ESTD:2009



DEPT. OF MASTER OF BUSINESS ADMINISTRATION CMR TECHNICAL CAMPUS

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MAIN PROJECT OF MBA (2022-2024) SEC-A

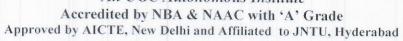
S.No	Roll No	Name of the Candidate	Title	Guide Names
1	227R1E0001	ADEPU VAMSHI	A STUDY ON CUSTOMER	
			AWARENESS AND SATIFACTION	Dr.D.Kishore Kumar
			AT ALAGANI FOODS PVT LTD. A STUDY ON ADVERTISING AND	
2	227R1E0002	AKKA SAKETH	SALES PROMOTION AT AIRTEL.	Dr.D.Kishore Kumar
	227R1E0003	AKULA RAVI KIRAN	A STUDY ON FACTORS EFFECTING	Dr.D.Kishore Kumar
3			PURCHAGE OF ELECTRIC	
			VEHICALS AT TATA MOYORS	
4	227R1E0004	ANKUSH KUMAR SINGH	A STUDY ON DIGITAL	
			MARKETING STRATEGIES AT	Dr.D.Kishore Kumar
4			YETTERRIUM INFO	DI.D.KISHOTE KUMAI
			TECHNOLOGIES	
	227R1E0005	ANNAPUREDDY BHANU SAI PRAKASH REDDY	A STUDY ON SELECTED BANKING	
5			SECTOR STOCKS USING	Dr.Nayamath Basha
3			TECHNICAL ANALYSIS AT	D1,1vayamatii Dasha
			EDELWEISS SECURITIES LTD.	
	227R1E0007	ARAVA JYOSHNA DEVI	A STUDY ON STOCK VALUATION	Dr.Nayamath Basha
6			OF SELECTED AUTOMOBILE	
			SECTOR STOCKS BY USING CAPM	
		DAMAN A STAND A MA	METHOD AT ZEN SECURITIES LTD.	
7	227R1E0008		A STUDY ON EFFECTIVESNESS OF	Dr.D.Kishore Kumar
7			PROMOTIONAL ACTIVITY AT HERO MOTOCORP LTD.	
	227R1E0009	VARMA BHUREDDY VENNELA REDDY	A STUDY ON CUSTOMER	Dr.D.Kishore Kumar
8			SATISFACTION AT HERO	
0			MOTOCORP LIMITED.	
	227R1E0010	E0010 BUSHRA MAHEEN	A STUDY ON TRAINING AND	Dr.P.V.Rao
9			DEVELOPMENT AT GODREJ	
			JERSEY	
	227R1E0011	7R1E0011 CHATHIRI PRASHANTH	A STUDY ON COMMODITY	Dr.Nayamath Basha
			MARKET PERFORMANCE	
10			ANALUSIS : RISK RETURN	
			EVALUATION AT MOTILAL	
			OSWAL INVESTMENT SERVICES.	
	227R1E0012	E0012 CHILKE NIKHITHA	A STUDY ON EVALUATION OF	Dr.Nayamath Basha
11			SYSTEMATIC RISK WITH	
11			REFERENCE TO PHARMA SECTOR	
			STOCKS AT ICICI DIRECT LTD.	
12	227R1E0013	1E0013 DARIPALLY NAGESH	A STUDY ON PERFORMANCE OF	Dr.Nayamath Basha
			FUTURE CONTRACTS IN	
			RELATION TO DERIVATIVES AT	
			EDELWEISS BROKING SERVICES	
			LTD A STUDY ON HEDGING	
13	227R1E0014	DHAGAMA SAMPATH	A STUDY ON HEDGING STRATEGIES USING STOCK	Dr.Nayamath Basha

