

### CMR TECHNICAL CAMPUS UGC AUTONOMOUS

Accredited by NBA & NAAC with 'A' Grade
Approved by AICTE, New Delhi and JNTU, Hyderabad
Kandlakoya, Medchal Road, Hyderabad- 501 401, Telangana



### **DEPARTMENT OF CSE (AI & ML)**

### Report

Department of CSE (AI&ML) in association with Institution's Innovation Council (IIC 7.0), Ministry of Education (MOE's), Govt.of India, organized "B-Plan Pitch" on 25th to 27th March 2025 at 9:20 am to 4:00 pm, Venue - Room No - 119 & Lab - 016 & 017 (John McCarthy Centre), B-Block.

### 1. Objective of the Program

- Empower students to identify real-world problems and design viable, innovative solutions.
- Help participants build core entrepreneurial competencies such as market research, business modeling, financial planning, and presentation skills. Encourage collaboration among students from different disciplines, fostering a multidisciplinary approach to problem-solving.
- Provide access to feedback from experienced entrepreneurs, industry professionals, and educators to refine ideas and pitches. Strengthen students' communication, leadership, and storytelling abilities through public pitching and Q&A sessions.
- Equip participants with a strong foundation for launching real startups or entering national/international pitch competitions.

### 2. Benefits/Outcome of the Program

- Encourages creative thinking, problem-solving, and risk-taking. Instills real-world business thinking beyond the classroom.
- Translates academic concepts (marketing, finance, strategy) into actionable ideas. Builds hands-on experience in planning, budgeting, and pitching.
- Sharpens verbal and visual presentation skills. Boosts confidence in public speaking, teamwork, and persuasion. Promotes working in diverse teams and learning from peers.
- Provides insight into market trends, startup ecosystems, and business expectations.
   Encourages students to solve real-world problems through innovation.
- Helps turn theoretical ideas into viable business opportunities. Encourages student entrepreneurship as a viable career option.

### 3. Date: 25-03-2025 to 27-03-2025



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4. Duration: 18 Hours

5. Activity Level: Level 4

6. Student Participants number: 190

7. Faculty Participants number: 00

8. Expenditure amount if any: Rs. 2010/-

9. Photographs:

**Event - I: Poster Presentation** 





















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### **Event - II: Demo Day**

































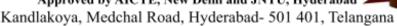






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# **Prize Distribution**



















## CMR TECHNICAL CAMPUS UGC AUTONOMOUS

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CMR

U.Saritha



Kandlakoya, Medchal Road, Hyderabad- 501 401, Telangana

CMR TECHNICAL CAMPUS

MERIT CERTIFICATE

is is to certify that Mr./Ms. G. Changhra Kurnaw has successfully participated stood 6th position in "B-PLAN PITCH - 2025 Poster Presentation" on 25th - 27th March Organized by Department of CSE(Al&ML), in association with IIC, CMR Technical Campus.

dist.

Dr.S Rao Chintalapudi

and sty

Dr.A.Raji Reddy

& NAAC with 'A Grade Approved by AICTE. New Delhi and JNTU.1 kandlakoya (v), Medchal Road, Hyderabud, Telangana 501401



### MERIT CERTIFICATE









#### MERIT CERTIFICATE

is to certify that Mr/Ms. Sucreofore Abyack. has successfully participate ood deposition in "B-PLAN PITCH - 2025 Poster Presentation" on 25th - 27th Marc Organized by Department of CSE(Al&ML), in association with IIC, CMR Technical Campus



**CMR TECHNICAL CAMPUS** 

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#### MERIT CERTIFICATE

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#### MERIT CERTIFICATE

CMR

s is to certify that Mr/Ms. 2: Thanun Mudhanai has successfully participated tood 2 pb position in "B-PLAN PITCH - 2025 Defino Day" on 25th - 27th March 202: nized by Department of CSE(Al&ML), in association with IIC, CMR Technical Campus.





MERIT CERTIFICATE

B Prashanth
Co-ordinator

Dr.S Rao Chintalipudi
Hod (Str.AldAll.)

