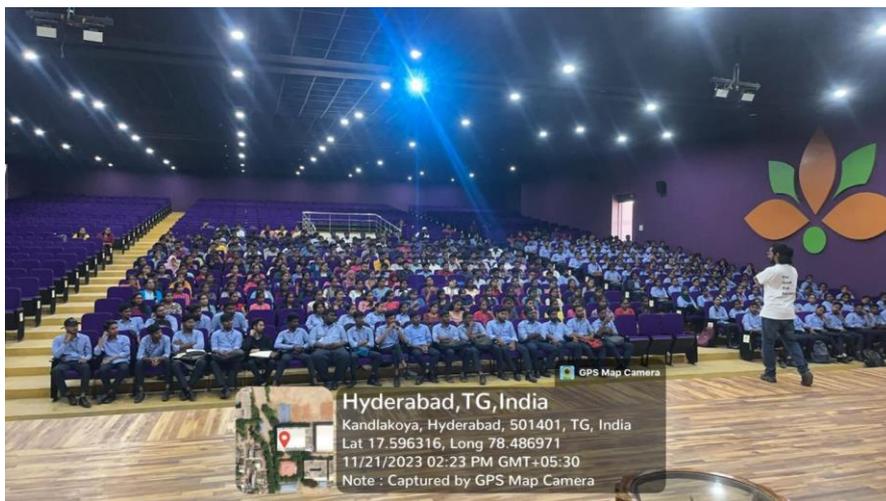
1. To equip participants with practical problem-solving techniques and enhance their ability to generate innovative ideas..
2. To encourage a structured approach to tackling challenges and to stimulate creative thinking.

### **Outcomes of Competition**

1. The session brings out practical problem solving techniques for participants.
2. The session provided encouragement to coordinate challenges and stimulate creative thinking..

### **3. Session Images**





**4. Session Theme: Startup**

**5. Organised On: 21<sup>st</sup> November, 2023**

**6. Organised as: IIC Calendar Activity 6.0**

**7. Keywords: Start-ups, problem solving, Ideation,**

**8. Video Link : [https://drive.google.com/file/d/1VqN\\_-GMiY3IPA9mONVkiSOicbh0HOLk/view?usp=drive\\_link](https://drive.google.com/file/d/1VqN_-GMiY3IPA9mONVkiSOicbh0HOLk/view?usp=drive_link)**

**9. Lead Expert Name : Mr.Raghu Dutt**

**10 . Lead Expert Email :**

11. Lead Expert's Designation : Founder, Kaiteki Innovation Pvt.Ltd.

12. Lead Expert's Organisation : CMR Technical Campus

**CMR TECHNICAL CAMPUS**  
UGC AUTONOMOUS  
Approved by AICTE, New Delhi & JNTU Hyderabad  
Kandlakoya | Medchal Road | Hyderabad - 501 401 | Telangana

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiative)

**IIC 6.0 - Department of MBA**  
**Organizing Workshop on**  
**Problem Solving and Ideation**

**Date**  
21<sup>st</sup> November 2023

**Time**  
01.00 PM Onwards

**Venue**  
Auditorium  
D-Block

**Resource Person**  
**Raghu Dutta**  
Founder  
Kaiteki Innovations Pvt. Ltd.,  
Hyderabad

**Dr. A. Raji Reddy**  
Director, CMRTC

**Dr. M. Ahmed Ali Baig**  
President - IIC CMRTC

**Dr. K. Srujan Raju**  
Vice President - IIC CMRTC

**Prof. K. Harish Reddy**  
HOD - MBA Dept., CMRTC

**Dr. Sudha Arvind**  
Convenor - IIC CMRTC

**Dr. D. Kishore Kumar**  
Coordinator - IIC CMRTC

Reg.Link : <https://forms.gle/6C9Wp8NJKjXRBX8t5>