
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

REPORT

The Department of Computer Science and Engineering (CSE) has organized Institution's Innovation Council (IIC 6.0), in association with CSE Department, CMR Technical Campus, Hyderabad, is organizing on *Demo day on Inter Institution Business plan Competition (Igniting Innovation of Business Plan)* on 02-04-2024 at 10 AM in 'B' Block 2nd Floor, Room No: 221

The objective of Conducting this Competition is to provide a meaningful learning experience for students who are interested in pursuing an entrepreneurial opportunity at some point in their careers.

Objective of the Program

- Improve their innovative spirit
- It makes the transformation of theoretical knowledge into applications.
- It enriches the knowledge of renewing technologies. Boosts curiosity of learning
- Improves team management and problem-solving skills

Each team is to present business plan presentations in front of an audience of students, faculty, and judges, taken pitches of no more than 10 minutes with no more than 10 slides (PowerPoint) and judged during an oral presentation, according to:

- Business idea and opportunity description
- Understanding of competitors
- Market opportunities and competition
- Product/Service viability
- Knowledge of intellectual property assets
- Business model viability

- Overall attractiveness of the opportunity
- Management Qualification

Judges Suggested some Criteria

- The commercial potential of the business, with high-potential, growth-oriented businesses likely to be viewed more favorably.
- The innovative nature and technical feasibility of the idea.
- The likelihood that the business described in the plan can achieve a sustainable, competitive advantage.

The given list of projects are exhibited and demonstrated at the project expo. The project panel consists of Dr. L V Ramesh, Dr. Murali Kanthi, Dr. Mahesh K have been nominated to evaluate the projects. The panel members were very happy with the student's demonstration and interactions. The panel also appreciated the students and gave suggestions for taking the projects to the next level.

The panel members shared their views on the education system and industry from different perspectives. Members suggested how advanced technologies should be introduced to the students so that they feel comfortable in the entry-level at industry.

The three best business ideas as selected by the panel of judges

Benefits for participants:

- Experience creating a business model and writing a business plan
- Familiarity with market research and feasibility
- Opportunity to sharpen organizational and communication skills

1. Outcome of the Program

- Participants from CSE department were involved ***Business plan Competition***. Business ideas from different domains were presented in the competition. The Demo starts at 10 am on 02-04-2024 and ends at 2.00pm. The business demo were evaluated by the experts committee formed by Various department. Participants present the PPT of the projects first and did the project demo to the review committee members and according to the presentation, content, demo and relevance of the business to social and real time applicability of the ideas, marks were awarded.
- Based on the marks we have provided certificates.

2. **Date:** 02 -04-2024
3. **Registration link :** <https://forms.gle/YsttDGweuwfe6Fvm9>
4. **Student team number :** 36
5. **Participants list :**
6. **Faculty Participants number:** 10
7. **Poster :**



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**Department of Computer Science & Engineering in association
with Institution's Innovation Council (IIC 6.0) Organizing
Demo day on Intra Institution Business plan Competition
(Igniting Innovation of Business Plan)**



TEAM SIZE:- 2-3
No Registration Fees

REGISTER HERE:
<https://shorturl.at/fmosD>

Let's Connect

VENUE:
Room No:- 221
B-Block
02-04-2024

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**For More Details:-
www.cmrtc.ac.in**

8. Photographs:

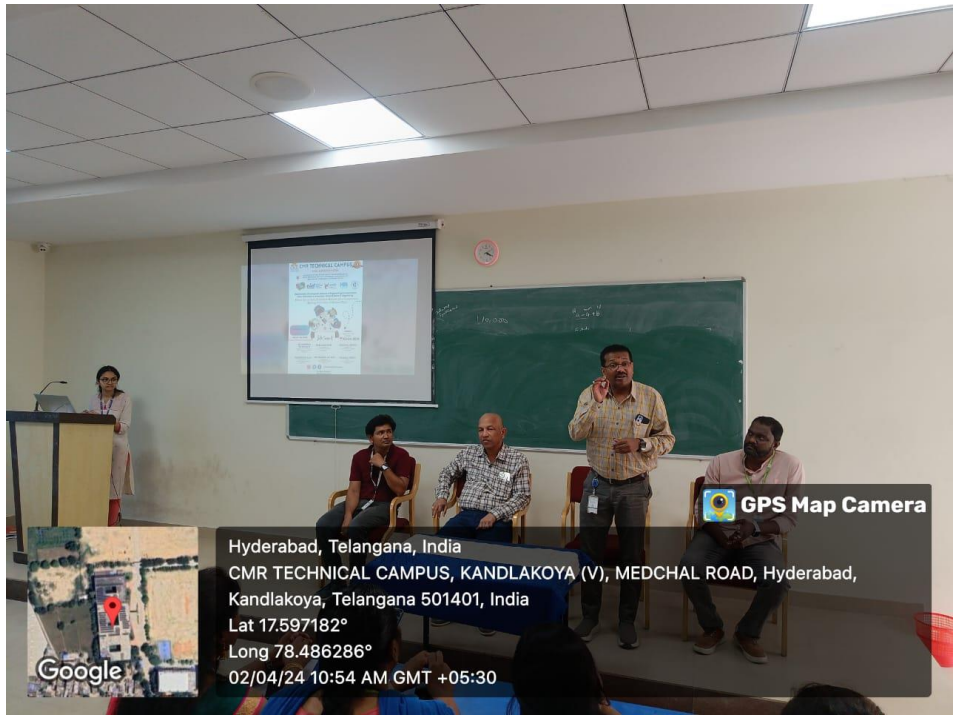




GPS Map Camera



Hyderabad, Telangana, India
CMR TECHNICAL CAMPUS, KANDLAKOYA (V), MEDCHAL ROAD, Hyderabad,
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Lat 17.597009°
Long 78.486188°
02/04/24 10:46 AM GMT +05:30





Video link URL: <https://drive.google.com/drive/u/1/home>

11. Keywords.

12. Lead Expert's Name: a. Dr. L V Ramesh

b. Dr. Kishore Kumar M

13. Lead Expert's Email: rameshlv.it@cmrtc.ac.in,

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15. Lead Expert's Designation: Associate Professor

16. Lead Expert's Organization: CMR Technical Campus Hyderabad.