



DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

REPORT

Session Topic: A one-day “*Achieving Problem-Solution Fit and Product-Market Fit*”

Objective of the Program: The objective of this program is the primary purpose of assisting the participants in a clear understanding of problem-solving fit is essential for successful product development. Individuals can learn effective strategies and methodologies for achieving Problem-Solution Fit and Product-Market Fit, resulting in a higher chance of success. A good fit between a problem and a solution is typically the first step. The key to finding a solution to a significant problem lies in finding a significant problem to solve. Then, after this has been achieved, application development marketing businesses can focus on finding the product-market fit, that is, identifying a substantial market for their solution once this has been achieved.

Benefits/Outcome of the Program:

1. Understanding the concept of Problem-solving Fit
2. Exploring strategies for achieving Problem-Solution Fit
3. Understanding the concept of Product-Market Fit
4. Increased chances of product success.
5. Competitive advantage and sustainable growth.

1. Description:

The Department of Computer Science and Engineering (CSE) has organized a one-day “*Achieving Problem-Solution Fit and Product-Market Fit*” in Collaboration with Institution’s Innovations Council (IIC 6.0), on 13/02/2024 at 2:00 PM to 4:00 PM in ‘D’ Block Auditorium Hall.

The aim is to provide a clear understanding of what Problem-Solution Fit means in the context of entrepreneurship and product development. Understanding and achieving Problem-Solution Fit and Product-Market Fit significantly increase the likelihood of

developing a successful product. Individuals can learn effective strategies and methodologies to identify the right problem, find ways to solve it, and align their products with the market demand. This knowledge can guide them in making informed decisions during product development, resulting in a higher chance of success. The topic was handled by Dr A Patrick, Professor at the Department of Commerce, Osmania University Hyderabad, Telangana. Participants from the CSE department were actively involved in this program.

2. **Organized on:** 13.02.2024
3. **Student Participants number:** 180
4. **Students/Faculty Registration Details with timestamp:** Attached
5. **Faculty Participants number:** 10
6. **Expenditure amount if any:** Rs. 6500/-
7. **Photographs(5to6):**







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Department of Computer Science & Engineering
in association with
Institution's Innovation Council (IIC 6.0) Organizing Session
on
"Achieving problem-Solution fit and product-market fit"

GUEST SPEAKER

Dr.A.Patrick

Professor
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1. Keywords:Problem-solution fit, Product-Market Fit, significant problem, Sustainable growth.

2. LeadExpertName:Dr A Patrick

15. LeadExpert Designation: Professor

16. LeadExpertOrganization:Department of Commerce, Osmania University Hyderabad, Telangana.