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CMR GROUP OF INSTITUTIONS

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			DERIVATIVES AT HDFC SECURITIES LTD	
14	227R1E0015	DODLA SAI NANDINI	A STUDY ON BRAND EQUITY AT	Dr.D.Kishore Kuma
	2271120013	DODEA SAI NANDINI	HARSHA TOYOTA	Dr.D.Kisnore Kuma
15	227R1E0016	EMMADI SAI KUMAR	A STUDY ON PORTFOLIO MANAGEMENT AND INVESTMENT DECISIONS AT INDIA INFOLINE LTD.	Dr.Nayamath Basha
16	227R1E0017	GADDAM HUMPY	A STUDY ON DERIVATIVES. FUTURES AND OPTIONS AT NET WORTH STOCK BROKING LTD	Dr.Nayamath Basha
17	227R1E0018	GALI RAVI KUMAR	A STUDY ON VALUATION OF BANKING STOCKS WITH REFERENCE TO CAPM AT KARVY STOCK BROKING LTD.	Dr.Nayamath Basha
18	227R1E0019	GANESH GOLLAPALLI	A STUDY ON DIVIDEND POLICIES ON SHAREHOLDERS WEALTH AT RELIGARE SECURITIES LIMITED	Dr.Nayamath Basha
19	227R1E0021	JAI SHIV ROY	A STUDY ON RISK RETURN ANALYSIS IN IT SECTOR STOCKS AT EDELWEISS SECURITIES LTD.	Dr.Nayamath Basha
20	227R1E0022	JAMBULA PRUTHVINI	A STUDY ON JOB SATISFACTION AT HBL POWER SYSTEMS LTD.	Dr.P.V.Rao
21	227R1E0023	JEEDI GOUTHAMI	A STUDY ON INVESTMENT IN EQUITIES AT RELIGARE SECURITIES LTD.	Dr.Nayamath Basha
22	227R1E0024	JODI ESHWARI	A STUDY ON FUTURE CONTRACT WITH REFERENCE TO CEMENT INDUSTRY AT HDFC SECURITIES LTD	M.Nagasulochana
23	227R1E0025	JOSHI PRATHYUSHA	A STUDY ON ANALYSIS OF BANKING SECTOR MUTUAL FUNDS AT DELWEISS FINANCIAL SERVICES LIMITED	M.Nagasulochana
24	227R1E0026	JUPALLY SAIKUMAR	A COMPARITIVE STUDY ON EQUITY ANALSIS WITH NIFTY STOCKS AT KOTAK SECURITIES LTD.	M.Nagasulochana
25	227R1E0028	KARNATI GOVINDA	A STUDY ON EVALUATION OF PERFORMANCE OF SELECTED EQUITY FUND AND DEBT FUND SCHEMES IN INDIA AT SHAREKHAN LTD.	M.Nagasulochana
26	227R1E0029	KATTA MAHESH	A STUDY ON PAY-OFF OF FUTURE CONTRACTS AT ANAND RATHI SECURITIES LTD	M.Nagasulochana
27	227R1E0030	KODAVATI BHARGAVI	A STUDY ON RISK RETURN ANALYSIS OF SELECTED PHARMA SECTOR STOCKS AT ANGEL BROKING LTD	M.Nagasulochana
28	227R1E0031	KODITALA SANDEEP KUMAR	A STUDY ON RISK RETURN ANALYSIS OF IT SECTOR STOCKS	M.Nagasulochana





