

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

CMR TECHNICAL CAMPUS
SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP

OVERVIEW

<p>Objective:</p> <p>To bring all the elements of your strategy together, from initial costs to customer & revenue stream</p>	<p>Benefit in terms of learning/Skill/Knowledge obtained:</p> <ul style="list-style-type: none"> • Able to Understand detail requirements of business Model through Canvas • Able to understand different strategies to create value addition to the bu
<p>Academic Year:</p> <p>2021-22</p>	<p>Program driven by:</p> <p>IIC Calendar Activity</p>
<p>Month:</p> <p>November</p>	<p>Program /Activity Name:</p> <p>Session on Problem Solving and Ideation Workshop</p>
<p>Program Type:</p> <p>Level 1 - Expert Talk</p>	<p>Other:</p> <p>null</p>
<p>Program Theme:</p> <p>Innovation & Design Thinking</p>	<p>Other:</p> <p>NA</p>
<p>Date & Duration (Days):</p> <p>11/07/2022-11/07/2022-0</p>	<p>External Participants, If any:</p> <p>0</p>

Student Participants:

85

Faculty Participants:

4

Expenditure Amount, If any:

null

Remark:

A business model is simply a plan describing how a business intends to make money. It explains who your customer base is and how you deliver value to them and the related details of financing. And the business model canvas lets you define these different

ATTACHMENTS

Video:

<https://mail.google.com/mail/u/0?ui=2&ik=2a6a3933b4&attachment=1751388015085633575&th=184e2e1ed70e4027&view=att>

Photograph1:**Photograph2:**

/uploads/institutes/monthlyReport/Photograph2/1035-IC201811279.pdf

Session plan, If any:

<https://api.mic.gov.in/uploads/institutes/monthlyReport/reports/1035-IC201811279.pdf>

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