

#### CMR TECHNICAL CAMPUS **UGC AUTONOMOUS**



ESTD: 2009

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Kandlakoya, Medchal Road, Hyderabad- 501 401, Telangana

#### **DEPARTMENT OF CSE (DATA SCIENCE)**

#### Report

EXPOSURE VISIT to PRE-INCUBATION UNIT as CITY MSME CLUSTERS at NATIONAL SMALL INDUSTRIES CORPORATION LIMITED was organised by CSE(DS) in association with Institution's Innovation Council (IIC 7.0).

## **Objective of the Program:**

Visiting the National Small Industries Corporation (NSIC) can provide students with valuable insights into entrepreneurship, business operations, and industrial growth.

Here are some key objectives of our visit:

## 1. Understanding Entrepreneurship & MSMEs

- Learn about the role of Micro, Small, and Medium Enterprises (MSMEs) in economic development.
- Gain exposure to government initiatives that support small businesses.

## 2. Industrial Exposure

- Understand real-world business processes and manufacturing techniques.
- Observe how industries function, including marketing, production, and finance.

## 3. Learning About Government Schemes

- Explore various **NSIC support schemes** for startups and MSMEs.
- Understand policies related to funding, subsidies, and skill development.

## 4. Hands-on Training & Skill Development

- Participate in workshops or training programs related to **business management**, technology, and innovation.
- Get insights into modern industrial practices.

#### 5. Encouraging Innovation & Startups

- Learn how NSIC helps young entrepreneurs and startups.
- Understand the importance of **R&D**, business incubation, and technical upskilling.

#### **6. Building Industry-Academic Linkages**

- Network with industry experts and potential mentors.
- Get ideas for research projects, internships, or entrepreneurial ventures.

## **Benefits/Outcome of the Program:**

Visiting the **National Small Industries Corporation (NSIC)** offers several benefits for students, especially those interested in **entrepreneurship**, **business management**, **and industrial development**. Here are the key benefits:

#### 1. Exposure to Real-World Business Operations

- Gain first-hand experience in **how MSMEs** (Micro, Small, and Medium Enterprises) operate.
- Understand business planning, production processes, and marketing strategies.

## 2. Understanding Government Support for Startups & MSMEs

- Learn about various government schemes, funding options, and business incentives.
- Get insights into how small businesses grow with NSIC assistance.

## 3. Hands-on Training & Skill Development

- Participate in workshops and technical training programs.
- Improve entrepreneurial, managerial, and technical skills.

## 4. Encouraging Innovation & Startup Culture

- Learn how new business ideas can be developed and supported.
- Get inspiration for launching startups or innovative projects.

## **5. Networking & Industry Connections**

- Interact with business experts, entrepreneurs, and industry professionals.
- Explore opportunities for internships, collaborations, or mentorship.

#### 6. Practical Learning Beyond Textbooks

- Bridge the gap between **theory and practical applications** in business and industry.
- Understand how **technology and management principles** are applied in real business scenarios.

#### 7. Career Opportunities & Entrepreneurial Motivation

- Explore career paths in **business management**, **industrial development**, **and entrepreneurship**.
- Gain confidence to start a business with government and financial support.

## **Description:**

The visit to the National Small Industries Corporation (NSIC), Kushaiguda, provided students with valuable insights into small-scale industry operations, entrepreneurship development, and government initiatives supporting MSMEs

Organized on: 29th Jan, 2025

**Student Participants number:106** 

Faculty Participants number:4

**Expenditure amount:** Rs1200/-

# **Photographs:**















#### **Poster:**



Event Registration Link: https://forms.gle/1yV8xxSFYVCKNQeP6

Lead Expert Name & Designation: S. Kaushik, Manager, G. Vasu, Subject Expert Lead Expert Organization: NSIC-TSC Hyderabad

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