CMR TECHNICAL CAMPUS

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DEPARTMENT OF HUMANITIES AND SCIENCES

REPORT

The Department of Humanities and Sciences organized "Intellectual property rights(IPRs) and IP Management for startup" associated with Institution's Innovation Council (IIC 6.0), Ministry of Education (MOE's), Govt. of India.

Intellectual property management is the strategic and systematic handling of intellectual property assets within an organization. Intellectual property includes creations of the mind, such as inventions, literary and artistic works, designs, symbols, names and images used in commerce.

Objective of the Program:

- ➤ The objective of the workshop was to provide participants with comprehensive overview, giving broad idea about Intellectual Property Rights and IP Management for start-up and its importance.
- ➤ The students enjoyed the workshop and were benefitted with the all-encompassing understanding of Intellectual Property Rights and its importance in IP Management for start-up. This empowered the students with the necessary awareness, knowledge and tools to protect their ideas and their business. They got to know how intellectual property rights can help their business to build a market value and that having an IPR is an asset for the company and that it can be bought, sold, licensed and exchange like any other property.
- Through this workshop students learnt about the important factors to protect one's business or product from being copied. The workshop was a success and was much appreciated by the students as they significantly benefited from this workshop.

Benefits /Outcome of the Program:

- > Students and faculty learnt about IPR and IPR laws, copyright protection.
- ➤ Learnt about how to file and patent application, how does processing of patent application carryout in INDIA and international patent offices
- > Sensitize the participants on work flow of IPO examination procedure

➤ Participants understand between traditional patent system / international patent system

Date: 04 -05-2024

4.Registration link: https://forms.gle/FaYXrUbTMbXCgRYV6

5.Student Participants number: 76

6.Participants list:



Participants list.xlsx

7. Faculty Participants number: 12

8.Photographs:









