1. **Session Title: Design Thinking, Critical Thinking and Innovation Design**

2. **Description:** Design thinking, critical thinking, and innovation go hand-in-hand. Design thinking is a problem-solving approach that emphasizes empathy, experimentation, and iteration. Critical thinking, on the other hand, involves analysing information, evaluating arguments, and making logical decisions. When combined, these approaches can lead to innovative solutions to problems. Many successful companies, like Apple, use a design thinking approach that prioritizes critical thinking to bring new products to market.
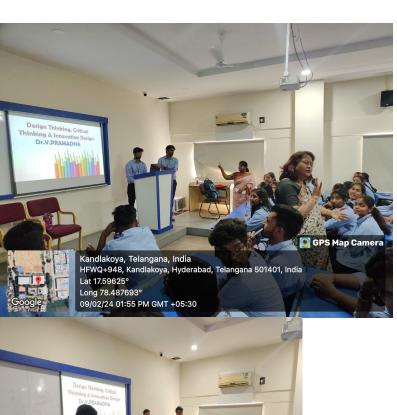
3. **Objectives of Competition**

1. To foster innovation by challenging assumptions and exploring multiple solutions to a given problem

2. To analysing and evaluating information objectively and making sound judgments based on evidence and logic

Outcomes of Competition

1. The session brings out Identify the assumptions needed to analyse the case or problem

2. The session provided encouragement for student's information presented in the case or problem and identify the alternative solutions to the problem or case.

3. **Session Images**

Kandlakoya, Telangana, India
HFWQ+948, Kandlakoya, Hyderabad, Telangana 501401, India
Lat 17.59625°
Long 78.487693°
09/02/24 01:55 PM GMT +05:30

Kandlakoya, Telangana, India
HFWQ+948, Kandlakoya, Hyderabad, Telangana 501401, India
Lat 17.596205°
Long 78.487679°
09/02/24 01:51 PM GMT +05:30

Kandlakoya, Telangana, India
HFWQ+948, Kandlakoya, Hyderabad, Telangana 501401, India
Lat 17.596021°
Long 78.487714°
09/02/24 01:47 PM GMT +05:30

Kandlakoya, Telangana, India
HFWQ+948, Kandlakoya, Hyderabad, Telangana 501401, India
Lat 17.596089°
Long 78.487659°
09/02/24 01:49 PM GMT +05:30

Kandlakoya, Telangana, India
HFWQ+948, Kandlakoya, Hyderabad, Telangana 501401, India
Lat 17.596066°
Long 78.487656°
09/02/24 01:48 PM GMT +05:30

4.Session Theme: Entrepreneurship

5. Organised On : 9th Feb ,2024

6. Organised as : IIC Calendar Activity 6.O

7. Keywords:Start-ups,Entrepreneurship, Design Thinking, Critical Thinking

8. Video Link :https://drive.google.com/file/d/1Ul60no3J2sNRB2qmO5UW1m0TzXtvxgat/view?usp=drive_link

9. Lead Expert Name:Sr.V.Pramadha

10 . Lead Expert Email:vpramadha@nicmar.ac.in

11. Lead Expert's Designation:Senior Associate professor

12. Lead Expert's Organisation: NICMAR, Hyderabad.