SET-II

HT NO:

CMR TECHNICAL CAMPUS UGC AUTONOMOUS

B. Tech. VII Semester Supply End Examinations, April-2024 **Business Economics and Financial Analysis** Common to ME, ECE CSM & CSD

Time: 3 Hours

Subject Code: 20MB701HS

Max. Marks: 70

Note

- i. This Question paper contains Part- A and Part- B.
- ii. All the Questions in Part A are to be answered compulsorily.
- iii. All Questions from Part B are to be answered with internal choice among them.

PART-A

 $10 \times 02 = 20 \text{ Marks}$

			Marks	CO	BL
1.	a	What do you mean by national income?	2M	CO1	L1
	b	Define Inflation with example?	2M	CO1	L1
	c	Write the significance of price elasticity of demand?	2M	CO2	L2
	d	Write the types elasticity of demand.	2M	CO2	L3
	e	Discuss the factors of production.	2M	CO3	L2
	f	What is perfect market? Explain its features.	2M	CO3	L3
	g	Explain the concept of money measurement and Dual aspect concept in accounting.	2M	CO4	L4
	h	Write the formula of Accounting Equation?	2M	CO4	L2
	i	What is the formula for gross profit ratio and net profit ratio?	2M	CO5	L5
	j	Define current assets. What are the current assets?	2M	CO5	L3

PART-B

 $5 \times 10 = 50 \text{ Marks}$

			Marks	CO	BL
2.	a	What are the important concepts of national income?	5M	CO1	L1
	b	Distinguish between macro and micro economics? OR	5M	CO1	L3
3	a	What is Business? Elaborate various types of business with examples?	5M	CO1	L2
	b	Elaborate Non-Conventional Sources of Finance. Explain in detail.	5M	CO1	L3
4	a	What do you understand by Elasticity of demand? Mention its significance?	5M	CO2	L2
	b	Briefly Explain different methods of demand forecasting.	5M	CO2	L3

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	5	a	Mention the vari	ous determina	ants of supply in d	etail?	5M	CO2	L3
		b	How do you mea	sure Elasticit	y of Demand?		5M	CO2	L3
	6	a	Define Cost. D		us cost concepts	used in the	5M	CO3	L3
		b			e features of mono	poly.	5M	CO3	L4
	7		details: Selling properties Variable Fixed cost	rice per unit F cost per unit I sts Rs. 40,000 les Rs. 4,00,	Rs. 120	the following	10M	CO3	L4
								Fe	
	8	a	Explain any five	concepts of a	accounting.		5M	CO4	L3 L2
		b	What are the gol	den rules of a	ccounting? OR		5M	CO4	L2
	9	a b	Give the format	of Trial Balar	nportance of ledge nce with any five the purpose of p	items of under	5M 5M	CO4 CO4	L5 L3
	10		What is ratio analysis.	analysis? Ex	plain different t	ypes of ratio	10M	CO5	L5
					OR				
	11	a	The following is 2020:	s the balance	sheet of a compa	ny 31st March	10M	CO5	L6
			Liabilities	Rs	Assets	Rs			
			Share capital	4,00,000	Land ar	ad 2,80,000			

Liabilities	Rs	Assets	Rs	
Share capital	4,00,000	Land and Buildings	2,80,000	
P&L Account	60,000	Plant and machinery	3,50,000	
General reserve	80,000	stock	2,00,000	
12% debentures	8,40,000	Sundry Debtors	2,00,000	
Sundry Creditors	2,00,000	Bills receivables	20,000	
Bills payables	1,00,000	Cash at Bank	80,000	

Calculate) Current ratio ii) Quick ratio iii) Debt - Equity ratio