



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS



1. Session Title: Problem Solving and Ideation

2. **Description:** A problem-solving and ideation workshop is a type of training or seminar that focuses on developing skills and techniques for addressing and overcoming business or organizational challenges. These types of workshops often include brainstorming exercises, creative problem-solving techniques, and other interactive activities designed to help participants generate innovative ideas and develop effective solutions to problems.

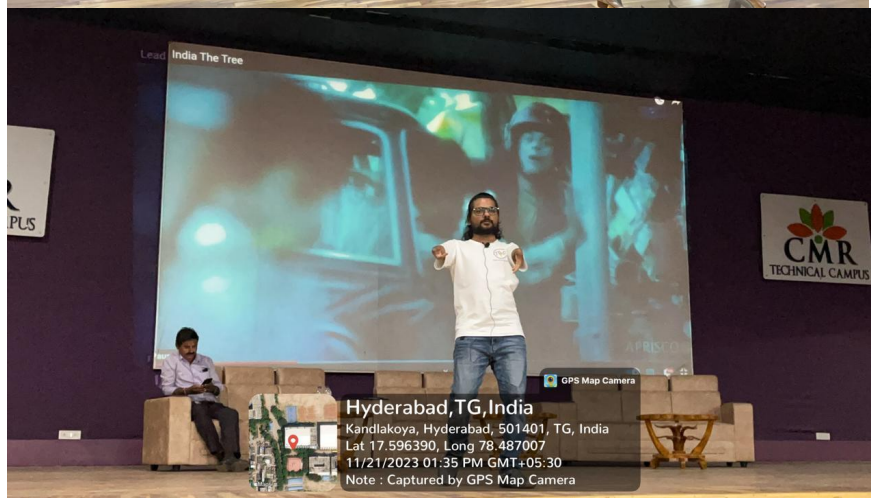
Objectives of Competition

1. To equip participants with practical problem-solving techniques and enhance their ability to generate innovative ideas..
2. To encourage a structured approach to tackling challenges and to stimulate creative thinking.

Outcomes of Competition

1. The session brings out practical problem solving techniques for participants.
2. The session provided encouragement to coordinate challenges and stimulate creative thinking..

3. Session Images





4. Session Theme: Startup

5. Organised On: 21st November, 2023

6. Organised as: IIC Calendar Activity 6.O

7. Keywords: Start-ups, problem solving, Ideation,






8. Video Link : https://drive.google.com/file/d/1VqN_-GMiY3IPA9mONVkiSOicbh0HOLk/view?usp=drive_link

9. Lead Expert Name : Mr.Raghu Dutt

10 . Lead Expert Email :

11. Lead Expert's Designation : Founder, Kaiteki Innovation Pvt.Ltd.


12. Lead Expert's Organisation : CMR Technical Campus



Approved by AICTE, New Delhi & JNTU Hyderabad
Kandlakoya | Medchal Road | Hyderabad - 501 401 | Telangana

IIC 6.0 - Department of MBA
Organizing Workshop on
Problem Solving and Ideation

Date 21st November 2023	Time 01.00 PM Onwards	Venue Auditorium D-Block
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Dr. A. Raji Reddy Director, CMRTC	Dr. M. Ahmed Ali Baig President – IIC CMRTC	 Resource Person Raghu Dutta Founder Kaiteki Innovations Pvt. Ltd., Hyderabad
Dr. K. Srujan Raju Vice President – IIC CMRTC	Prof. K. Harish Reddy HOD – MBA Dept., CMRTC	
Dr. Sudha Arvind Convenor – IIC CMRTC	Dr. D. Kishore Kumar Coordinator – IIC CMRTC	

Reg.Link : <https://forms.gle/6C9Wp8NjKjXRBX8t5>