

## **DEPARTMENT OF CSE(AI & ML)**

### Report

Department of CSE (AI&ML) in association with Institution's Innovation Council (IIC 6.0), Ministry of Education (MOE's), Govt.of India, organized “**A Session on How to Plan for Start-up and Legal & Ethical Steps**” on 30th March 2024 at 11:20 am to 01:20 pm, Venue - Room No - 119, B-Block.

#### **1. Objective of the Program**

- To spread awareness about Legal and Ethical Steps of Startups for faculties, students and the Entrepreneur community.
- The session explains the basics of startups, including its initiation, raising funds, legal and ethical aspects of startups.
- To help the students to incubate the idea and to turn it into a startup and also to provide pointers to entrepreneurs and to guide them how to get seed funding, various grants and all the requirements to get started with the startup..

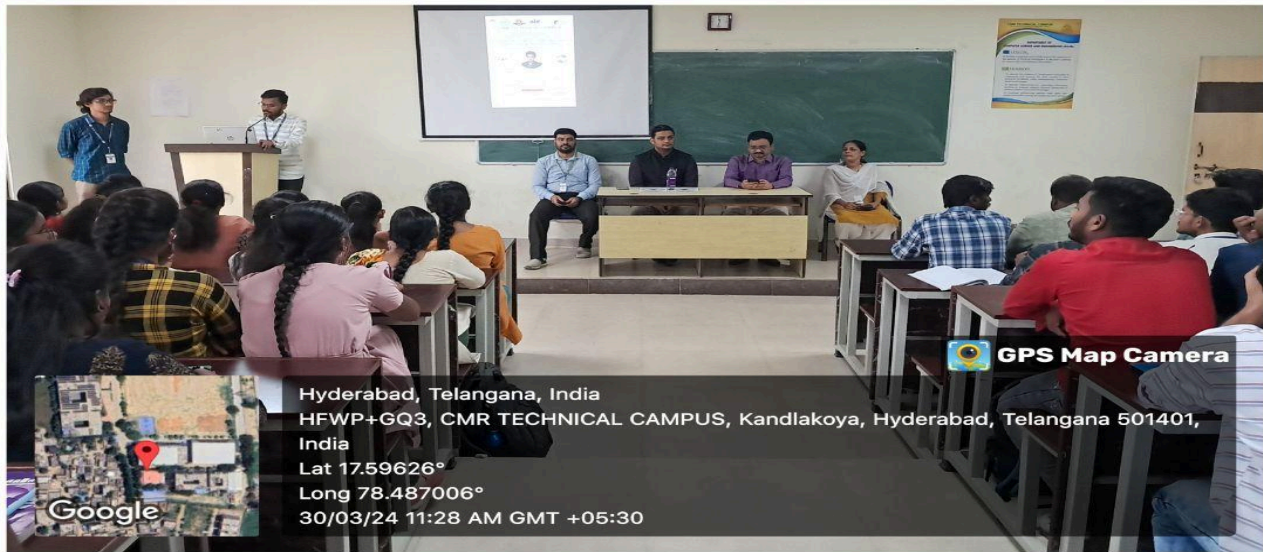
#### **2. Benefits/Outcome of the Program**

- Speaker gave a very informative insight to all attendees regarding the need to develop a right approach for setting up any startups.
- He emphasized upon the need to develop an entrepreneurial approach, necessary for the growth and success of any business and provided the platform to the students to ask questions which made the session highly interactive.
- He stressed upon the need to develop the appropriate research skills which should be inculcated in any individual to become good entrepreneurs. He guided that we need to have faith in ourselves and in our goals as the clear goals would help us to achieve our dreams.

#### **3. Date: 30-03-2024**

#### **4. Lead (Speaker) Expert's Name : Dr Gaurav Gupta**

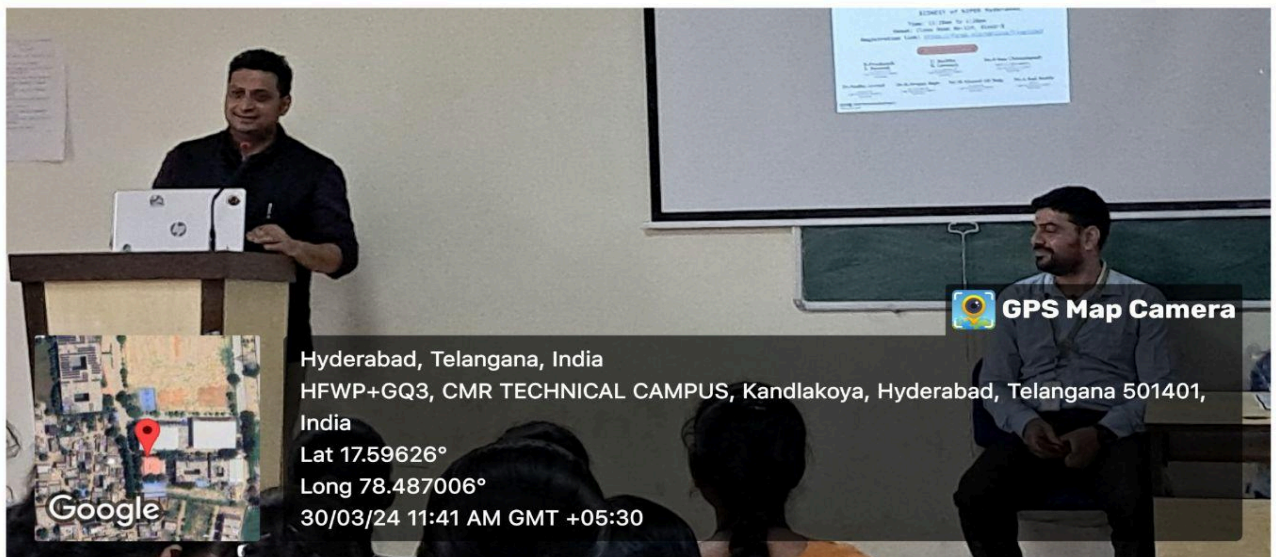
5. **Lead Expert's Email :** gaurav.avishkaran@gmail.com
6. **Lead Expert's Contact number :** 7842780533
7. **Lead Expert's Designation :** Chief Operating Officer
8. **Lead Expert's Organisation :** AVISHKARAN (Incubation Centre), BIONEST of NIPER Hyderabad
9. **Student Participants number:** 159
10. **Faculty Participants number:** 9
11. **Expenditure amount if any:** Rs. 5000/-
12. **Photographs:**











