

CMR TECHNICAL CAMPUS

UGC AUTONOMOUS

B. Tech.IV Semester Supply End Examinations, July/August-2023

Business Economics and Financial Analysis

Common to CSE&IT

Time: 3 Hours

Max. Marks: 70

Note

- i. This Question paper contains Part- A and Part- B.
- ii. All the Questions in Part A are to be answered compulsorily.
- iii. All Questions from Part B are to be answered with internal choice among them.

PART-A

10 X 02 = 20 Marks

	Marks	CO	BL
1. a Define Business	2	CO1	L1
b What is the meaning of inflation	2	CO1	L2
c Discuss the supply function.	2	CO2	L2
d What are the exceptions to law of demand	2	CO2	L1
e Define pricing	2	CO3	L1
f What is an oligopoly market?	22	CO3	L2
g What is a Double entry system of accounting?	2	CO4	L2
h Define the journal and draw the format of journal.	2	CO4	L3
i What is current ratio?	2	CO5	L1
j Write the importance of cash flow statement.	2	CO5	L2

PART- B

5 X 10 = 50 Marks

	Marks	CO	BL
2. a Explain the nature and scope of Business Economics	5M	CO1	L1
b Define capital? What are the sources of capital in an organisation?	5M	CO1	L2
OR			
3. a Discuss the different phases of business cycle	5M	CO1	L1
b Define the concept of Micro and Macro economics with example.	5M	CO1	L3
4. a Define Demand. Explain "Law of demand" with example.	5M	CO2	L3
b What are the factors affecting to Elasticity of demand?	5M	CO2	L2
OR			
5. a Explain the 'Law of supply' with example.	5M	CO2	L3
b Explain different methods of Demand forecasting.	5M	CO2	L2

- 6 a Discusses the production function with one variable input. 5M CO3 L4
 b Define cost and write different types of costs. 5M CO3 L1
- OR
- 7 a Explain product life cycle based pricing with Graph. 5M CO3 L3
 b Define market. Explain the features of perfect competition market. 5M CO3 L2

- 8 a Define accounting. Explain accounting concepts. 5M CO4 L2
 b Journalize the following transactions in the books of Mr.Javed.. 5M CO4 L4

2005

Jan. 1 Mr. Javed started business with cash Rs.100,000

2 He purchased furniture for Rs.20,000

3 He purchased goods for Rs.60,000

5 He sold goods for cash Rs.80,000

6 He paid salaries Rs.10,000

OR

- 9 a From the following information prepare Trading, Profit & Loss 8M CO4 L3
 Account and Balance sheet for the year ending 31-12-2016.

PARTICULARS	AMOUNT Rs	PARTICULARS	AMOUNT Rs
Capital	20,000	Office salaries	6,600
Debtors	8,000	Establishment Expenses	4,500
Creditors	10,500	Selling Expenses	2,300
Purchases	60,000	Furniture	10,000
Sales	80,000	Cash at bank	2,400
Income tax paid	500	Miscellaneous receipts	600
Opening stock	1,200	Drawings	4,800

Adjustments

1. Salaries outstanding for December, 2016 amounted to Rs. 600
2. Provide depreciation on furniture @ 11% p.a.
3. Provide interest on capital for the year @ 6% p.a.
4. Stock on 31st December, 2016 Rs. 14,000

- b What is the importance of accounting 2M CO4 L2
- 10 a 5M CO5 L4

From the following information prepare

1. Current ratio.2.Quick ratio. and write the interpretation.

PARTICULARS	AMOUNT	PARTICULARS	AMOUNT
	Rs		Rs
Bills Payables	50,000	Stock	200000
Cash at bank	40000	Sundry Debtors	100000
Sundry Creditors	1,00,000	Bills Receivables	10000

- b Define ratio. Explain the solvency ratios 5M CO5 L2
- OR
- 11 a Explain Funds Flow analysis 5M CO5 L1
- b Explain the concept of Ratio analysis 5M CO5 L2

CO : Course Outcomes

BL : Bloom's Taxonomy Levels

L 1 : Remembering

L 2 : Understanding

L 3 : Applying

L 4 : Analysing

L 5 : Evaluating

L 6 : Creating

