

## CMR TECHNICAL CAMPUS

#### **UGC AUTONOMOUS**





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#### **DEPARTMENTOF CSE (DS)**

#### **REPORT**

**Session Topic:** "Session on Innovation/Prototype Validation", Institution's Innovation Council (IIC 6.0), Ministry of Education (MOE's), Govt. of India.

#### 1. Objective of the Program

The primary objective of Innovation Validation is to assess the feasibility, viability, and potential impact of an innovative idea or solution, ensuring it meets the needs of the target audience and is worth further development.

Outline of Innovation Validation

#### 1.1 A typical Innovation Validation outline includes:

- 1. Problem Validation Verify the problem or need exists and is significant
- 2. Solution Validation Assess the proposed solution's effectiveness and uniqueness
- 3. Market Validation Evaluate the target market's size, growth potential, and competition
- 4. Customer Validation Gather feedback from potential customers and stakeholders
- 5. Technical Validation Assess the technical feasibility and potential roadblocks
- 6. Business Model Validation Evaluate the revenue streams, cost structure, and scalability

#### 2. Benefits/Outcome of the Program

The outcomes of Innovation Validation can include:

- 1. Go/No-Go Decision A clear decision to proceed with or abandon the innovative idea
- 2. Refined Solution A refined and improved solution based on feedback and validation
- 3. Validated Business Model A validated business model, including revenue streams and cost structure
- 4. Market Opportunity Assessment A clear understanding of the market size, growth potential, and competition
- 5. Risk Mitigation Identification and mitigation of potential risks and roadblocks

Data-Driven Insights - Actionable insights and data to inform further development and investment decisions

Innovation Validation ensures that resources are allocated to ideas with high potential for success, reducing the risk of investing in unviable solutions.

- **3. Description:** Achieving both Innovation/Prototype Validation involves understanding and meeting customer needs while aligning with the company's strategic goals. The benefits include increased customer satisfaction, competitive advantage, operational efficiency, and improved financial performance.
- **4. Organized on: Date:** 21-08-2024
- **5. Student Participants number:** 494
- 6. Student/Faculty Registration Details with Time stamp:
- 7. Faculty Participants number: 098. Expenditure amount if any: 5000

## **Photographs:**















# **CMR TECHNICAL CAMPUS**



#### UGC AUTONOMOUS



ACCREDITED BY NBA & NAAC WITH 'A' GRADE

APPROVED BY AICTE, NEW DELHI, AND JNTU, HYDERABAD





KANDLAKOYA(V), MEDCHAL ROAD, HYDERABAD, TELANGANA 501401

## IIC 6.0 - DEPARTMENT OF CSE(DS)

ORGANIZING

## SESSION ON INNOVATION VALIDATION



#### **GUEST SPEAKER:**

## KISHORE BAGADDEO

TRAINER - COUNSELLOR & COACH NLP PRACTITIONER- POSH - DBT & ACT THERAPIST

Venue: ROOM NO: 140, C - Block

Registration Link: https://forms.gle/mdnKnMSwcefJ7Ve58

DATE: 21ST AUGUST, 2024 TIME: 02:00 - 04:00PM

Dr.B.Shankar Nayak

Dr.K.Srinivas

Dr.Sudha Arvind

Co-Ordinator.IIC CMRTC

HOD CSE (Data Science)

Convener, IIC CMRTC

Dr.K.Srujan Raju

Dr.M.Ahmed Ali Baig

Dr.A.Raji Reddy

Vice President, IIC CMRTC

President, IIC

Director

CMRTC

CMRTC







### 11. Video:

https://drive.google.com/file/d/135UeapCzqbQdkfeC9P31aPkLOWYkA4Go/view?usp=sharing

12. Keywords: Customer Needs, Unique Value Proposition, Market Relevance, User Experience (UX).

13. Lead Expert's Name: Kishore Bagaddeo

14. Lead Expert's Email: kishore.bagaddeo @gmail.com

15. Lead Expert's Designation: Talent Acquisition in a software company, Impact certified trainer

16. Lead Expert's Organization: Euclid Innovations

17. Attendance: CSD-A

		Association hours CSD-A	DATE: 21 08 24	
S.No	Roll No	Name of the Candidate	Signature	
1	217R1A6724	EGUMANTI NIKHIL REDDY	Dilli	
2	227R1A6701	ANNAVARAPU ROBERT MARK	Kant Hade	
3	227R1A6702	BADIGANTI MOHIT KARTHIKEYA	B. chaseth	
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## CSD-B

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19	227R1A6783	EILLANDULA DEVI JAAHNAVI	41-1
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21		ELUKA ARCHANA	Fitzeld
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22	227R1A6786	G NARENDHAR	Mille
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4	227R1A67D2	ARVAPALLI BINDU	11.00
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15	227R1A67E4	GUNDA SHIVA KUMAR	Alphine
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65	237R5A6715	ITHARAJU AKSHITHA	
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59	237R5A6719	KAMADRI TEJA PRABHU CHARAN	21000
70	237R5A6720	BANOTH SHEKAR	Bhill

## CSD-Cyber Security

		Association hours D	ATE: 21 02 24
S.No	Roll No	Name of the Candidate	h weing.
1	227R1A6201	AMEENA	Patalitha
2	227R1A6202	ANUGU RAKSHITHA	
3	227R1A6203	JARPULA ANKITHA	Vanssi
4	227R1A6204	AVUKU PARDHIV	mathe
5	227R1A6205	AVUKU SRI VAMSI KRISHNA	
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7	227R1A6207	BANDARI SIDDHARTHA	(Key
8	227R1A6208	BIRAJDAAR KARTIIIK BOYANAPALLI YOGENDRA SAI	B. But
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13	227R1A6213	CHINTHAL TANAM KIRAN	
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23	227R1A6224	HALAVATII RAJASHEKAR	Royslettal
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26		KORVA SANDEEP	KSudeep
27	227R1A6227	MAMIDALA VENKATA KRISHNA	Hotel
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46	227R1A6246	PUTTA THARUN KUMAR	P. Vaur
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53	227R1A6253	SINGAM MANASWINI	3. Mangei
54	227R1A6254	SREENIDHI PUTTI	Szeeniaki
55	227R1A6255	TANNIRU PAVAN	Payau
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68	237R5A6204	MANDELA RAJESH	
69	237R5A6205	GAJULA NAGENDER	
70	237R5A6206	NARSINGANOLLA SAIKIRAN REDDY	(n/201.