### Levels of Urgency

- 1 This is not a problem for that person
- 2 This is a problem, but the person isn't even aware of it
- 3 They have just learned to put up with the problem as status quo rather than solve it
- 4 They see the problem, and they want it solved...but they don't really feel like they want to pay for it
- 5 They see this as an urgent problem and are trying to build their own solutions to solve it
- 6 They see this as an urgent problem in their lives and they are looking for a solution and are willing to pay for it.

Dr. Gaurav Gupta. COO, Avishkaran, NIPER-Hyderabad: Ph: 7842780533. e: eaurav.avishkaran@email.com: coo@avishkaran.org

### Whys Framework

Problem Statement	Getting a cab during office hours in Tier 1 and 2 cities using online platforms is very problematic.					Root Cause
Why 1	Why 2	Why 3	Why 4	Why 5		
Wait time for cabs in technology parks and industrial clusters is high.	Too many passengers trying to hail cabs.	Not enough cabs for everyone.	Gap between supply and demand			Inefficiency in Supply System.
Fares are random and way too high.	Fare hikes allowed by the aggregators.	Cab aggregators get passengers easily, even with such fares.	Many employees value time more than money.	Long working hours, less time to spend with families. Work-life imbalance.		Limited Time
Office hours close at the same time.	No control by the authorities.	Cab aggregators are private organisations not controlled by the Government.	To keep government interference to minimum.	To promote more private ventures and foreign investment.		Country's Trade Policy
	Less flexible timing.	Rigid work culture.	Lack of changing and upgrading work culture.	Lack of management initiative.		Inefficient Management





13. Video link url :

[https://drive.google.com/file/d/1AvYGJU1ZyomuJaDgiQ7T-ti5Y-tF\\_gBY/view?usp=sharing](https://drive.google.com/file/d/1AvYGJU1ZyomuJaDgiQ7T-ti5Y-tF_gBY/view?usp=sharing)

14. POSTER:



National  
Institutional  
Ranking  
Framework



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

# CMR TECHNICAL CAMPUS

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Accredited by NBA & NAAC with 'A' Grade  
Approved by AICTE, New Delhi, and JNTU, Hyderabad  
Kandlakoya(v), Medchal Road, Hyderabad, Telangana 501401

**DEPARTMENT OF CSE(AI & ML)**  
IN ASSOCIATION WITH IIC 6.0 ORGANISING

**A SESSION ON "HOW TO PLAN FOR START-UP  
AND LEGAL & ETHICAL STEPS"**

**30<sup>TH</sup> MARCH 2024**



**Speaker : Dr Gaurav Gupta**

**Designation:** Chief Operating Officer,  
AVISHKARAN(Incubation Centre),  
BIONEST of NIPER Hyderabad.

**Time:** 11:20am To 1:20pm

**Venue:** Class Room No-119, Block-B

**Registration link:** <https://forms.gle/hWj1zpkTYjnwYzDw9>

**No Registration Fee**

**B.Prashanth  
A. Ramesh**  
Co-Ordinators IIC  
CMR TECHNICAL CAMPUS  
Hyderabad

**U. Saritha  
R. Lavanya**  
Co-Coordiators IIC  
CMR TECHNICAL CAMPUS  
Hyderabad

**Dr.S Rao Chintalapudi**  
HOD of CSE(AI&ML)  
CMR TECHNICAL CAMPUS  
Hyderabad

**Dr.Sudha Arvind**  
Convener,IIC  
CMR TECHNICAL CAMPUS  
Hyderabad

**Dr.K.Srujan Raju**  
Vice President,IIC  
CMR TECHNICAL CAMPUS  
Hyderabad

**Dr.M.Ahmed Ali Baig**  
President,IIC  
CMR TECHNICAL CAMPUS  
Hyderabad

**Dr.A.Raji Reddy**  
Director  
CMR TECHNICAL CAMPUS  
Hyderabad