

MAIN PROJECT OF MBA (2022-2024) SEC-B

S.No	Roll No	Name of the Candidate	Title	Guide Names
1	227R1E0061	ADIMULLA HARIKRISHNA	A STUDY ON CUSTOMER BEHAVIOUR AT LG ELECTRONICS LTD.	R.Ramesh
2	227R1E0062	B HARSHITHA	A STUDY ON CO-INTEGRATION OF INDIAN STOCK MARKETS WITH GLOBAL STOCK MARKET AT KARVY	Dr.B.Vasantha Lakshmi
3	227R1E0064	BANDELA VENKATESH	A STUDY ON PROMOTION STRATEGIES AT CADBURY INDIA LTD.	R.Ramesh
4	227R1E0065	BANGARU YASHWANTH	A STUDY ON MARKETING STRATEGIES AT PARLE-G PVT LTD	R.Ramesh
5	227R1E0066	BEGUMPET DEEPAK REDDY	A STUDY ON FACTORS EFFECTING PURCHASE OF ELECTRIC VEHICLES AT TATA MOTORS	Dr.T.Praveen Kumar
6	227R1E0067	BENDRAM DILIP KUMAR REDDY	A STUDY ON PERFORMANCE ANALYSIS ON BLUE CHIPS STOCKS AT SHAREKHAN LTD.	Dr.T.Praveen Kumar
7	227R1E0068	BIRADAR VAISHNAVI	A COMPARATIVE ON SELECTED ETF SCHEMES IN MUTUAL FUNDS AT ANANDRATHI SECURITIES LTD	Dr.T.Praveen Kumar
8	227R1E0069	CHINTHI REDDY SAHITH REDDY	A STUDY ON THE IMPACT OF MACRO ECONOMICS VARIABLES ON NSE NIFTY AT INDIA INFOLINE LTD	Dr.T.Praveen Kumar
9	227R1E0070	CHITUKULA VISHNU VARDHAN REDDY	A STUDY ON TECHNICAL ANALYSIS WITH REFERENCES TO IT SECTOR STOCK AT ZEN SECURITIES LTD	Dr.T.Praveen Kumar
10	227R1E0071	DEVAKA SUNJITH KUMAR	A STUDY ON TRADITIONAL POLICIES AND ULIP POLICIES AT ICICI PRUDENTIAL LIFE INSURANCE LTD	Dr.T.Praveen Kumar
11	227R1E0072	DOKUPARTHI YAMINI	A STUDY ON HR POLICIES AT LEO LABS PVT LTD	Dr.Mallika Rao
12	227R1E0073	DURMUTTI LIKHITHA	A STUDY ON EVOLUTION OF RISK MANAGEMRENT WITH REFERENCE TO OPTIONS USING VARIOUS STRATEGIES AT ZEN SECURIES LTD	Dr.T.Praveen Kumar
13	227R1E0074	FAKHEER RIYAZODDIN	A COMPARATIVE STUDY ON MUTUAL FUNDS WITH ULIPS AT MOTILAL OSWAL SECURITIES LTD	Dr.T.Praveen Kumar
14	227R1E0075	GARIKIMUKKU BHARGAVI	A COMPARATIVE STUDY ON DIFFERENT SELECTED SCHEMES IN MUTUAL FUNDS AT HDFC SECURITIES LTD.	Dr.T.Praveen Kumar

