



CMR TECHNICAL CAMPUS
UGC AUTONOMOUS



1. Session Title: Wise Whiz a Quiz a Competition on Entrepreneurship and IPR

Description: The intersection of entrepreneurship and Intellectual Property Rights (IPR) is a crucial aspect of innovation and business development. An IPR quiz competition focused on entrepreneurship would likely cover topics such as patent law, trademark law, copyright law, and trade secrets. Contestants would be tested on their understanding of how to protect and leverage intellectual property in various business scenarios, including startup development, product design, and licensing agreements.

Objectives of Competition

1. To foster innovation, creativity, and critical thinking among students.
2. To encourage innovative ideas, and provide a platform for students

Outcomes of Competition

1. This competition provided awareness about the importance of IP rights in business,
2. The session include identifying top-performing teams or individuals, awarding prizes, and providing a certificate of participation.

3. Session Images





4.Session Theme: IPR

5. Organised On : 4th July,2024

6. Organised as : IIC Calendar Activity 6.0

7. Keywords : Startups , Entrepreneurship, IPR , Competition,

8. Video Link : https://drive.google.com/file/d/1Tf-LwFAkuQc5aHsxAeQ15SiHEWoYi7HZ/view?usp=drive_link

9. Lead Expert Name : Dr.D.Kishore Kumar

10 . Lead Expert Email : kishorekumar.mba@cmrtc.ac.in

11. Lead Expert's Designation : Asst.professor

12. Lead Expert's Organisation : CMR Technical Campus



WISE WHIZ

"a quiz competition on entrepreneurship & ipr"

DEPARTMENT OF MBA

In Association with IIC 6.0



DR. A. RAJI REDDY
DIRECTOR - CMRTC

DR. M. AHMED ALI BAIG
PRESIDENT - IIC CMRTC

DR. K. SRUJAN RAJU
VICE PRESIDENT- IIC CMRTC

DR. SUDHA ARVIND
CONVENOR - IIC CMRTC

PROF. K. HARISH REDDY
HOD - MBA

DR. D. KISHORE KUMAR
IIC COORDINATOR

IIC CO-COORDINATORS

DR. B. VASANTHA LAKSHMI
DR. P. MALLIKA RAO
G. SURESH KUMAR

QUIZ!



04-07-2024 @ 1 PM
SEMINAR HALL,
BLOCK D



