



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS



1. **Session Title: Entrepreneurship outreach program in school**
2. **Description:** Organizing an innovation and entrepreneurship outreach program in schools and communities involves introducing young people to the skills and knowledge required to become successful entrepreneurs. This can be done through activities such as workshops, mentorship programs, and business plan competitions. Schools and communities can provide resources and support to help young people develop their entrepreneurial ideas and turn them into successful businesses. Outreach programs can help to bridge the gap between education and employment by providing students with the skills necessary to launch their own businesses

Objectives of Competition

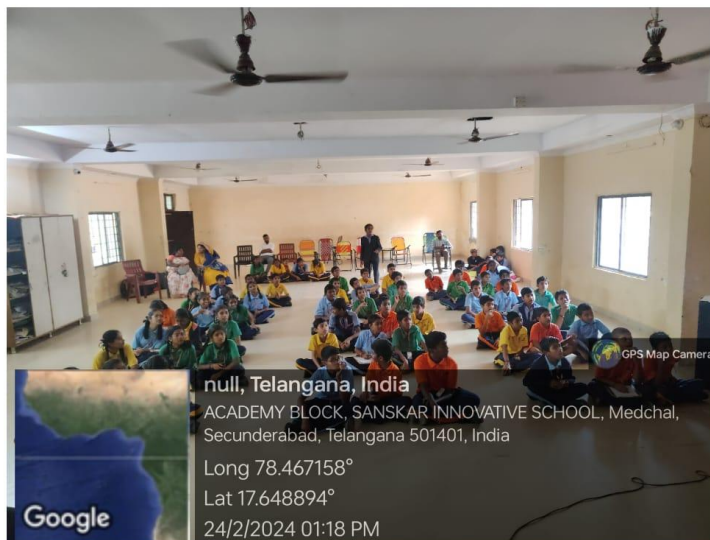
1. To create awareness on an innovative thinking & Entrepreneurship skill development
2. To encourage students to explore opportunities and challenges in today's business

Outcomes of Competition

1. The session brings out awareness to students on Entrepreneurship. Development..
2. The session provided encouragement for students to become entrepreneurs.

3. Session Images





4.Session Theme: Entrepreneurship

5. Organised On : 24th Feb,2024

6. Organised as : IIC Calendar Activity 6.0

7. Keywords: Start-ups, Entrepreneurship, Outreach program, school

8. Video Link : <https://photos.app.goo.gl/HwcBzb4nMMH8pEYh6>

9. Lead Expert Name: Dr.D.Kishore Kumar

10 . Lead Expert Email:kishorekumar.mba@cmrtc.ac.in

11. Lead Expert's Designation: Asst.Professor

12. Lead Expert's Organisation: CMR Technical Campus

CMR TECHNICAL CAMPUS

UGC AUTONOMOUS | NBA NATIONAL BOARD OF ACCREDITATION | NAAC | nirf | ARIIA

INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative)

DEPARTMENT OF MBA
in Association with IIC 6.0
Organizing event on

"Entrepreneurship Outreach Program in School"

24th February 2024 Mode: Offline

SANSKAR INNOVATIVE SCHOOL

- POSTER DESIGNING /Ad-MAKING
- BUSINESS QUIZ

Dr. A. Raji Reddy Director	Prof. K. Harish Reddy HOD- MBA
Dr. Ahmed Ali Bhaig President - IIC CMRTC	Dr. D. Kishore Kumar IIC-Coordinator
Dr. K. Srujan Raju Vice President - IIC CMRTC	IIC-Co Coordinators
Dr. Sudha Arvind Convenor - IIC CMRTC	Dr. B. Vasantha Lakshmi Dr. P. Mallika Rao G. Suresh Kumar

Budget

Banner – 900

Poster - 300

Certificates – 700

Confectionaries – 500

Transportation - 500