15	227R1E0076	GOLLA VARALAXMI	A STUDY ON COMMODITIES MARKET WITH REFERENCE TO NON PRECIOUS METALS AT HDFC SECURITIES PVT LTD	Dr.T.Praveen Kumar
16	227R1E0077	GUNTOJU NAVEEN KUMAR	A STUDY ON FACTORS EFFECTING PURCHASE OF ELECTRIC VEHICLES AT TATA MOTORS.	R.Ramesh
17	227R1E0078	JALLEPALLI VINAY KUMAR	A STUDY ON PRICING STRATEGIES AT ZUARI CEMENT	R.Ramesh
18	227R1E0079	JONAKANTI LAHARI	A STUDY ON RISK RETURN ANALYSIS OF METAL INDUSTRIES AT ANGEL BROKING LTD	Dr.T.Praveen Kumar
19	227R1E0080	JONNAGONI SWETHA	A STUDY ON MONEY FLOW INDICES USING TECHNICAL ANALYSIS AT ICICI DIRECT LTD	Dr.T.Praveen Kumar
20	227R1E0081	K SUDHARSHAN	A STUDY ON ANALYSIS OF MARKETING STRATEGIES AT MARUTI SUZUKI	R.Ramesh
21	227R1E0082	KALVA UDAY NANDAN	A STUDY ON TECHNICAL ANALYSIS ON MOVING AVERAGES METHOD OF ICICI SECURITIES AT ICICI DIRECT.COM HYDERABAD	Dr.Md. Irfan
22	227R1E0083	KANCHARLA NIKHIL	A COMPARATIVE ANALYSIS OF SELECTED FUNDS IN NSE AND BSE AT VENTURA SECURITIES LTD.	Dr.Md. Irfan
23	227R1E0084	KANNEGUNDLA BHAVYA	A STUDY ON RISK AND RETURN ANALYSIS IN EQUITIES AT ZEN SECURITIES PVT LTD.	Dr.Md. Irfan
24	227R1E0085	KATAKAM MANIDEEPIKA	A STUDY ON HUMAN RESOURCE INFORMATION SYSTEM AT HERITAGE FOODS(INDIA) LTD.	Dr.Mallika Rao
25	227R1E0086	KATTU NAVYA	A STUDY ON PERFORMANCE OF INDEX SCHEMES OF MUTUAL FUNDS AT ANANDRATHI SECURITIES LTD.	Dr.Md. Irfan
26	227R1E0087	KODISHALA VYSHNAVI	A STUDY ON TECHNICAL ANALYSIS USING JAPANESE CANDLE STICK METHOD AT EDELWEISS SECURITIES LTD.	Dr.Md. Irfan
27	227R1E0088	KOMMANA UPENDHRA SWAMY	A STUDY ON INTITAL PUBLIC OFFERING AT INDIABULLS SECURITIES LTD	Dr.Md. Irfan
28	227R1E0089	KOMSHADAPALLY SHIVANI	A STUDY ON ASSET ALLOCATION OF MUTUAL FUNDS AT INDIA INFOLINE LIMITED.	Dr.Md. Irfan
29	227R1E0090	KULKARNI BHANOODAY	A STUDY ON COMPARS ON OF EQUITY SHARES OF SBI & ICICI AT ICICI DIRECT	Dr.Md. Irfan
30	227R1E0091	KUNARAPU SHIRISH	A STUDY ON VOLATALITY ANALYSIS OF BSE STOCKS AT	Dr.Md. Irfan

			INDIA INFOLINE LTD.	
31	227R1E0092	KURAKULA SWAPNA	A STUDY ON PERFORMANCE OF SELECTED MUTUAL FUND SCHEMES AT EDELWEIS SECURITIES PVT LTD.	Dr.Md. Irfan
32	227R1E0093	LOLAKAPURI SAI ARUN	A STUDY ON ORGANISATIONAL CULTURE AND ITS IMPACT ON EMPLOYEES BEHAVIOUR AT LAXMI HYUNDAI	Dr.Mallika Rao
33	227R1E0094	M GANESH	A STUDY ON SYSTEMATIC RISK WITH REFERENCE TO BSE SENSEX AT KARVY STOCK BROKING LTD	Dr.Md. Irfan
34	227R1E0095	M SHIVA KUMAR	A STUDY ON REWARDS AND RECOGNITION AT Dr. REDDY'S LABORATORIES	Dr.Mallika Rao
35	227R1E0096	MADHANU KARTHIK THAMBI	A STUDY ON EVALUATION OF RISK MANAGEMENT WITH REFERENCE TO OPTIONS USING VARIOUS STRATEGIES AT VENTURA SECURITIES LTD	Dr.Md. Irfan
36	227R1E0097	MOGDHUMPUR LAYA BINDU REDDY	A STUDY ON PERFORMANCE INDICATOR MUTUAL FUNDS AT RELIANCE MUTUAL FUNDS	D.Kanaka Durga
37	227R1E0098	MOHAMMAD YAKUB	A STUDY ON IMPACT OF SERVICE QUALITY FOR BUILDING BRAND IMAGE AT MAHEDRA AND MAHEDRA COMPANY	R.Ramesh
38	227R1E0099	MOHAMMED BABAN	A STUDY ON CUSTOMER SATISFACTION AND LOYALTY IN LOGISTICSSERVICES AT DHL PVT LTD.	R.Ramesh
39	227R1E00A0	MOHD SAMEER	A STUDY ON SYSTEMATIC RISK WITH REFERENCE TO SELECTED STOCKS AT RELIGARE SECURITIES LTD	D.Kanaka Durga
40	227R1E00A1	MOMULA SWAROOPA	A STUDY ON TECHNICAL ANALYSIS USING RELATIVE STRENGTH INDEX METHOD AT RELIGARE SECURITIES LTD	D.Kanaka Durga
41	227R1E00A2	MUCHARLA SWETHA	A STUDY ON INVESTMENT ALTERNATIVES AT ICICI SECURITIES LTD.	D.Kanaka Durga
42	227R1E00A3	N SHREE SATHYA	A STUDY ON PORTFOLIO MANAGEMENT AT INDIANBULLS SECURITIES LTD	D.Kanaka Durga
43	227R1E00A4	PASULA REKHA	A STUDY ON UNIT LINKED INSURANCE PLANNING SYSTEM AT KOTAK LIFE INSURANCE LTD.	D.Kanaka Durga
44	227R1E00A5	PEDDOJU BHUVANA CHARY	A STUDY ON COMMODITIES MARKET WITH REFERENCE TO PRECIOUS METALS AT SMC GLOBAL SECURITIES LTD	D.Kanaka Durga

