



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS



1. Session Title: Critical Thinking The catalyst for Start-up & Innovation

Description: Critical thinking is a crucial skill for startup founders, as it enables them to make informed decisions, evaluate risks, and navigate ambiguity. In a startup environment, it's essential to think critically about business models, market trends, and customer needs. Effective critical thinking helps founders identify opportunities, anticipate challenges, and adapt quickly to changing circumstances. .

Objectives of Competition

1. To provide students with a comprehensive understanding of what critical thinking entails and its significance in the startup ecosystem.
2. To engage students in activities that develop their problem-solving and analytical skills through real-world scenarios.

Outcomes of Competition

1. Students will gain a better understanding of critical thinking principles and how to apply them effectively in the context of startups.

Enhanced Practical Skills:

2. Students will develop practical problem-solving and analytical skills that can be directly applied to real-world startup challenges.

2. Session Images





4.Session Theme: Startup

5. Organised On : 19th July,2024

6. Organised as : IIC Calendar Activity 6.0

7. Keywords : Startups , Critical Thinking , Innovation

8. Video Link :

https://drive.google.com/file/d/1711EbhpZcyw61oln_9ysXuySrAD8TZay/view?usp=drive_link

9. Lead Expert Name : Dr.S.Shiva Kumar

10 . Lead Expert Email : sivakumar1761@vardhaman.org

11. Lead Expert's Designation : Assoc.professor

12. Lead Expert's Organisation : Vardhaman Engineering College

The poster is for an event at CMR Technical Campus. It features the campus logo and several accreditation logos (UGC Autonomous, ISO 9001, NAAC A, and NIRF). The event is titled 'IIC 6.0 - DEPARTMENT OF MBA Organizing Workshop on CRITICAL THINKING THE CATALYST FOR STARTUP & INNOVATION'. The resource person is Dr. S. Venkata Siva Kumar, Associate Professor at Vardhaman College of Engineering, Hyderabad. The event is on July 19 at 10 AM in Seminar Hall Block-D. Co-coordinators are listed as Dr. B. Vasantha Lakshmi, Dr. P. Mallika Rao, Mrs. M. Naga Sulochana, and G. Suresh Kumar. A registration link is provided: <https://forms.gle/dsKH7MFR6uXxCSHz9>. The poster includes a portrait of Dr. S. Venkata Siva Kumar and a lightbulb icon with a rocket trail.

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Ministry of Education Initiative

IIC 6.0 - DEPARTMENT OF MBA
Organizing Workshop on

CRITICAL THINKING
THE CATALYST FOR STARTUP & INNOVATION

RESOURCE PERSON
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DR. D. KISHORE KUMAR
IIC COORDINATOR

JULY 19 | 10 AM

**SEMINAR HALL
BLOCK-D**

IIC CO-COORDINATORS
DR. B. VASANTHA LAKSHMI
DR. P. MALLIKA RAO
MRS. M. NAGA SULOCHANA
G. SURESH KUMAR

REG.LINK
<https://forms.gle/dsKH7MFR6uXxCSHz9>

