



**CMR TECHNICAL CAMPUS**  
UGC AUTONOMOUS



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## 1. Session Title: Entrepreneurship Roadmap- The Start-up Plan Competition

**Description:** Start-up plan competitions for college students are a great opportunity for young entrepreneurs to gain experience, exposure, and funding for their startup ideas. These competitions typically involve creating a comprehensive business plan and presenting it to a panel of judges, who provide feedback and critique.

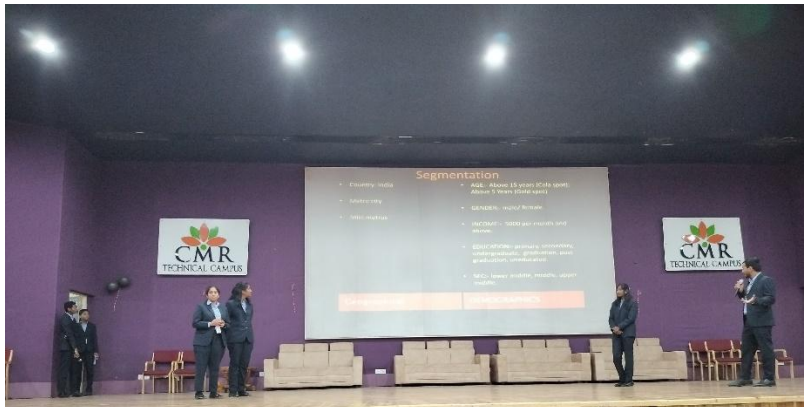
### Objectives of Competition

1. To promote entrepreneurship among students.
2. To fostering innovation and creativity among students.

### Outcomes of Competition

1. This competition may include the development of successful new businesses.
2. The session provided heightened awareness of the opportunities and challenges of entrepreneurship.
3. This session increased knowledge and skills among students,

## 3. Session Images



GPS Map Camera

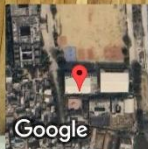


Google

Hyderabad, Telangana, India  
HFWP+GQ3, Kandlakoya, Hyderabad, Telangana 501401, India  
Lat 17.596325°  
Long 78.487146°  
03/05/24 02:21 PM GMT +05:30



GPS Map Camera



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**4.Session Theme: Startup**

**5. Organised On : 3rd May,2024**

**6. Organised as : IIC Calendar Activity 6.0**

**7. Keywords : Startups , Entrepreneurship, Start-ups, Competition,**

8. Video Link :

[https://drive.google.com/file/d/13ylEvloDE7HwaVLkcCnc093QybojirAk/view?usp=drive\\_link](https://drive.google.com/file/d/13ylEvloDE7HwaVLkcCnc093QybojirAk/view?usp=drive_link)

9. Lead Expert Name : Dr.D.Kishore Kumar

10 . Lead Expert Email : kishorekumar.mba@cmrtc.ac.in

11. Lead Expert's Designation : Asst.professor

12. Lead Expert's Organisation : CMR Technical Campus



The banner features a dark blue background with a yellow diagonal stripe. At the top, it lists accreditation logos: CMR Group of Institutions, UGC Autonomous, Approved by AICTE, New Delhi & JNTU Hyderabad, Kandlakoya | Medchal Road | Hyderabad - 501 401 | Telangana, UGC, NBA, NAAC, nirf, and ARIIA. The main title is 'ENTREPRENEURSHIP ROADMAP THE STARTUP PLAN COMPETITION' in white and yellow. Below this, it mentions 'DEPARTMENT OF MBA In Association with IIC 6.0' and the 'INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative)'. The event details are: '03-05-2024@1:00 PM' and 'Seminar Hall, Block - D'. A registration link is provided: <https://forms.gle/oLqXtfbSo3sDnsxAA>. The list of organizers includes: DR. A. RAJI REDDY (DIRECTOR - CMRTC), DR. M. AHMED ALI BAIG (PRESIDENT - IIC CMRTC), DR. K. SRUJAN RAJU (VICE PRESIDENT- IIC CMRTC), DR. SUDHA ARVIND (CONVENOR - IIC CMRTC), PROF. K. HARISH REDDY (HOD - MBA), and DR. D. KISHORE KUMAR (IIC COORDINATOR). A section for 'IIC CO-COORDINATORS' lists DR. B. VASANTHA LAKSHMI, DR. P. MALLIKA RAO, and G. SURESH KUMAR. Two circular images show people in a meeting setting, one with a laptop and one with a handshake.

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Kandlakoya | Medchal Road | Hyderabad - 501 401 | Telangana

**ENTREPRENEURSHIP ROADMAP**  
**THE STARTUP PLAN COMPETITION**

**DEPARTMENT OF MBA**  
*In Association with IIC 6.0*

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiative)

**03-05-2024@1:00 PM**  
Seminar Hall, Block - D

**Reg. Link**  
<https://forms.gle/oLqXtfbSo3sDnsxAA>

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