Director



#### MERIT CERTIFICATE

is to certify that Mr/Ms B. Postor Kiran has successfully participate tood and position in "B-PLAN PITCH - 2025 Poster Presentation" on 25th - 27th Marc Organized by Department of CSE(Al&ML), in association with IIC, CMR Technical Campus

U.Saritha
U.Saritha
Dr.S.Rao Chintalapudi
Hod Str.MA.ML
Director



#### MERIT CERTIFICATE

is to certify that Mr/Ms.kc.Tionumalerhatian has successfully participated tood 3rd position in "B-PLAN PITCH - 2025 Poster Presentation" on 25th - 27th Marel Organized by Department of CSE(Al&ML), in association with IIC, CMR Technical Campus.

U.Saritha
U.Sari



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### MERIT CERTIFICATE



Dr.S Rao Chintalapudi Hod CSE(Al&ML) Orr.A.Raji Reddy Director

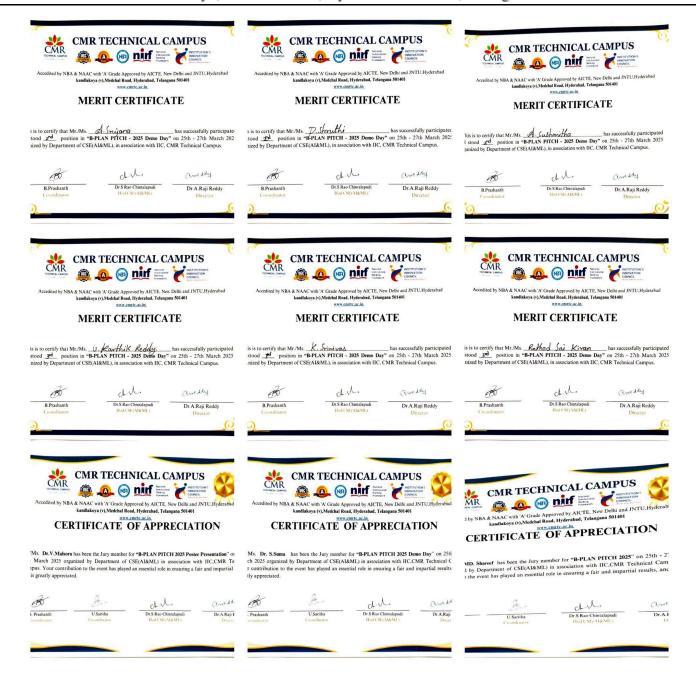


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### 10. Video link url:

https://drive.google.com/file/d/1x7yvjV24394xj-XEy2WgA50\_YJj3MnCW/view?usp=drive\_link https://drive.google.com/file/d/1x\_ypUkzbJWXUysmXZyzs2C4u4RkBuGQ5/view?usp=drive\_link



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### 9. POSTER:













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IN ASSOCIATION WITH IIC 7.0 ORGANISING



25 th to 27 th March 2025





# POSTER PRESENTATION

**DATE: 25-03-2025 TEAM SIZE: 1-3 Members** 

Registration Link: https://forms.gle/uSA9JL6qTURDq8wH6

EVENT 2

# **DEMO DAY**

### PRELIMINARY ROUND FOR ALL PROJECTS

DATE: 26-03-2025 TEAM SIZE: 1-3 Members

Registration Link: https://forms.gle/NgFRWZV8969dztti7

FINAL ROUND FOR TOP-10 PROJECTS

DATE: 27-03-2025

in the

Timings: 9:20 AM to 4:00 PM

VENUE: 119.Block-B

NO REGISTRATION FEE

ATTRACTIVE PRIZES AND MERIT CERTIFICATES FOR WINNERS AND RUNNERS,
PARTICIPATION CERTIFICATES WILL BE PROVIDED TO ALL PARTICIPANTS

B.Prashanth U.Saritha

Co-ordinators CMR TECHNICAL CAMPUS Hyderabad, Telangana, INDIA Dr.S Rao Chintalapudi

HOD CSE(AI&ML) CMR TECHNICAL CAMPUS Hyderabad, Telangana, INDIA Dr.S.Suma

Convener,IIC CMR TECHNICAL CAMPUS Hyderabad, Telangana, INDIA

Dr.K.Srujan Raju

Vice President,IIC CMR TECHNICAL CAMPUS Hyderabad, Telangana, INDIA Dr. M.Ahmed Ali Baig

President,IIC CMR TECHNICAL CAMPUS Hyderabad, Telangana, INDIA Dr.A.Raji Reddy

Director CMR TECHNICAL CAMPUS Hyderabad, Telangana, INDIA