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			AT SMC GLOBAL SECURITIES LTD	
29	227R1E0032	KONDRA HEMALATHA	A STUDY ON HEDGING STRATEGIES USING FUTURES WITH REFERENCE TO SELECTED BANKING STOCKS AT VENTURA SECURITIES LTD	M.Nagasulochana
30	227R1E0033	KOTHAGUDEM DHARANI	A STUDY ON EQUITY ORIENTED MUTUAL FUNDS AT ICICI DIRECT LTD.	M.Nagasulochana
31	227R1E0034	KUDALA MANOJ	A STUDY ON BRAND LOYALTY OF MARUTI SUZUKI IN HYDERABAD AT MITHRA AGENCIES.	Dr.D.Kishore Kumar
32	227R1E0035	MAILARAM SHYAM SUNDAR REDDY	A STUDY ON ADVERTISING IMPACT ON CUTOMER AT HERO MOTOCORP LTD.	Dr.D.Kishore Kumar
33	227R1E0036	MALKANI SUSHMA	A COMPARATIVE ANALYSIS OF LIC AND ICICI PRUDENTIAL LIFE WITH REFERENCE TO SELECTED POLICIES AT ICICI PRUDENTIAL LIFE INSURANCE COMPANY LTD.	M.Nagasulochana
34	227R1E0037	MINNAMAREDDY SINDU REDDY	A STUDY ON PAYROLL MANAGEMENT SYSTEMS IN ICICI BANK.	Dr.P.V.Rao
35	227R1E0038	MOHAMMAD VAJEED	A COMPARAITIVE STUDY ON SHARE PRICE MOVEMENT WITH REFERENCE TO BSE SENSEX AT ANGEL STOCK BROKING LTD	M.Nagasulochana
36	227R1E0039	MOHAMMED KAZEEM HUSSAIN	A STUDY ON HUMAN LIFE VALUES AT KOTAK LIFE INSURANCE LIMITED.	M.Nagasulochana
37	227R1E0040	MUNNURI MAHESH	A STUDY ON 360 DEGREES PERFORMANCE APPRAISAL AT HERO MOTOCORP.	Dr.P.V.Rao
38	227R1E0041	NEERUDI BHAVANA	A STUDY ON HEDGING STRATEGIES USING OPTION CONTRACTS AT SMC GLOBAL SECURITIES LTD	Dr.B.Vasantha Lakshmi
39	227R1E0042	NEMURI MAHIMA	A STUDY ON HR RECRUITMENT AND SELECTION PROCESS AT DR.REDDY'S LABORATORIES.	Dr.P.V.Rao
40	227R1E0043	PAMPARI SIDDHARTHA	A STUDY ON IMPACT OF ADVERTISING ON CUSTOMER BUYING BEHAVIOUR AT AIRTEL	Dr.D.Kishore Kumaı
41	227R1E0044	PANTHULA ANUSHA	A STUDY ON SALES AND DISTRIBUTION AT HERITAGE FOODS (INDIA) LTD.	Dr.D.Kishore Kuma
42	227R1E0045	PANUGANTI POOJA	A STUDY ON LABOUR WELFARE AND SOCIAL SECURITY AT HINDUSTAN COCO COLA.	Dr.P.V.Rao
43	227R1E0046	PEDDAGOLLA NARSIMULU	A COMPARATIVE STUDY ON EQUITY ANALYSIS WITH RESPECT TO JUNIOR NIFTY AT INDIA	Dr.B.Vasantha Lakshmi



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			INFOLINE LTD	
44	227R1E0048	RAJALINGAM MOUNIKA	A STUDY ON EQUITY ANALYSIS AND SHARE PRICE BEHAVIOR AT SHAREKHAN LTD	Dr.B.Vasantha Lakshmi
45	227R1E0049	RAJALINGARI PRATHYUSHA	A COMPARATIVE STUDY ON DIFFERENT INVESTMENTS OPTIONS AT KOTAK SECURITIES LTD	Dr.B.Vasantha Lakshmi
46	227R1E0050	RASOORI ANIL KUMAR	A COMPARATIVE STUDY ON INDIAN STOCK MARKET AND FOREIGN STOCK MARKET AT INDIA BULLS SECURITIES LTD	Dr.B.Vasantha Lakshmi
47	227R1E0051	RAVULAKOL GEETHASREE	A STUDY ON EQUITY ANALYSIS WITH REFERENCE TO TELECOM SECTOR STOCKS AT ANGEL BROKING LTD	Dr.B.Vasantha Lakshmi
48	227R1E0053	SANGA ABHILASH VARMA	A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED COMPANIES IN BANKING INDUSTRY AT KARVY STOCK BROKING LTD	Dr.B.Vasantha Lakshmi
49	227R1E0054	SANGAMANINA AKHILA	A STUDY ON NEW INSURANCE POLICY PLANS INTRODUCED IN KOTAK LIFE AT KOTAK LIFE INSURANCE LTD	Dr.B.Vasantha Lakshmi
50	227R1E0055	SHAIK ABDUL KASHIF	A STUDY ON CUSTOMER BEHAVIOUR AND PERCEPTION AT LG ELECTRONICS	Dr.D.Kishore Kuma
51	227R1E0056	SHIVANI KUMARI	A STUDY ON EMPLOYEE MANAGEMENT AT HDFC BANK.	Dr.P.V.Rao
52	227R1E0057	SRIRANGAVARAM SHRAVYA	A COMPARITIVE ANALYSIS OF MUTUAL FUND SCHEMES WITH REFERENCE TO IIFL AT INDIA INFOLINE LTD	Dr.B.Vasantha Lakshmi
53	227R1E0059	THATI CHANDU	A STUDY ON VOLATALITY ANALYSIS OF SELECTED PHARMA SECTOR STOCKS WITH REFERENCE TO NSE AT KARVY STOCK BROKING LTD	Dr.B.Vasantha Lakshmi
54	227R1E0060	VARNA BHARGAVI	A STUDY ON COMPETENCY MAPPING AT HARSHA TOYOTA.	Dr.P.V.Rao

Head

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