

INSTITUTION'S INNOVATION COUNCIL MHRD'S INNOVATION CELL



CMR Technical Campus SIGNIFICANCE OF ENTREPRENEURSHIP IN DIGITAL ERA

OVERVIEW

Objective:	1. To provide knowledge on Digital Entrepreneurs 2. To give insight on importance of Digital Entrepr	Benefit in terms of learning/Skill/Knowledge obtained:	1. The session brings out the importance of Digital Entrepreneurship which is critical to fostering innovation to the start-ups 2. The SDP p
Academic Year:	2020-21	Program driven by:	INSTITUTION'S Self-driven Activity ON COUNCIL
Month:	July	Program /Activity Name:	Significance of Entrepreneurship in Digital Era
Program Type:	Motivation Speech	Other:	NA
Program Theme:	Entrepreneurship	Other:	NA

Date & Duration (Days):	07/30/2021- 07/30/2021-0	External Participants, If any:	10
Student Participants:	85	Faculty Participants:	5
Expenditure Amount, If any:	0	Remark:	Online Session on "Significance of Entrepreneurship" was conducted on 30-07-2021 for MBA Students and addresses the students and brought awareness on Entrepreneurship

STAR PERFORMER

Faculty:	NA	Student:	Bharath		
ATTACHMENTS					
Video:	NA	Photograph1:			
Photograph2:		Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/6236-IC201811279.pdf		

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