



**CMR TECHNICAL CAMPUS**  
UGC AUTONOMOUS



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## 1. Session Title: Entrepreneurship Roadmap- The Start-up Plan Competition

**Description:** Start-up plan competitions for college students are a great opportunity for young entrepreneurs to gain experience, exposure, and funding for their startup ideas. These competitions typically involve creating a comprehensive business plan and presenting it to a panel of judges, who provide feedback and critique.

### Objectives of Competition

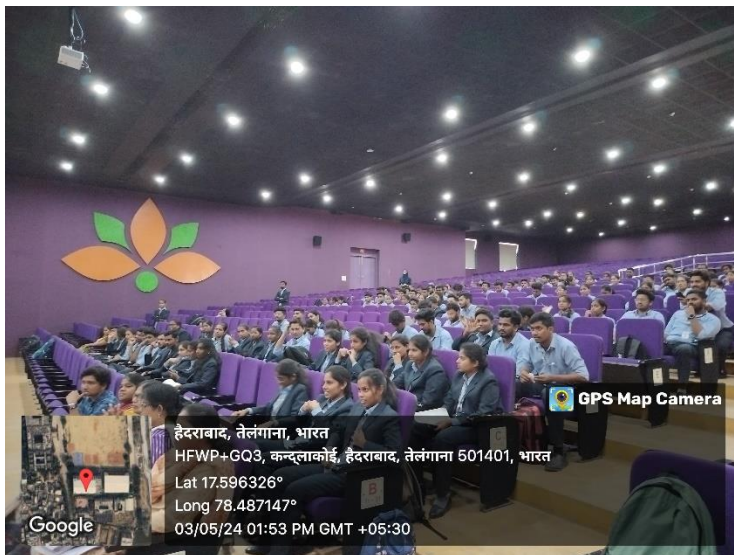
1. To promote entrepreneurship among students.
2. To fostering innovation and creativity among students.

### Outcomes of Competition

1. This competition may include the development of successful new businesses.
2. The session provided heightened awareness of the opportunities and challenges of entrepreneurship.
3. This session increased knowledge and skills among students,

### 3. Session Images





**4.Session Theme: Startup**

**5. Organised On : 3rd May,2024**

**6. Organised as : IIC Calendar Activity 6.0**

**7. Keywords : Startups , Entrepreneurship, Start-ups, Competition,**

8. Video Link :

[https://drive.google.com/file/d/13ylEvloDE7HwaVLkcCnc093QybojirAk/view?usp=drive\\_link](https://drive.google.com/file/d/13ylEvloDE7HwaVLkcCnc093QybojirAk/view?usp=drive_link)

9. Lead Expert Name : Dr.D.Kishore Kumar

10 . Lead Expert Email : kishorekumar.mba@cmrtc.ac.in

11. Lead Expert's Designation : Asst.professor

12. Lead Expert's Organisation : CMR Technical Campus



The banner features a dark blue background with a yellow diagonal stripe. At the top, it lists accreditation logos: CMR Group of Institutions, UGC Autonomous, AICTE, JNTU Hyderabad, UGC, NBA, NAAC, NIRF, and ARIIA. The main title is 'ENTREPRENEURSHIP ROADMAP THE STARTUP PLAN COMPETITION' in white and yellow. Below this, it mentions 'DEPARTMENT OF MBA In Association with IIC 6.0' and the 'INSTITUTION'S INNOVATION COUNCIL (Ministry of Education Initiative)'. The event details are: '03-05-2024@1:00 PM' and 'Seminar Hall, Block - D'. A registration link is provided: 'https://forms.gle/oLqXtfbSo3sDnsxAA'. The banner also lists several faculty members and IIC coordinators, accompanied by two circular images: one showing hands holding a tablet and another showing a group of people shaking hands.

**CMR TECHNICAL CAMPUS**  
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Approved by AICTE, New Delhi & JNTU Hyderabad  
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**ENTREPRENEURSHIP ROADMAP**  
**THE STARTUP PLAN COMPETITION**

**DEPARTMENT OF MBA**  
*In Association with IIC 6.0*

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiative)

**03-05-2024@1:00 PM**  
Seminar Hall, Block - D

**Reg. Link**  
<https://forms.gle/oLqXtfbSo3sDnsxAA>

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