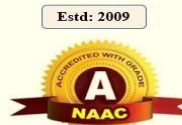




CMR TECHNICAL CAMPUS
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Kandlakoya, Medchal Road, Hyderabad- 501 401, Telangana



DEPARTMENT OF INFORMATION TECHNOLOGY

REPORT

Session Topic: International Women's Day- 9th March 2024

- 1. Objectives of the Program:** The main aim of our session is to gather women from our organization and celebrate Women's Day where they are honored and appreciated. To honor the women who have been successful entrepreneur and at the same time, make a way for the women who are in need of opportunities to be in business for themselves in the future.
- 2. Benefits /Outcome of the Program:** Staff and Students turning towards raising awareness of their work and the challenges they face by contributing to the social and economic growth of the societies. Entrepreneurship among women not only bolsters the economy through increased job creation but also paves the way for a paradigm shift in social and personal outcomes for women. It was also a great opportunity to network and connect with people committed to gender equality.

3. Description:



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12-03-2024

**International Women's Day Celebration Report on
"Inspire inclusion: Invest in women Accelerate Progress" Organized by
Department of IT, in association with IIC 6.0
CMR Technical Campus, Hyderabad
(09-03-2024, AT2:00 – 4:00PM)**

The session on "INTERNATIONAL WOMEN'S DAY CELEBRATIONS ", organized by the Department of Information Technology in association with IIC 6.0, CMR Technical Campus on 09-03-2024 from 2:00 to 4:00 pm. There were about **108** faculty members and 44 students attended the celebrations.

The session of the workshop was delivered by Dr. Neela Gollapudi and Dr. Jaya Saxena.

Prof. Neela Gollapudi, MBA Ph. D UGC (NET), Director MBA Program, Kasturba Gandhi College for Women. She has around 30 years of experience in teaching and training. A Management graduate from Andhra University. She has done her PhD from Osmania University in the field of Social Marketing with special emphasis on identification of opinion leaders. She is currently working as a guest faculty for international trade and communication for Managers at School of Agri Business Management of Prof. Jaishankar Telangana State Agriculture University. She was a guest faculty at Institute of Public Enterprise and ASCI's hospital management institute. Conceptualized and organized a national seminar on financial literacy sponsored by NABARD and ICSSR. Attended and presented papers in several National and International seminars and conferences. Published a paper in A grade journal on Digital Competence and Employee flourishing Member of International Research Symposium on Services Marketing. She carried out a minor

research project on ethical consumption funded by the UGC. Trained Agricultural extension officers of Andhra Pradesh and also Para medical staff of ESIC, Sanat Nagar. Other Research interests include social marketing, business communication and pedagogical tools for effective online and face-to-face teaching. She Believes that learning should be fun and enjoyable and should have practical applications.

Jaya Saxena obtained her graduation in Electronics and master degree in Computer Science from Government Engineering College, Jodhpur, Rajasthan, in year 2000.

She is awarded Doctor of Philosophy in Deep Learning domain.

She is working as scientist in the National Remote Sensing Centre, ISRO for around 22 years in various core groups.

At present, she is Scientist 'F' and Head, Student Project Interface Division at Training, Education and Outreach Group, NRSC, Hyderabad.

She is on board of many internal and external working groups, committees and has contributed immensely in many important projects.

To her credit she has around 30 publications in various national and international journals / conferences and book chapters. She has also contributed technical papers in Hindi on various forums

In the valedictory function, participants expressed their feedback about the event. The convener of the workshop expressed the vote of thanks and the programme ended with a national anthem.

Coordinator

HoD

4. Organized on: 09th MAR 2024

5. Student Participants number: 40

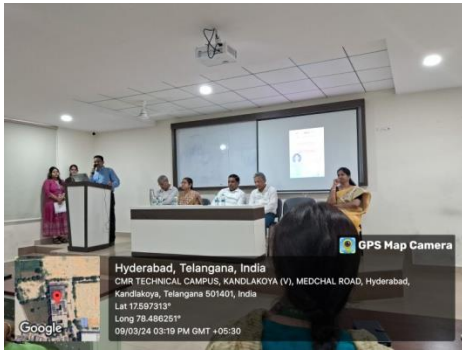
6. Students /Faculty Registration Details with timestamp:

7. Faculty Participants number: 108

8. Expenditure amount if any:

9. Photographs (5 to 6)





10. Videolinkurl:

https://drive.google.com/file/d/1YnNPFU1LcIf4MZaTO4xFUQ9o6ruUdQAL/view?usp=drive_link

11. Poster

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KANDLAKOYA (V), MEDCHAL RD, HYDERABAD, TELANGANA 501 401.

DEPARTMENT OF IT
IN ASSOCIATION WITH IIC 6.0
ORGANISING
WOMEN'S DAY CELEBRATIONS
"INSPIRE INCLUSION : INVEST IN WOMEN.ACCELERATE PROGRESS"

Dr. Neela Gollapudi
Director of
MBA(ph.D,UGC(NET))
Kasturba Gandhi College
For Women,
Secunderabad.

Dr. Jaya Saxena
Scientist 'F' & Head, Student Project
Interface Division at Training, NRSC,
Hyderabad.

9th Mar 2024
2 :00 to 4:00PM
Venue : APJ Abdul Kalam Hall, B-Block.

Mrs.V.Srisuma
Co-Ordinator, IIC
CMRTC
Dr. K.Srujan Raju
Vice President, IIC
CMRTC
Dr. B.Kavitha Rani
HOD- IT
CMRTC
Dr. M.Ahmed Ali Baig
President, IIC
CMRTC
Dr. Sudha Arvind
Convener, IIC
CMRTC
Dr. A.Raji Reddy
Director
CMRTC

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12. Keywords:

13. Lead Expert's Name: Dr. Neela Gollapudi & Dr. Jaya Saxena

14. Lead Expert's Email:

neelagollapudi9@gmail.com; jayasaxena@nrsc.gov.in

15. Lead Expert's Designation: Director of MBA(Ph.D , UGC(NET));

**Scientist 'F' & Head, Student Project Interface Division at
Training, NRSC, Hyderabad**

16. Lead Expert's Organization: Kasturba Gandhi College for Women, Secunderabad;

NRSC , Hyderabad

17. Lead Expert's Contact number: : 9866094636; 9160113040