

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL


CMR TECHNICAL CAMPUS
SESSION/ WORKSHOP ON BUSINESS MODEL CANVAS (BMC)

OVERVIEW

Objective:	Benefit in terms of learning/Skill/Knowledge obtained:
1. To understand how to define a problem in business. 2. To get basic insights on Business Canvas Mo	. The session brings out the significance of problem identification which is critical to fostering innovation to business 2. The session pro
Academic Year:	Program driven by:
2021-22	IIC Calendar Activity
Month:	Program /Activity Name:
November	Session/ Workshop on Business Model Canvas (BMC)
Program Type:	Other:
Seminar/Case Studies	null
Program Theme:	Other:
Entrepreneurship	NA
Date & Duration (Days):	External Participants, If any:
05/11/2022-05/11/2022-0	0

Student Participants:	Faculty Participants:
80	10
Expenditure Amount, If any:	Remark:
0	null

ATTACHMENTS

Video:	https://drive.google.com/file/d/11XEZoSuQbvNQotl9ket4UFbW63w/view?usp=sharing
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/8209-IC201811279.png
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/repo07-IC201811279.pdf

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