

CMR TECHNICAL CAMPUS CENTRAL LIBRARY

LIST OF NATIONAL PRINT MANAGEMENT JOURNALS & MAGAZINES FOR THE YEAR 2025

S.NO	TITLE OF THE JOURNAL	PERIODICITY	PUBLISHER	COURSE
1	Asian Journal of Management Cases	2	SAGE	MBA
2	Arthshastra: Indian Journal of Economics & Research	6	IJM	MBA
3	Finance India	4	IIF	MBA
4	Indian Journal of Finance	12	IJM	MBA
5	Indian Journal of Industrial Relation	4	PIG	MBA
6	Indian Journal of Marketing	12	IJM	MBA
7	Indian Journal of Research in Capital Markets	4	IJM	MBA
8	IUP Journal of Accouting Research and Audit Practice	4	IUP	MBA
9	IUP Journal of Brand Management	4	IUP	MBA
10	IUP Journal of Financial Risk Management	4	IUP	MBA
11	IUP Journal of Marketing Management	4	IUP	MBA
12	IUP Journal of Supply Chain Management	4	IUP	MBA
13	JIMS8M:The Journal of Indian Management & Strategy	4	DIVA	MBA
14	Journal of Human Values	3	SAGE	MBA
15	Metamorphosis	2	SAGE	MBA
16	Prabandhan: Indian Journal of Management	12	IJM	MBA
17	South Asian Journal of Business and Management Cases	3	SAGE	MBA
18	South Asian Journal of Management	4	AMDISA	MBA
19	The Global Analyst	12	IUP	MBA
20	Training and Development Journal	2	DIVA	MBA
21	University News	52	AIU	MBA
22	Vikalpa: The Journal for Decision Makers	4	SAGE	MBA
23	Prajnan	4	NIBM	MBA
24	Vinimaya	4	NIBM	MBA

MAGAZINES

1	Competition Success Review	12	STAND	General
2	Dalal Street	26	STAND	General
3	Employment News	52	STAND	General
4	Yojana	12	STAND	General