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45	227R1E00A6	PONNALURI LOHITHA	A STUDY ON INVESTORS BEHAVIOUR ON STOCK MARKET AT KOTAK SECURITIES LTD.	D.Kanaka Durga
46	227R1E00A7	PUJARI DHARANI	A STUDY ON WOMEN AT WORKPLACE GEOGRAPHICALLY MOBILITY QUALIFIED AND LIBERATED- A GLOBAL PHONOMENON AT HETRO DRUGS PVT LTD.	Dr.Mallika Rao
47	227R1E00A8	RAMULA SAI KIRAN	A STUDY ON A COMPARATIVE STUDY ON TECHNICAL ANALYSIS AT INDIA INFOLINE FINANCE LTD.	D.Kanaka Durga
48	227R1E00A9	S SRAVAN KUMAR	A STUDY ON ASSET ALLOCATION OF MUTUAL FUNDS AT MOTILAL OSWAL SECURITIES LTD	D.Kanaka Durga
49	227R1E00B0	SAMAKURA PRIYANKA	A STUDY ON EFFECTS OF TRAINING ON EMPLOYEES AT LG ELECTRONICS.	Dr.Mallika Rao
50	227R1E00B1	SANGALA LAVANYA	A STUDY ON BENEFITS OF CONSTRUCTING PORTFOLIO AT RELIGARE SECURITIES LTD	D.Kanaka Durga
51	227R1E00B2	SIDDALA KLEMENT	A STUDY ON BRAND AWARENESS AT LAKSHMI HYUDAI	R.Ramesh
52	227R1E00B3	SRIDHAR KADAMANCHI	A STUDY ON CUSTOMER ATTITUDE AND INTENTION TOWARDS DABUR PRODUCTS	R.Ramesh
53	227R1E00B4	SRIRAMOJU VISHWAGNA CHARY	A STUDY ON SALES PROMOTION STRATEGIES AT CADBURY INDIA LTD.	R.Ramesh
54	227R1E00B5	TANUJA JANUGANI	A STUDY ON PERFORMANCE OF EQUITY ANALYSIS IN PHARMA SECTOR AT ICICI DIRECT LTD.	D.Kanaka Durga
55	227R1E00B6	THAKKELLAPATI JAYASRI LAKSHMI	A STUDY ON RECRUITMENT AND SELECTION AT MARUTI SUZUKI	Dr.Mallika Rao
56	227R1E00B7	VADLA REVATHI	A STUDY ON HR BUSINESS PARTNERS AT MAHENDRA AND MAHINDRA	Dr.Mallika Rao
57	227R1E00B8	UMRANA	A STUDY ON INVESTMENT ALTERNATIVES AT HDFC SECURITIES	R.Saraswathi
58	227R1E00B9	VANGETI PAVANI	A COMPARATIVE STUDY ON IT SECTOR SCHEMES OF SELECTED MUTUAL FUNDS AT ZEN SECURITIES LTD	R.Saraswathi
59	227R1E00C0	VELPHUCHERLA JYOTHIRMAI	A STUDY ON PERFORMANCE OF OPEN ENDED MUTUAL FUNDS AT INDIABULLS PVT LTD.	R.Saraswathi