

**CMR TECHNICAL CAMPUS
UGC AUTONOMOUS**

**B. Tech. VII Semester Supply End Examinations, April-2024
Business Economics and Financial Analysis
Common to ME, ECE CSM & CSD**

Time: 3 Hours

Max. Marks: 70

Note

- i. This Question paper contains Part- A and Part- B.
- ii. All the Questions in Part A are to be answered compulsorily.
- iii. All Questions from Part B are to be answered with internal choice among them.

PART-A

10 X 02 = 20 Marks

		Marks	CO	BL
1.	a	2M	CO1	L1
	b	2M	CO1	L1
	c	2M	CO2	L2
	d	2M	CO2	L3
	e	2M	CO3	L2
	f	2M	CO3	L3
	g	2M	CO4	L4
	h	2M	CO4	L2
	i	2M	CO5	L5
	j	2M	CO5	L3

PART- B

5 X 10 = 50 Marks

		Marks	CO	BL
2.	a	5M	CO1	L1
	b	5M	CO1	L3
	OR			
3.	a	5M	CO1	L2
	b	5M	CO1	L3
4.	a	5M	CO2	L2
	b	5M	CO2	L3

OR

- 5 a Mention the various determinants of supply in detail? 5M CO2 L3
 b How do you measure Elasticity of Demand? 5M CO2 L3
- 6 a Define Cost. Discuss various cost concepts used in the process of Cost Analysis. 5M CO3 L3
 b Define Monopoly. Explain the features of monopoly. 5M CO3 L4
- OR
- 7 Calculate the BEP in units and value using the following details: 10M CO3 L4
 ❖ Selling price per unit Rs. 200
 ❖ Variable cost per unit Rs. 120
 ❖ Fixed costs Rs. 40,000
 ❖ Actual sales Rs. 4, 00,000.
- 8 a Explain any five concepts of accounting. 5M CO4 L3
 b What are the golden rules of accounting? 5M CO4 L2
- OR
- 9 a Define Ledger .Explain the importance of ledger in business. 5M CO4 L5
 b Give the format of Trial Balance with any five items of under trail balance and what is the purpose of preparing trial balance. 5M CO4 L3
- 10 What is ratio analysis? Explain different types of ratio analysis. 10M CO5 L5
- OR
- 11 a The following is the balance sheet of a company 31st March 2020: 10M CO5 L6

Liabilities	Rs	Assets	Rs
Share capital	4,00,000	Land and Buildings	2,80,000
P&L Account	60,000	Plant and machinery	3,50,000
General reserve	80,000	stock	2,00,000
12% debentures	8,40,000	Sundry Debtors	2,00,000
Sundry Creditors	2,00,000	Bills receivables	20,000
Bills payables	1,00,000	Cash at Bank	80,000

- Calculate) Current ratio ii) Quick ratio
 iii) Debt - Equity ratio