

DEPT. OF ELECTRONICS & COMMUNICATION ENGINEERING

CMR TECHNICAL CAMPUS UGC AUTONOMOUS



Kandlakoya (V), Medchal Road, Hyderabad, Telangana - 501 401

NSIC Industrial Visit

NATIONAL SMALL INDUSTRIES CORPORATION

(A Govt. of India Enterprise under Ministry of MSME) TECHNICAL SERVICES CENTRE Kamalanagar, Kushaiguda, ECIL P.O, HYDERABAD – 500062

Faculty Coordinator: 1. Dr. K. Mohana Lakshmi, Associate Professor (ECE)

2. Dr. Suma ,Associate Professor(CSE)

Program: Entrepreneurship Orientation Program cum Industrial Awareness



Industrial Visit cum Entrepreneurship orientation program for ECE, CSE&CSM students at National Small Industries Corporation (NSIC)-

Technical Services Centre Hyderabad. B.Tech ECE,CSE& CSM II & III Year 137 students and 6 faculty member from ECE &CSE started from CMR Technical Campus at 9:40AM and reached NSIC campus by 10:20am.







I) Srinivas Sarakadam Subject Expert NSIC explained about Concepts of Entrepreneurship, Traits of Entrepreneurship:

Topics Covered:

- Concepts of Entrepreneurship
- Traits of Entrepreneurship
- > Govt. Support for Entrepreneurship in Start-up India, Stand-up India, & Make in India
- ▶ How to setup your own Company-Process of Registration
- > Various Schemes for raising the Funds like Mudra, PMEGP, CGTMSE
- ➢ Govt. Subsidies & Concessions, Incentives etc.,
- > all related topics like customer services, Marketing etc.,
- Success Stories of Few Entrepreneurs
- > Business with 1 crore investment is micro industry.
- ▶ Business with 10 crore investment is small industry.
- Business with 50 crore investment is medium industry

STEPS FOR BUSINESS: -

- ➢ First, we need Idea.
- \blacktriangleright Research about the idea 100%.
- > Understand the do's, don'ts, pro's, con's of the idea.
- Without investment business is hard.
- > But before investing start with basics.
- Branding is very important in Business.

> Our Brand name should be very unique.









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II) BUSINESS DOMAINS: CHOOSE ONE OF THEM

- Proprietorship: only 1 person will owns and control the whole business.
- Partnership: Minimum 2 partners are required in partnership business .Here every partner will be sharing the risks and profits.
- Private limited: We need to be genuine and serious.
- One Person Company (OPC): He/she will act both as a director and a shareholder of the company.
- Limited Liable Partnership (LLP): A legal business structure that combines the benefits of a partnership and a company.
- once we are done with all the formalities, we need to provide pitch deck which gives all the information about the company.
- We need to have a Aim, What we have conducted, Theme of the Business Model, timelines, Key parameters, Products etc.
- We need to make publicity. The best way to make publicity is by using influencers i.e Influencers marketing company. the marketing or publicity of the products are done by influencers.
- so before starting business we need some amount for making basic model.this can be earned through freelancing
- The most important free lancing websites are <u>https://www.upwork.com/</u>, <u>https://www.fiverr.com/</u>, <u>https://www.freelancer.in/</u>.
- In the above mentioned websites we can do free lancing and earn money.it will help us to upskill ourselves.

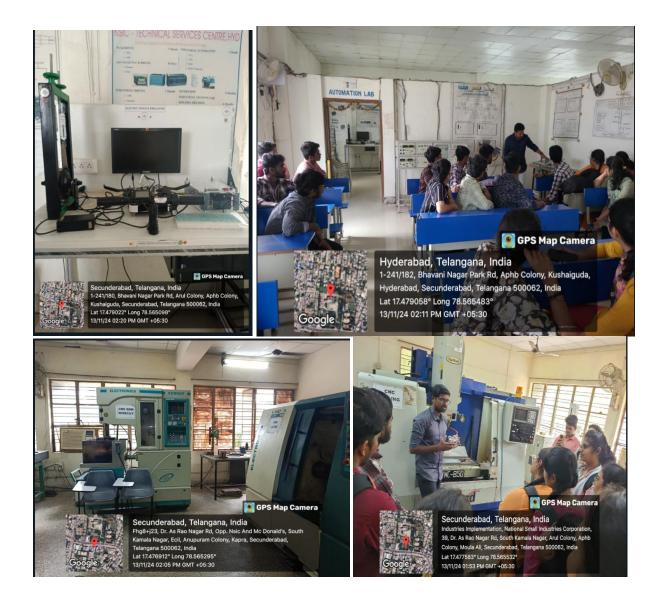
<u>TIPS OF THE SESSION:-</u>

- 1.We can know the genuinity of any company using <u>https://www.mca.gov.in/content/mca/global/en/home.html</u>
- ▶ Website. It is a ministry corporation authentication.
- > 2.As a fresher rating is very important in freelancing.
- So do not first demand the money, at least for 1st 10 jobs try to do without negotiating for money.
- ➤ 3. Once we get at least 10 good reviews we can try for negotiating.
- ▶ 4. While we are entering in a company for seeking job,
- The person [who is offering the job] will ask you about the experience, but to gain experience we should join in a company.
- 5.So we can overcome this situation using freelancing where we can find the skills and jobs as well.
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III) <u>VISITED VARIOUS DEPARTMENTS IN NSIC:</u>







LIST OF PARTICIPANTS:

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	THE NATIONAL SMALL INDUSTRIES CORPORATION LIMITED
	(A Court of India Enterprise Under Ministry of MSME)
	TECHNICAL SERVICES CENTRE
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THE NATIONAL SMALL INDUSTRIES CORPORATION LIMITED (A Govt. of India Enterprise Under Ministry of MSME) TECHNICAL SERVICES CENTRE RAMANAR RESIDENTIAL ECT. (PO. WYDDIANAD - Store) CMR Technical Computer, Kandiskova, Attendance Sheet Date: 13.11.2024

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77	C. Manoj Kumon Roju	crowd
78	Ch. N. Rushi Vardhan Reddy	Roat
79	Sambu Nithish Kumar	Butistity
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Mr.S. Kaushik, Manager explained about the various training activities offered by the centre.



Good interaction and solutions to the given problems by our students:1. The problem with Ola and Uber: When booking a cab or bike, it's often unclear whether the driver will pick us up or not. Additionally, there is a frequent issue with ride cancellations. During emergencies, especially between 2 AM and 4 PM, it becomes difficult to find available cabs. 2. The issue of street dogs: Street dogs have become a significant problem in many areas. 3. The problem with school bags: School bags for children are often overloaded, leading to potential health risks. We need to find solutions to reduce the weight of these bags.

> <u>PHOTO SESSION BY NSIC GM:</u>





FINALLY TOOK FEED BACK FROM THE STUDENTS AT NSIC FOR ONE DAY ENTREPRENEURSHIP ORIENTATION PROGRAM CUM INDUSTRIAL AWARENESS

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R&D Coordinator

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